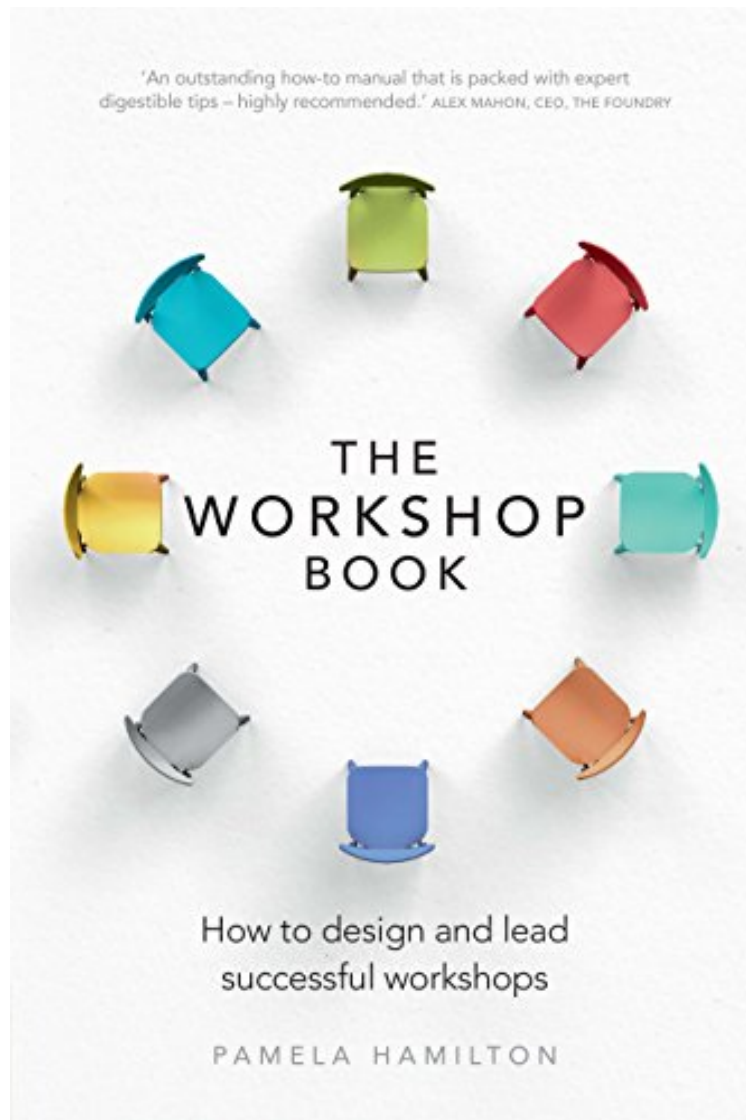


(Read download) The Workshop Book: How to design and lead successful workshops

The Workshop Book: How to design and lead successful workshops

Pamela Hamilton

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Pamela Hamilton : The Workshop Book: How to design and lead successful workshops before purchasing it in order to gage whether or not it would be worth my time, and all praised The Workshop Book: How to design and lead successful workshops:

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THE WORKSHOP BOOK TEACHES YOU HOW TO RUN AN EFFECTIVE WORKSHOP - EFFORTLESSLY.

Based on methods developed - and proven - in business, this highly visual and practical book will show readers how to design, lead and run effective workshops. The tools you need to design and lead successful workshops yourself

A fantastic, one-stop shop for running workshops - it combines the theory and practical insights perfectly. Fran Merrylees, HR Director Online, Pay and Interactive at ITV

An outstanding how-to manual that is packed with expert digestible tips - highly recommended. Alex Mahon, CEO, The Foundry

An essential primer for anyone trying to brainstorm ideas and concepts, and for getting the best out of teams. Ben Page, Chief Executive, Ipsos MORI

An outstanding how-to manual that is packed with expert digestible tips - highly recommended. Alex Mahon, CEO, The Foundry

An excellent resource for managers, lecturers and students alike. It is well researched and packed full of practical tips and examples of good and bad practice, and will turn those wasted meetings into productive and creative workshops. This will become the go-to book for anyone planning a workshop. Dr Deborah Shaw, Reader in Film Studies at the University of Portsmouth

Pamela Hamilton has years of hard-earned experience on what makes workshops work - and fail. An essential primer for anyone trying to brainstorm ideas and concepts, and for getting the best out of teams. Ben Page, Chief Executive, Ipsos MORI

This book should be in every facilitator's toolkit. It fits perfectly with Pre's learning culture, simple and effective. Ian Watson, Group Head of Pret Academy, Pret a Manger

This is a fantastic, insightful, one-stop shop for running workshops. It combines the theory and practical insights perfectly. A book I will constantly be using. Fran Merrylees HR Director Online, Pay and Interactive at ITV

The Workshop Book is wonderfully practical, full of sensible suggestions, tips and hints of how to run successful workshops. It is a book that you will use again and again. The author's personal stories also add an empathetic touch. Jennifer Whyte, Global CMI Director, Unilever

If you're responsible for the creative health of your organisation, then you better get your hands on this book. Better yet, commit it to heart. And practice, practice, practice all the techniques. It will lead to more productive workshops, it will yield more dynamic and engaging ideas, and it will promote the importance of creativity with your company!

Pele Cortizo-Burgess, Global Chief Creative Officer, MEC and President, Equipe

From the Back Cover 'An outstanding how-to manual that is packed with expert digestible tips - highly recommended.' Alex Mahon, CEO, The Foundry

IF YOU NEED TO RUN A WORKSHOP, THE WORKSHOP BOOK CONTAINS EVERYTHING YOU NEED. Workshops are one of the best ways of harnessing the intelligence and creativity of any team. Successful workshops are surprisingly easy if you combine the right preparation with proven tools and techniques. With The Workshop Book you'll discover:

- The tools you need to design and lead successful workshops
- Ways to keep teams focused, engaged and motivated
- How to structure sessions to generate maximum productivity in a limited session
- The inspiration and creativity to generate great ideas for any industry or brief
- Tips and tricks on how you can add your own flair to your workshops

No matter what your level of workshop experience, you can design and lead a whole variety of workshops to get the best out of any team.

A fantastic, one-stop shop for running workshops - it combines the theory and practical insights perfectly. Fran Merrylees, HR, ITV

An essential primer for anyone trying to brainstorm ideas and concepts, and for getting the best out of teams. Ben Page, Chief Executive, Ipsos MORI

About the Author Pam Hamilton is a leading innovation consultant and workshop facilitator who regularly works with blue chip companies such as Unilever, GSK, Ipsos MORI and ITV to design and run creative workshops and design bespoke workshop toolkits to suit each industry and team. Pam has over a decade of experience in designing and leading thousands of workshops for creative ideas, new product development, business strategy, future planning, insight generation, team building and brand purpose.