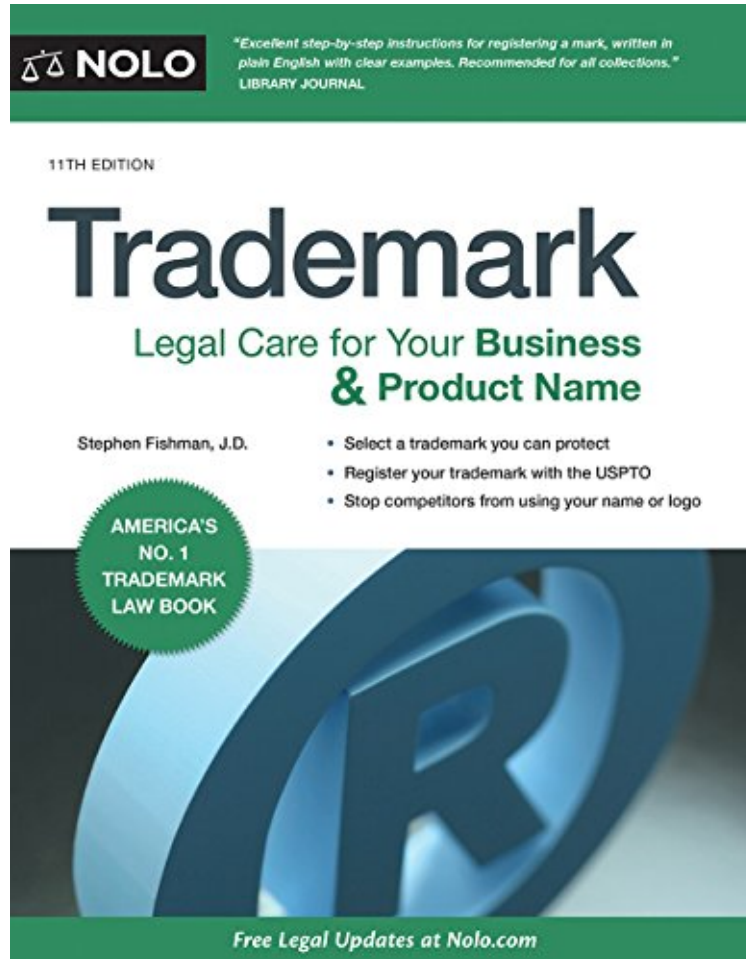


# Trademark: Legal Care for Your Business Product Name

*Stephen Fishman*

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processes, including online registration. Plus, you'll get a fully up-to-date glossary of trademark terms and FAQs on the most common trademark questions.

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About the Author  
Stephen Fishman is the author of many Nolo books, including *Deduct It! Lower Your Small Business Taxes*, *Every Landlord's Tax Deduction Guide* and *Home Business Tax Deductions: Keep What You Earn* plus many other legal and business books. He received his law degree from the University of Southern California and after time in government and private practice, became a full-time legal writer.