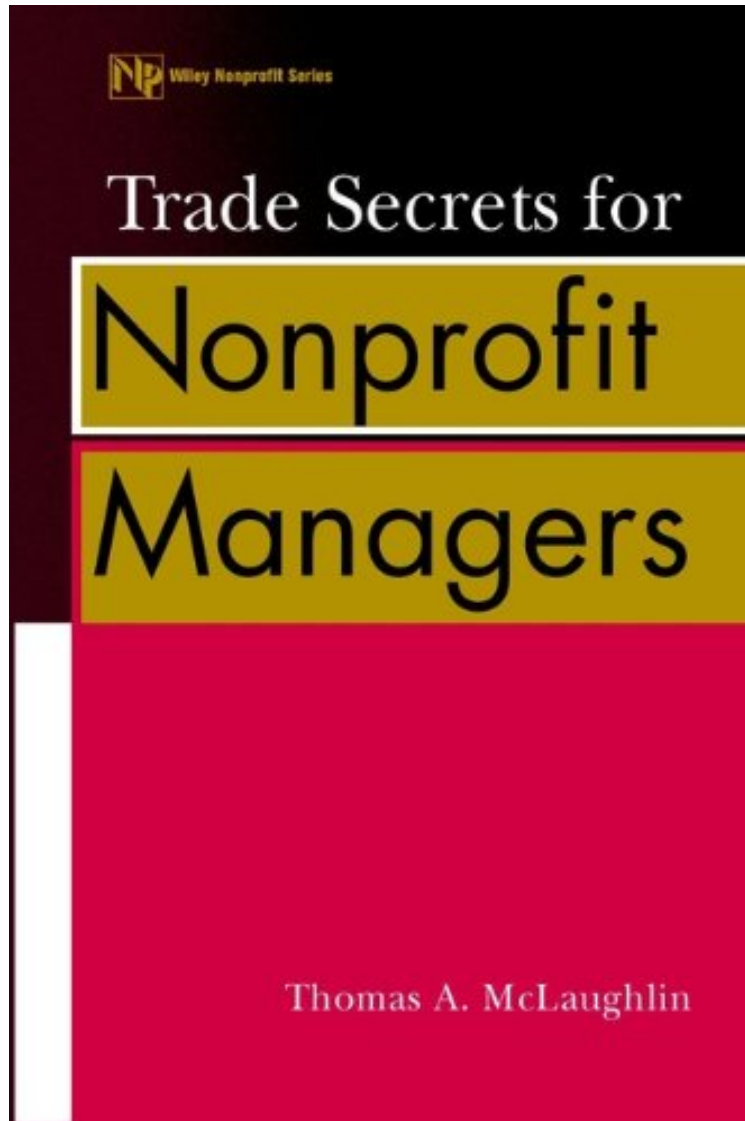


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Trade Secrets for Nonprofit Managers (Wiley Nonprofit Law, Finance and Management Series)

Thomas A. McLaughlin

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Thomas A. McLaughlin : Trade Secrets for Nonprofit Managers (Wiley Nonprofit Law, Finance and Management Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Trade Secrets for Nonprofit Managers (Wiley Nonprofit Law, Finance and Management Series):

Become a More Effective Manager-and Have More Fun Doing It From the nonprofit world's most beloved columnist

come easy lessons on how to become a better, and happier, manager. This book weaves together many of the most important ideas found in Thomas McLaughlin's hugely popular Nonprofit Times columns into a highly entertaining, motivating, and educational guide for nonprofit managers. McLaughlin's affable but always dead-on treatment of the realities of the nonprofit world provides managers with a bold new perspective on their industry and their roles in it. The book shows how essential it is to managers' well-being to keep in mind that they are more than the sum of their individual tasks, and it offers the support that so often eludes them. Trade Secrets for Nonprofit Managers arms you with valuable tools and tips for professional and organizational development and shows you how to: * Use the unspoken truths of nonprofit management * Make the connection between vision and mission * Challenge the subtly counterproductive niceties afforded nonprofits in order to get things done Get informed, inspired-and entertained-with this one-of-a-kind guide to one of the fastest growing sectors in our economy.

From the Back Cover Become a More Effective Manager—and Have More Fun Doing It From the nonprofit world's most beloved columnist come easy lessons on how to become a better, and happier, manager. This book weaves together many of the most important ideas found in Thomas McLaughlin's hugely popular Nonprofit Times columns into a highly entertaining, motivating, and educational guide for nonprofit managers. McLaughlin's affable but always dead-on treatment of the realities of the nonprofit world provides managers with a bold new perspective on their industry and their roles in it. The book shows how essential it is to managers' well-being to keep in mind that they are more than the sum of their individual tasks, and it offers the support that so often eludes them. Trade Secrets for Nonprofit Managers arms you with valuable tools and tips for professional and organizational development and shows you how to: Use the unspoken truths of nonprofit management Make the connection between vision and mission Challenge the subtly counterproductive niceties afforded nonprofits in order to get things done Get informed, inspired—and entertained—with this one-of-a-kind guide to one of the fastest growing sectors in our economy. About the Author Tom McLaughlin has over 25 years of nonprofit experience as a nonprofit manager, trade association executive, and consultant. He joined Grant Thornton LLP to assist all types of non-profit clients with strategic, operations, and financial projects. He is nationally recognized as an expert in nonprofit mergers and alliances, financial management, and strategic planning.