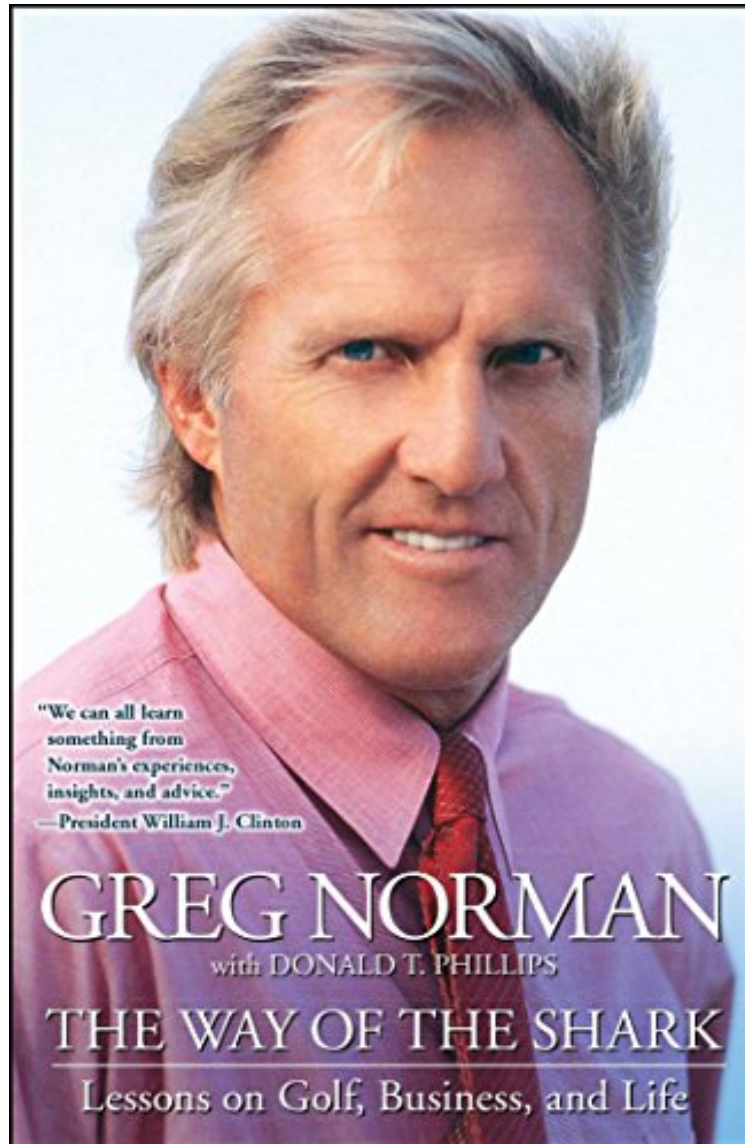


The Way of the Shark: Lessons on Golf, Business, and Life

Greg Norman

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Greg Norman : The Way of the Shark: Lessons on Golf, Business, and Life before purchasing it in order to gage whether or not it would be worth my time, and all praised The Way of the Shark: Lessons on Golf, Business, and Life:

0 of 0 people found the following review helpful. Candid account of a champion who continues to learn.By Old MasterA wonderful biography of a great athlete, distinguished by his intellectual honesty and self criticism. Golf was not a game but a serious activity with practice procedures and analysis: failures were his greatest teacher. This book is not recommended to teach golf by a champion golfer. Nor it is a primer by a successful business entrepreneur. It is a candid account of a successful person endowed with unusual physical capabilities who has translated his golf

experience into the business world. Along the way he drops advice that is well worth remembering. 0 of 0 people found the following review helpful. gee, my life turned out well can't figure out why... maybe its all the luck you had. By joseph medrano i did try to read all of it, but after the second chapter who couldn't end up where he did. thought maybe there was something special here, but i couldn't see it. glad it work out for him...can i have a silver spoon now. pension busting, social security going bust, stock market a crap shoot. give me 400,000 and i can stop working now. all and all, bored me to almost death... i put the book down. 0 of 0 people found the following review helpful. Greg Norman By David Warner One of the most dynamic golfers and businessmen of all times.... the real deal... as nice off the course as on....his whole life in a nut shell ...

"Sharks never sleep. You must be willing to do the hard work it takes to stay on top." With his trademark charm and eloquence, Greg Norman reveals the secrets behind his myriad achievements, tracing his journey from Queensland, Australia, to the World Golf Hall of Fame to chairman and CEO of a global business. Since the days in 1975 when he made thirtyeight dollars a week working as a trainee, Norman has won ninety-one professional tournaments around the world, including two British Opens and twenty U.S. PGA Tour titles, and he held the No. 1 World Ranking for an astonishing 331 weeks. Norman has brought the same competitive fire to the boardroom, building a business that reflects the diversity of his interests and the power of his brand. Norman has done something very few professional athletes have ever managed -- he has transcended the sport that made him famous. As head of Great White Shark Enterprises, Norman presides over a multimillion-dollar empire that ranges from golf course design to real estate to apparel to wine. An astute businessman with unmatched desire and drive, he has an unerring instinct for knowing what will work and what won't. He has combined a hands-on approach with an overall strategic vision to produce an internationally recognized and respected brand. In these pages, Norman illustrates the principles that are at the core of his successes and offers readers concrete advice for applying their own talents to successfully play both the "front nine" and the "back nine" of life. Practical, engaging, and incisive, *The Way of the Shark* shares the lessons Greg Norman has learned both on the course and off, demonstrating how anyone, at any stage of his or her career, can be a champion.