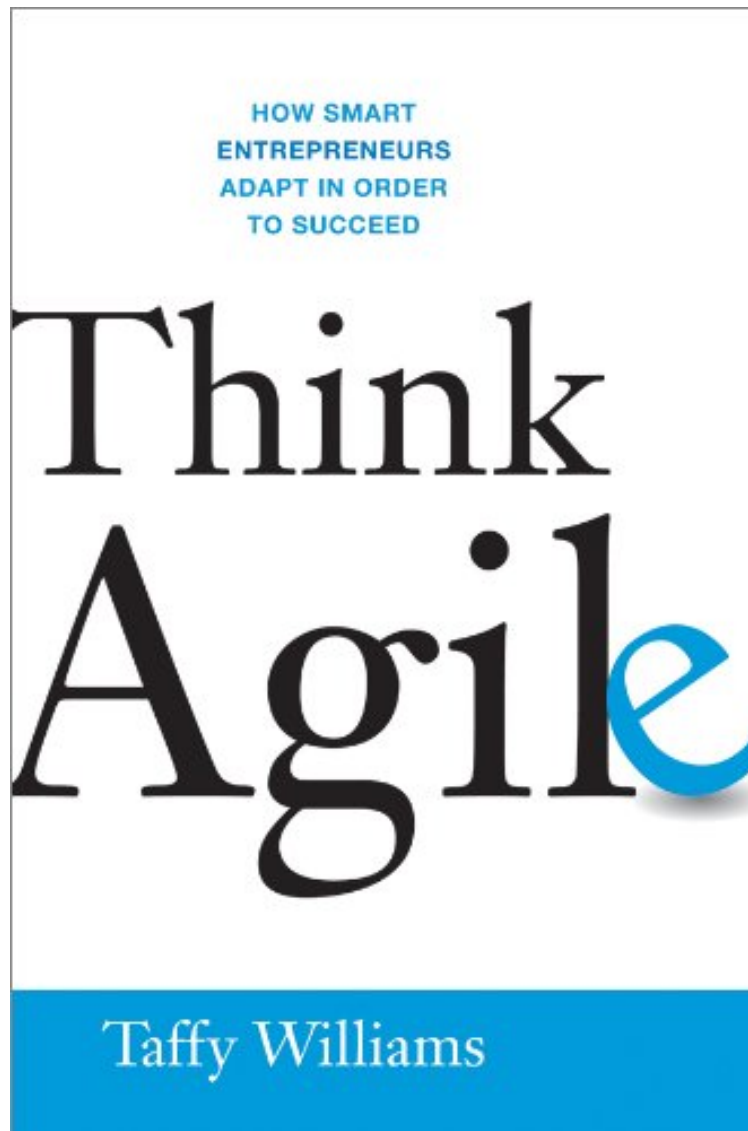


(Library ebook) Think Agile: How Smart Entrepreneurs Adapt in Order to Succeed

# Think Agile: How Smart Entrepreneurs Adapt in Order to Succeed

*Taffy Williams*

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**Taffy Williams : Think Agile: How Smart Entrepreneurs Adapt in Order to Succeed** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Think Agile: How Smart Entrepreneurs Adapt in Order to Succeed:

2 of 2 people found the following review helpful. Great Resource to Become More Agile Entrepreneur By Tripp Braden I've known Taffy Williams for several years. He's one of the wisest entrepreneurs I've ever met. It's not enough to be smart; you also have to know what works in the real world. His book, Think Agile, should be on your bookshelf if you want to grow and expand your business in the fast changing global economy.

Through its ten chapters, Taffy helps you work through many of the most challenging business events a business leader deals with, as well as provides practical, implementable solutions you can use that can get you unstuck today. His Think Agile framework can help you better understand why and how you do things. Taffy shares his ideas on why agility can provide your business an edge in today's challenging times. He also helps you understand why you do the things you do. I believe it's critical for leaders to become more self-aware if they hope to build a successful organization. However, this is not enough. You must have the tools you need to change the way you do things. Taffy's chapters provide you with many great ideas and checklists that can help you become a more agile leader, faster. Finally, I recommend putting the book on your nearest bookshelf so you can use it as a reference on a regular basis. I found myself going to this book several times in the last week when talking with a CFO about funding options for his business. I then returned to Think Agile again when talking with an entrepreneur about adding additional products and services to the mix over the coming year. I will be sending them copies as holiday gifts in the coming months. This book can help you change the way you do business. I strongly suggest you grab a copy today — before your competitors do!

2 of 2 people found the following review helpful. Think Agile is an excellent book for every reader; be it an entrepreneur, a businessperson or an executive in an organization. Taffy William's provocative thoughts give the readers an unobstructed view of the real world, the practical advice and the out-of-the-box strategy in a way that is easily understood. It points out how our shortcomings can be overcome and our innate abilities be utilized in any situation to be effective. The messages, the principles and the narratives in this book will tickle your imagination and change how you think and function, and make positive changes in others for mutual benefits. This book goes beyond everyday business; it applies to everyday life. It is a must-read piece for everyone who wants to enjoy a successful and happy life.

