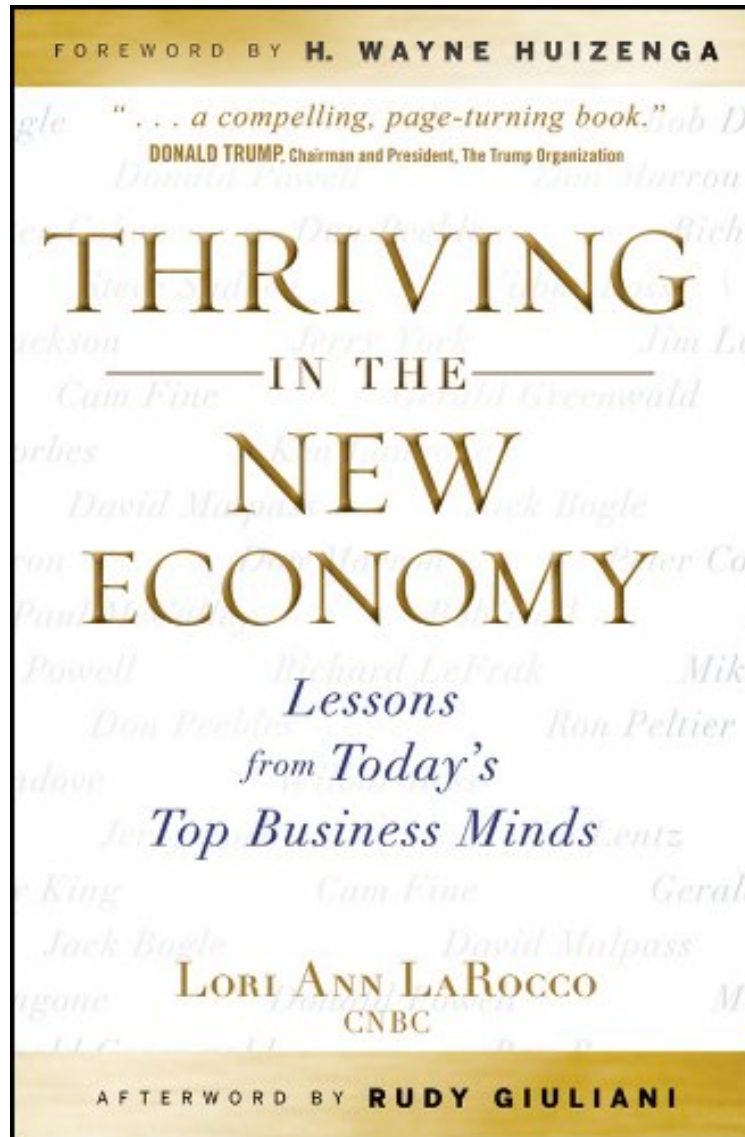


Thriving in the New Economy: Lessons from Today's Top Business Minds

Lori Ann LaRocco

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Lori Ann LaRocco : Thriving in the New Economy: Lessons from Today's Top Business Minds before purchasing it in order to gage whether or not it would be worth my time, and all praised Thriving in the New Economy: Lessons from Today's Top Business Minds:

3 of 4 people found the following review helpful. This review is from: Thriving in the New Economy: Lessons from Today's Top Business Minds (Hardcover)By jerry meyerAs a Ph.D. in mathematics, a computer scientist and an

investor in equities and currencies, I admit, my economist daughter is likely right--I am a bigger nerd than she. But Lori Ann LaRocco's book is not just for the quant guys, nor the algo gals, but for the everyday Jane or Joe who wants to pick the brains of the greatest business minds of the last four decades. Number crunching is something I am very good at; but, how to look at the big picture, seize the moment, and capitalize on what was potentially the collapse of the world's economies is a lesson that I learned from the 23 great minds that Lori Ann features in her book. Without giving away too much, I was mesmerized by Pimco's Paul McCulley, who not only talks about how to thrive in the new economy but defines the "new normal". Peter Cohen's frank assessment of the Lehman Brother's collapse hints at what I suspect may have happened. Larry Lindsey talks about the challenge to investors as more power is shifted to Washington--the hazards of greater government involvement in business. Vanguard founder Jack Bogle invests one hundred percent of his money in his own funds and shares how it is allocated. Bob Doll admits that we may be in the middle of another "16 year flat period" for equities; while he views inflation not deflation as the greater threat. Not surprising is the accuracy of the predictions that nearly all of these men and women make as to the course of the markets and the economy over the short term and their nearly unanimous optimism over the long term. It was a pleasure to learn from them and the likes of Steve Forbes, Abby Joseph Cohen and Richard LeFrak to name a few. I find myself picking up the book from time to time and rereading some of my favorite passages when I need inspiration.

1 of 1 people found the following review helpful. BPBy BPTThis book was more about what happened after the crisis and what they did vs. what we should expect now. I think this would have been a great book to read right after the financial crisis, but outdated now. It was insightful to hear some of the stories of how some of the great minds looked at the financial crisis, but this book has a definite shelflife in my opinion, and that time is up.

3 of 4 people found the following review helpful. Think about how much it would cost?By Bill SpetrinoTo hire Bob Doll or Wilbur Ross or Ken Langone or Richard LeFrak to speak to you on a variety of topics. Lori Ann LaRocco has captured that in this book. As self made financially independent INVESTOR who owns his own worldwide investing school and writes one of the top safe high yield investing newsletters in the world I understand quality. Unlike some politician pundit or academia nut who fills the airways today, these are the EXPERTS in their field. Lori Ann's tireless desire to make this great is evident to even the most casual reader. I am not only recommending this on here but will recommend it on my investing website as well.

Survive and thrive in today's economy These are make-or-break times for business leaders. In today's defining moment, the "New Economy," CEOs and other leaders in a wide variety of industries must face unprecedented conditions. Thriving in the New Economy gives you a unique look into some of today's best economic and business minds. A series of close profiles, the book offers inspirational personal stories, useful advice, and actionable strategies you can use immediately to skirt financial peril, seize opportunities, and flourish in the New Economy.

Profiles include financial publisher Steve Forbes, The Vanguard Group founder Jack Bogle, Former National Economic Council Director and Former Special Assistant to the President on Economic Policy Lawrence Lindsey, former FDIC chair Donald Powell, Saks CEO Steve Sadove, Toyota Motor Sales U.S.A. President Jim Lentz, legendary vulture investor Wilbur Ross and more

Looks at how leaders in economics, banking, automobiles, real estate, and retail are not just avoiding the unraveling economy, but actively evolving and growing their businesses

Foreword by H. Wayne Huizenga; Afterword by Rudy Giuliani

If you're looking for the way forward through today's business wilderness, Thriving in the New Economy lets you in on how some leaders use challenges not just to survive but thrive.