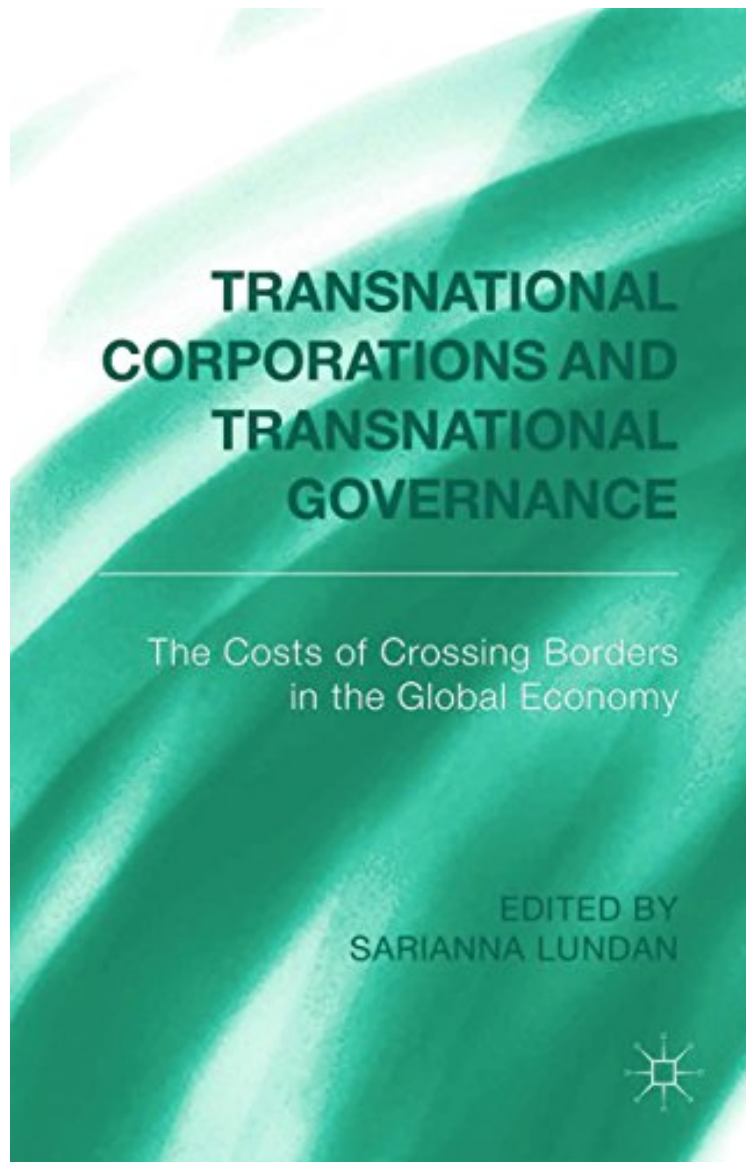


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Transnational Corporations and Transnational Governance: The Cost of Crossing borders in the Global Economy

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Transnational Corporations and Transnational Governance examines the different kinds of distance-related barriers related to cross-border investment. Different forms of governance, whether inside the firm or as part of its network of external relationships, have the aim of reducing uncertainty and creating a more predictable environment.

About the Author Sarianna M. Lundan holds the Chair in International Management and Governance at the University of Bremen in Germany. She has published widely in journals and books, and has co-authored with John H. Dunning the second edition of *Multinational Enterprises and the Global Economy*, an influential reference work in the field of international business. She has also consulted extensively with the United Nations and the World Bank on issues related to the development impact of foreign investment.