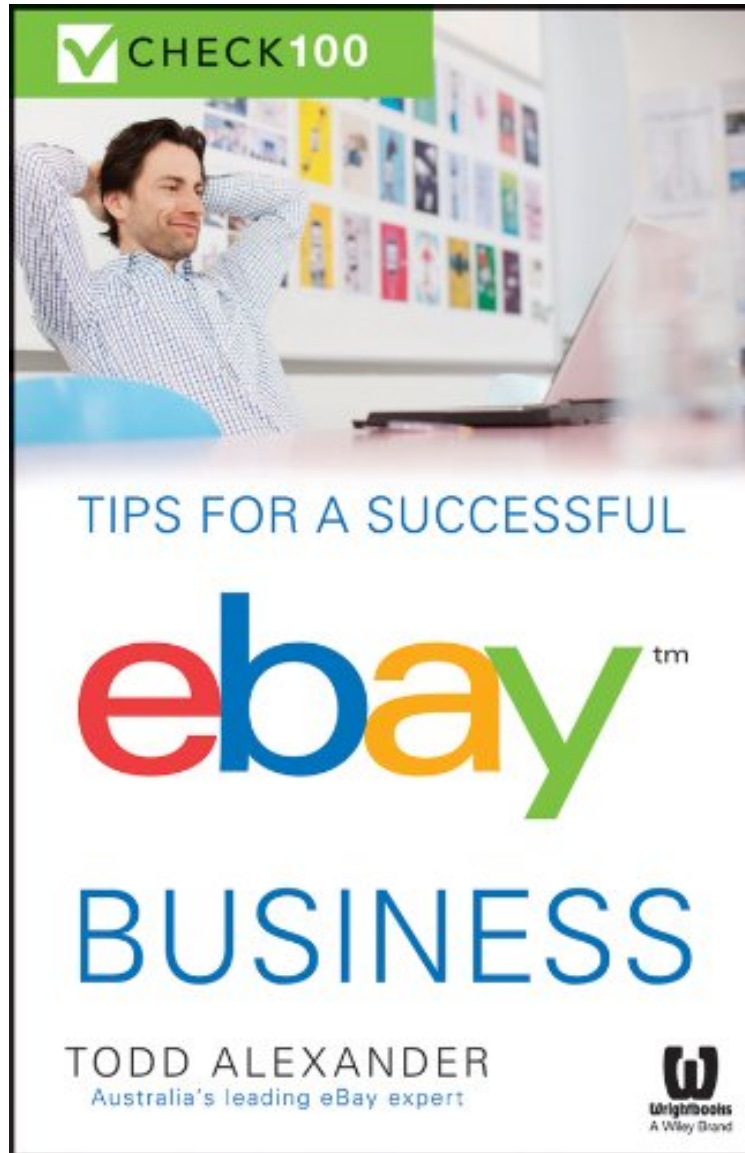


## Tips For A Successful Ebay Business: Check 100

*Todd Alexander*

*ebooks / Download PDF / \*ePub / DOC / audiobook*



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**Todd Alexander : Tips For A Successful Ebay Business: Check 100** before purchasing it in order to gage whether or not it would be worth my time, and all praised Tips For A Successful Ebay Business: Check 100:

0 of 0 people found the following review helpful. Good book, needs a more detailed Table of ContentBy PandasharksGood book that gets straight to the point. I skimmed through this at BN, later purchasing it on the kindle to reference.It's catered for ebay businesses, but useful for hobbyist like myself. Limiting itself to 100 tips (aka Checks) makes it easy to digest.One area that needs improving is the Table of Content. The chapters are clearly labeled, but the sub-chapters are generically titled "CHECKS". This friction slows me down when referencing. Its

prevents a 5-stars. I hope the author updates the kindle version to reflect the sub-title chapters as well. For example its currently listed as: CHAPTER 2: Business Planning and Automation CHECK 12 CHECK 13 CHECKS 14 and 15 It should be: CHAPTER 2: Business Planning and Automation CHECK 12: Make a business plan CHECK 13: Create a profit and loss spreadsheet CHECKS 14 and 15: Create business policies

100 simple, easy-to-use health checks for your eBay business Storefront businesses are popping up across Australia, while many traditional businesses are tapping into eBay as a new sales channel. Other than eBay, what do the owners of all these businesses have in common? They're busy running their businesses and they need smart and easy tips on how to boost their business operations. Now, with Check 100, eBay expert Todd Alexander offers a simple list of 100 quick health checks that will help owners of small- and medium-size businesses optimise and maximise their eBay profits. It's easy to read and packed with just the facts and guidance you need to run a successful, profitable eBay business. Topics covered include business planning, sourcing and listing products, building a brand, customer service, logistics, marketing, preparing for the future, and more. Presents a simple, easy-to-implement must-do tips for ensuring you're running your business as efficiently and effectively as possible Covers every step required for operating an eBay business Shows you how to implement each step, why you should implement it and how to measure the impact on your eBay business Written by Todd Alexander, Australia's top eBay expert and the author of The New eBay For small business owners and independent eBay sellers, Check 100 presents fast, straight-to-the-point guidance that will turn potential into profits.

About the Author Todd Alexander has been working for eBay for over twelve years. He is currently the Director, Onsite Search. Todd has been teaching people how to buy and sell on the site and during this time, has trained thousands of people, and sold more than 40,000 copies of smaller eBay pocket guides. Todd is also the author of four other Internet/ecommerce/small business books, the most recent being The New eBay: The official guide to buying, selling and running a profitable business, Wiley, 2013.