

(Free read ebook) The United States of Wal-Mart

The United States of Wal-Mart

John Dicker

DOC | *audiobook | ebooks | Download PDF | ePub



DOWNLOAD



READ ONLINE

#2227556 in eBooks 2005-06-16 2005-06-16 File Name: B002SAUCF8 | File size: 35.Mb

John Dicker : The United States of Wal-Mart before purchasing it in order to gage whether or not it would be worth my time, and all praised The United States of Wal-Mart:

0 of 0 people found the following review helpful. Rancor over ObjectivityBy Ricardo PinedoComplete lack of objectivity. I would have though the parents of the author lost their MomPop store to Walmart and he has not been able to recuperate. His anger is evident and obviously there is nothing Walmart can do right.0 of 1 people found the following review helpful. We have seen walmart and it is us.By Ben J. BeachSavagely funny and pointed, Dicker pulls no punches in his crystalization of the walmart juggernaut as it seeks to dominate a retail landscape near you.Probing both the good and the bad, Dicker manages a balanced account of Walmart and is sensible enough to point out that Walmart, essentially, is a colossal version of the american consumer. It, Walmart, pursues cheap because we the

customer want it that way. Sprinkled with anecdotes, Dicker provides interesting reading for anyone who follows Walmart. 7 of 8 people found the following review helpful. Brilliant book. Great analysis and a few laughs. By D. Keener I loved this book. I think it's so engrossing because it gives you the straight dope on Wal-Mart as well as eye-opening analysis of why some opponents win and some lose. With a healthy sprinkle of good jokes along the way. If you want to really understand this issue, you'll be glad you read it.

An irreverent, hard-hitting examination of the world's largest-and most reviled-corporation, which reveals that while Wal-Mart's dominance may be providing consumers with cheap goods and plentiful jobs, it may also be breeding a culture of discontent. It employs one of every 115 American workers. If it were a nation-state, it would be one of the world's top twenty economies. With yearly sales of nearly \$260 billion and an average wage of \$8 an hour, Wal-Mart represents an unprecedented-and perhaps unstoppable-force in capitalism. And there have been few corporations that have evoked the same levels of reverence and ire. The United States of Wal-Mart is a hard-hitting examination of how Sam Walton's empire has infiltrated not just the geography of America but also its consciousness. Peeling away layers of propaganda and politics, investigative journalist John Dicker reveals an American (and, increasingly, a global) story that has no clear-cut villains or heroes-one that could be the confused, complicated story of America itself. Pitched battles between economic progress and quality of life, between the preservation of regional identity and national homogeneity, and between low prices and the dignity of the American worker are beginning to coalesce into an all-out war to define our modern era. And, Dicker argues, Wal-Mart is winning. Revealing that the company's business practices have been shaping American culture, including the nation's social, political, and industrial policy, *The United States of Wal-Mart* provides fresh insight into a controversy that isn't going away. nbsp;

From Publishers Weekly Although it's getting too big to be a microcosm, Wal-Mart is a fair representation of many of the most troubling aspects of the American economy, according to this lively and insightful profile of the big-box retail leviathan. Former Colorado Springs Independent staff writer Dicker admirably sums up the conventional complaints against Wal-Mart, detailing poverty-level wages, skimpy benefits, scorched-earth antiunion policies, shuttered smalltown Main Streets, suburban sprawl abetment and rampant outsourcing. Behind the facade of "corn-pone populism" fostered by folksy but steely founder Sam Walton, Dicker asserts, Wal-Mart has become a "global despot." Dicker's analysis is unsparing but balanced. He sympathizes (and sometimes strategizes) with Wal-Mart opponents, but also chides them for ignoring the appeal of the company's cheap, convenient offerings to cash-strapped customers and underserved communities. And Wal-Mart's sins, he argues, are America's; the company merely caters to the national religion of consumer entitlement that assumes shoppers have no interests in common with workers and puts low prices ahead of any social consequences. Aside from some pointless and tiresome lapses into prison-chic posturing ("[w]e're all Wal-Mart's bitches"), Dicker conveys a wealth of information in a lucid and light-handed style. (June) Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. [Dicker] offers snappy social criticism with the soul of stand-up comedy. -- The Boston Globe, July 3, 2005 a nuanced and bracing portrait of the largest retailer in the world. -- The New York Times Book , July 17, 2005 About the Author John Dicker is a journalist whose work has appeared in The Nation, Salon, and the Colorado Springs Independent, among other publications.