1 of 1 people found the following review helpful. Entrepreneur - Are you stuck? read this and learn to explore new opportunities. By Startupment

If you want to act differently first you have to think differently and Taffy does a wonderful job in encouraging and motivating us to do just that. As an entrepreneur and also a consultant in 'people focused' activities the practical tips and suggestions will help almost everyone move from stuck to reviewing opportunities. For me the most inspiring chapter was chapter 6 as timelines and deadlines are such a poorly understood and usually ignored source of both success and failure. Doing something is indeed usually better than doing nothing, and having options is ideal. I also commend Taffy for encouraging everyone to take time to look after and rejuvenate themselves. I hope he occasionally takes some of his own good advice. Taffy nicely written and positively inspiring thank you. I am looking forward to my future success fueled by new insights into thinking and then acting with more agility.

Funding falls apart. A similar product is unveiled by a more established company. A key employee jumps ship to work for a competitor. These are the unexpected obstacles that derail even the most promising new ventures. Entrepreneurs determined to keep up with today's constantly changing business environment need to stay nimble enough to shift their strategies, products, and services on a dime. Yet many fail to master this essential new mindset: agility. Featuring real-life case studies and invaluable tools, Think Agile helps entrepreneurs assess their level of flexibility — and learn to be open-minded and option-oriented in key areas including: Funding sources; Launch timetables; Planning; Repurposing everything from products to people to names; And more

When entrepreneurs lock themselves into one strategy, one product, one distribution method — and one way of thinking about their business — they limit their potential, and lower their chances of capitalizing on economic, industry, or market changes. Think Agile is an indispensable guide to an undeniably essential new skill.

...impressively informed and informative instructional guide that should be considered mandatory reading by anyone charged with the fiscal health and productivity of a business. —The Midwest Book 2015 Young Entrepreneur Council: 11 of the Best Business Books From the Inside Flap

The world of business is more volatile than ever before. As an entrepreneur, having a single-minded focus and unwavering commitment is no longer enough. You need to be ready to shift direction in response to change or disruption at a moment's notice: Be willing to test new approaches; consider other options; and quickly transition to new products, services, policies, and processes. In short, you have to be agile. Think Agile is an indispensable guide to this essential skill. Covering a range of topics — from funding, to time frames, to planning — the book helps you measure your own entrepreneurial agility, and offers real-life case studies and invaluable tools to help you improve it. You'll learn how to think — and act — agile, in regard to funding sources, launch timetables, planning, and repurposing everything from products to people to names. You'll also discover how to navigate your enterprise through a rapidly changing, obstacle-strewn environment that demands agility, and broaden your outlook so you're rethinking about what might happen down the road, and get ready to adjust as early as possible to take advantage of future events. When circumstances change, it can be difficult to tear yourself away from your original — and possibly outdated — conception of what will make your business successful. This unique book acknowledges the challenge in thinking clearly and objectively about your company in the face of unexpected obstacles such as lost funding, a

similar product being unveiled by a more established company, or a key employee jumping ship to work for a competitor. Think Agile shows you how to move away from the conventional wisdom and the status quo, and make your way toward fresh thinking and new business strategies and tactics. Culling examples from a variety of sources to show you how to use agility approaches successfully, the book also presents cautionary tales of what happens when entrepreneurs are destructively inflexible. When you lock yourself into one strategy, one product, one distribution method—and one way of thinking about your business—you limit your potential, and lower your chances of capitalizing on economic, industry, or market changes. This book examines the latest trends that will soon present opportunities and obstacles for all entrepreneurs. Think Agile is an essential guide for the success of any business; no matter what obstacles may lay in its path. TAFFY WILLIAMS has been a successful entrepreneur and advisor to entrepreneurs for more than 30 years. The founder and president of Colonial Technology Development Company, which assists start-ups in technology commercialization, he writes the popular "Startup Blog," as well as articles for Examiner.com. Connect with Taffy: Twitter @twilli2861 Read his blog: <http://taffywilliams.blogspot.com>

**From the Back Cover Advance Praise for Think Agile:** "Taffy Williams has written one of the best business and management books of the new millennium. Think Agile is a must-read for the innovator and entrepreneur." — Dr. William F. Pilkington, CEO, Cabarrus Health Alliance "Engaging, informative, and highly readable, Think Agile provides a roadmap for entrepreneur wannabes and seasoned veterans alike. I wish I had read it when I was starting out, but I'm enjoying its insights and examples even at this stage of my career." — Michael Falk, Ph.D., President, LSRO Solutions "Every entrepreneur needs to read and absorb the lessons Taffy Williams teaches in Think Agile. Drawing on his years of experience and thought leadership as a consultant, entrepreneur, and executive, Taffy shows that in an environment of scarce resources and demanding markets, the ability to be flexible, open, and responsive are critical components to the success of any venture. Funders, customers, and business partners will have infinitely greater confidence in entrepreneurs who practice the lessons in this book." — Matthew I. Hafter, Partner, Seyfarth Shaw LLP "As Taffy Williams explains so well, entrepreneurial agility is not a new toolbox of skills taught at business school; it's a state of mind and way of being and seeing the world—anticipating, preempting, and reacting to the 'surprises' (adversities, challenges, and opportunities) that daily confront us. This book is a source of inspiration that the next generation of successful entrepreneurs will carry with them on their journeys to innovate, differentiate, develop, commercialize, and monetize their ideas and technologies." — Ashleigh Palmer, President, Creative BioVentures Corp "Think Agile is a clearly and concisely written treasure from one of this nation's most thoughtful entrepreneurs. Taffy Williams has had success in business because he has been able to quickly respond to challenges and opportunities. In short, he has remained agile throughout his career. In his book, he generously shares lessons and insights learned along the way." — Kenneth R. Tindall, Ph.D., Senior Vice President for Science and Business Development, North Carolina Biotechnology Center