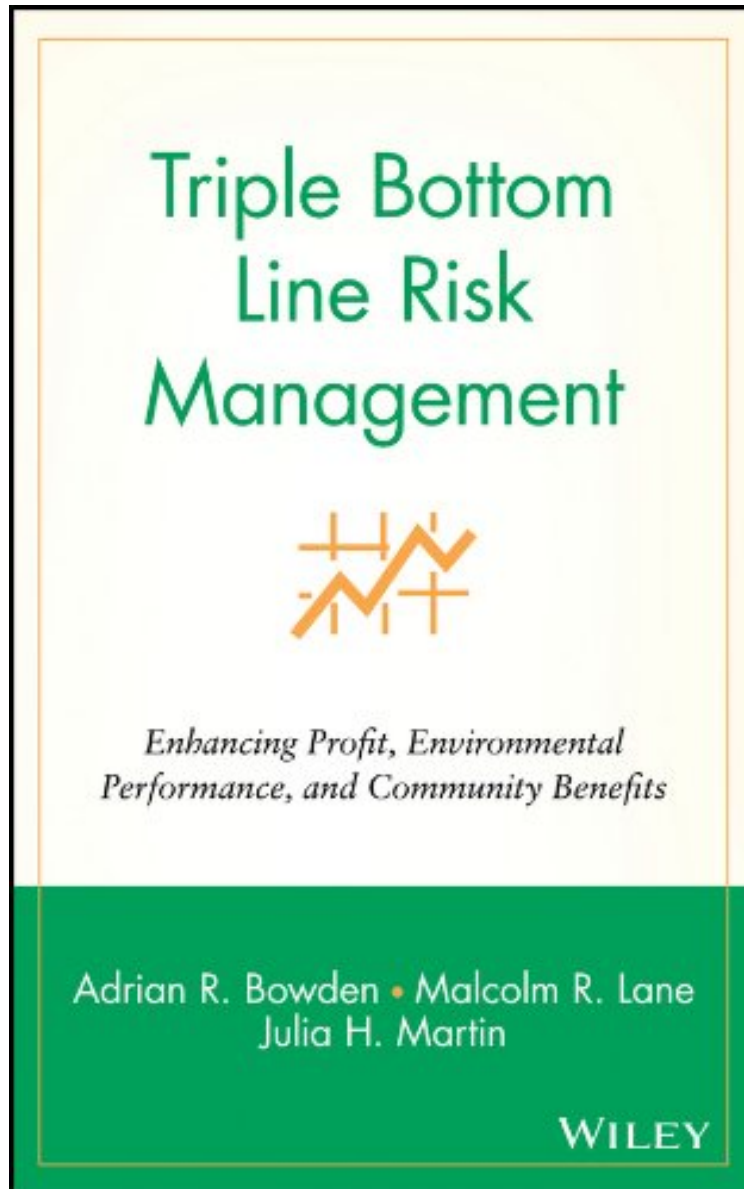


(Free pdf) Triple Bottom Line Risk Management: Enhancing Profit, Environmental Performance, and Community Benefits

## Triple Bottom Line Risk Management: Enhancing Profit, Environmental Performance, and Community Benefits

*Adrian R. Bowden, Malcolm R. Lane, Julia H. Martin*  
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**Adrian R. Bowden, Malcolm R. Lane, Julia H. Martin : Triple Bottom Line Risk Management: Enhancing Profit, Environmental Performance, and Community Benefits** before purchasing it in order to gage whether or not it would be worth my time, and all praised Triple Bottom Line Risk Management: Enhancing Profit, Environmental Performance, and Community Benefits:

0 of 0 people found the following review helpful. Boring but detailedBy Daniel BrunsDetailed. Boring but detailed :)

