

(Library ebook) The World Guide to Sustainable Enterprise

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Wayne Visser

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Wayne Visser : The World Guide to Sustainable Enterprise before purchasing it in order to gage whether or not it would be worth my time, and all praised The World Guide to Sustainable Enterprise:

The World Guide to Sustainable Enterprise is the first comprehensive global compendium that clearly describes the national approaches to sustainable enterprise. Through a systematic review of each country, this quick-to-access reference guide showcases the similarities and differences in each region. Every country profile includes key information about the relevant history, country-specific issues, trends, research, and the leading organizations

operating in the field as well as best-practice case studies. The guide comprises four volumes, each dedicated to a specific region of the world. In a world where organizations are working increasingly across national and regional boundaries and research takes a joined-up and international approach, this book is an essential guide for practitioners and researchers in the disciplines of business sustainability, social enterprise and corporate responsibility. The first of its kind, this reference book provides the reader with a unique insight into what is the current state-of-play in each country. Each edited volume provides expert contributions from around the world; the contributors have been selected on the basis of their knowledge of the country and their clear experience in sustainable enterprise. Each regional/country profile includes the following subsections: Sustainable Enterprise in context; Priority issues; Trends; Government policies; Case studies; Further resources; and References. This unique resource will be an essential acquisition for all organizations who need to benchmark their sustainable enterprise strategies throughout different regions and cultures and want the best possible intelligence on the key issues and concerns relating to sustainable business and social responsibility in all of the markets in which they operate. It provides a useful companion reference collection to the "World Guide to CSR", also edited by Wayne Visser.

About the Author Wayne Visser is Director of the think tank Kaleidoscope Futures, Founder of CSR International and Vice President of Sustainability Services for Omnex Inc. In addition, Wayne is Chair of Sustainable Business at the Gordon Institute of Business Science in South Africa, Adjunct Professor of Sustainable Development at Deakin Business School in Australia and Senior Associate at the University of Cambridge Programme for Sustainability Leadership in the UK. Wayne is the author of twenty-three books, including *Sustainable Frontiers* (2015), *Disrupting the Future* (2014), *CSR 2.0* (2013), *The Quest for Sustainable Business* (2012), *The Age of Responsibility* (2011) and *The World Guide to CSR* (2010). He is a guest columnist for *The Guardian* newspaper and has also published over 300 other works (chapters, articles, etc.). He has delivered more than 250 professional speeches all around the world, with his work taking him to 70 countries in the last 20 years. Wayne has been listed as one of the *Sustainerati Top 70 Sustainability Thinkers Commentators on Twitter* (2015); a *Top 100 Influencer on Twitter in Corporate Social Responsibility and Sustainable Business* (2014); a *Top 100 Thought Leader in Trustworthy Business Behavior* (2013); a *Top 100 Global Sustainability Leader* (2012 2011); a *Top 100 Thought Leader in Europe the Middle East* (2011); a *Top 100 CSR Leader* and a *Top 20 Sustainability Leader* (2012 2009). He is also the recipient of the *Global CSR Excellence Leadership Award* (2013), the *Emerald Literati Outstanding Author Contribution Award* (2011) and the *Outstanding Teacher Award of the Warwick MBA* (2010/11 2011/12).