

(Mobile ebook) Thinking Big Is Not Enough: Moving past the myths and misconceptions that stop business growth

## Thinking Big Is Not Enough: Moving past the myths and misconceptions that stop business growth

Michael Walsh

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# THINKING BIG IS NOT ENOUGH

Moving past the myths and misconceptions  
that stop business growth

**MICHAEL G. WALSH**



Foreword by John Warrillow,  
author of *Built to Sell:  
Creating a Business That Can Thrive Without You*

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**Michael Walsh : Thinking Big Is Not Enough: Moving past the myths and misconceptions that stop business growth** before purchasing it in order to gage whether or not it would be worth my time, and all praised Thinking Big Is Not Enough: Moving past the myths and misconceptions that stop business growth:

1 of 1 people found the following review helpful. VERY down to earth and useful!By LAMI loved this book! It's

really down to earth, easy to read and easy to convert to action in my own business. It's a book that someone who is a budding business owner would find extremely valuable as well as a seasoned business owner. Our world is changing so rapidly and the concepts/matrix of this book provides any business owner with tools to support growth and profitability in all the changes we have now and are sure to have in the future. In every aspect the book teaches us about Partnership in all its forms. Effective partnership is the essence of success for the future of any business in our rapidly changing world.

0 of 0 people found the following review helpful. Four Stars  
By Customer  
Easy to read, has many great points  
2 of 2 people found the following review helpful. A gem! I highly recommend that you read this book.  
By Mike Burris  
Overall, I found the book to be a very accurate portrayal of the experiences that I have had in building my own company. Having worked closely with Michael Walsh Kaizen Consulting, I found it interesting to see the concepts we have been working with for several years presented in this book. While no single text can be a complete resource, I am incredibly impressed with this collection of business practices. A reader can expect to achieve piercing insight into his own operation while reading about *Sponge UK ...* and new insights each time the book is read. I feel inspired to apply what I learned to my own operation immediately.

As successful business owners, we grow our companies to a certain level—and then we seem to plateau. How do we take our businesses to the next level? Louise Pasterfield has worked with business consultant Michael Walsh to grow her UK company from pound;400,000 per annum to pound;2 million in four years. With Michael's continued help, she plans to go to pound;10 million in the next three to four years. While reviewing her progress, she and Michael identify the myths and misconceptions that limited the growth of her business, and the perspective shifts, strategies, and tools she has gained along the way. This book contains practical ways of looking at growing a business and offers tools to help owners achieve their goals for more profit and more freedom. Providing a framework for creating strong, sustainable business growth, readers learn how to take their business to the next level.

About the Author  
Michael Walsh is a visionary leader, speaker and author known for igniting passion in the entrepreneurs he works with by helping them drive their businesses to growth levels beyond their expectations. In his second book he looks at practical ways to move past the traps that stop business owners from achieving their goals of growth and profit. For over 20 years, as Founder and President of Kaizen Consulting Services Inc., Michael's unique ability has been to maximize owners' goals for more profit in their business and more freedom in their lives. He also lives what he teaches: applying his methods, he has built Kaizen into a company that provides him the profit and freedom to take 18 weeks of time off each year for personal travel, together with his family. nbsp; nbsp;