An innovative, new approach to risk assessment and management that will help you uncover countless opportunities for your company If a business wants to be sustainable in the twenty-first century, it should focus on the continuous improvements and potential opportunities that risk management offers. Written by risk management experts, this book will provide you with the necessary tools and guidance for the successful management of business risk so you can improve your company's triple bottom line—the social, environmental, and financial accountability of your business. The authors introduce the RISQUE method, which was specifically developed to address a diverse range of events and issues. It offers a multifaceted approach, using a rational process, which will help you make informed, defensible risk management decisions. You'll gain a better understanding of the methodology, assumptions, advantages, and disadvantages of this approach. You'll also see how the method can be applied to specific areas within your business to reduce risk and increase opportunities. And you'll learn the necessary skills to implement a risk management process that will demonstrate commitment to triple bottom line management. To enhance the material presented, numerous case studies are included that will help you understand how to: Select and justify the best option for a project Determine how much additional liability you'll gain through an acquisition Account for nonquantifiable events Understand how much your company needs to set aside for future liabilities Discover which asset management strategy gives you the best return Use loss of life as a measure of risk to public safety Calculate and report contingent liability on your balance sheet Develop an insurance strategy based on your profile of risk

From the Inside FlapWith the successful management of business risk, a company has the potential to improve the triple bottom line-- the social, environmental, and financial account-ability of a business. In fact, the Institute of Chartered Accountants believes that well-executed risk management practices can potentially provide a greater likelihood of achieving business objectives, a lower cost of capital, a better basis for strategic direction setting, and fewer sudden and unwelcome surprises. Written by experts with a collective 60 years of consulting experience, this book will broaden your understanding of business risk assessment techniques. You'll find innovative ideas that you can use to improve your business risk assessment processes and formulate well informed risk management decisions that satisfy corporate objectives. The authors also present numerous real-world case studies so you can clearly see how other business managers have used a new risk characterization and assessment approach to improve their business risk management practices. Triple Bottom Line Risk Management introduces the RISQUE method (Risk Identification and Strategy Using Quantitative Evaluation), which can be used to assess and quantify business risks in a way that can be proactively addressed in a company's business management strategy. It incorporates a quantitative risk assessment process that translates intangible environmental and social risks into financial measures that can be used to develop risk treatment strategies. With this method, you'll be able to make informed, defensible, risk management decisions. As you uncover the new ideas presented in this comprehensive book, you will: \* Gain a basic understanding of the methodology, assumptions, advantages, and disadvantages of the RISQUE method \* Discover how the RISQUE method can be applied to specific areas within your businesses to reduce negative risk and increase opportunities \* Learn how to implement a risk management process that will demonstrate commitment to triple bottom line management Focused on the needs of the business manager, Triple Bottom Line Risk Management will provide you with the tools and guidance to achieve your desired risk management outcomes.From the Back CoverAn innovative, new approach to risk assessment and management that will help you uncover countless opportunities for your company If a business wants to be sustainable in the twenty-first century, it should focus on the continuous improvements and potential opportunities that risk management offers. Written by risk management experts, this book will provide you with the necessary tools and guidance for the successful management of business risk so you can improve your company's triple bottom line-- the social, environmental, and financial accountability of your business. The authors introduce the RISQUE method, which was specifically developed to address a diverse range of events and issues. It offers a multifaceted approach, using a rational process, which will help you make informed, defensible risk management decisions. You'll gain a better understanding of the methodology, assumptions, advantages, and disadvantages of this approach. You'll also see how the method can be applied to specific areas within your business to reduce risk and increase opportunities. And you'll learn the necessary skills to implement a risk management process that will demonstrate commitment to triple bottom line management. To enhance the material presented, numerous case studies are included that will help you understand how to: \* Select and justify the best option for a project \* Determine how much additional liability you'll gain through an acquisition \* Account for nonquantifiable events \* Understand how much your company needs to set aside for future liabilities \* Discover which asset management strategy gives you the best return \* Use loss of life as a measure of risk to public safety \* Calculate and report contingent liability on your balance sheet \* Develop an insurance strategy based on your profile of riskAbout the AuthorADRIAN R. BOWDEN is a Senior Principal of Business Risk Strategies, a division of URS, a global full-service corporation of planners, engineers, scientists, and program managers. He has over 25 years of professional consultancy experience. MALCOLM R. LANE is a Senior Principal of Business Risk Strategies at URS Corporation.

He has over 20 years of experience in environmental engineering and impact assessment as well as risk assessment management. JULIA H. MARTIN is a Principal of Business Risk Strategies at URS Corporation. She has over 15 years of experience in environmental impact assessment and formulation of due diligence risk management strategies.