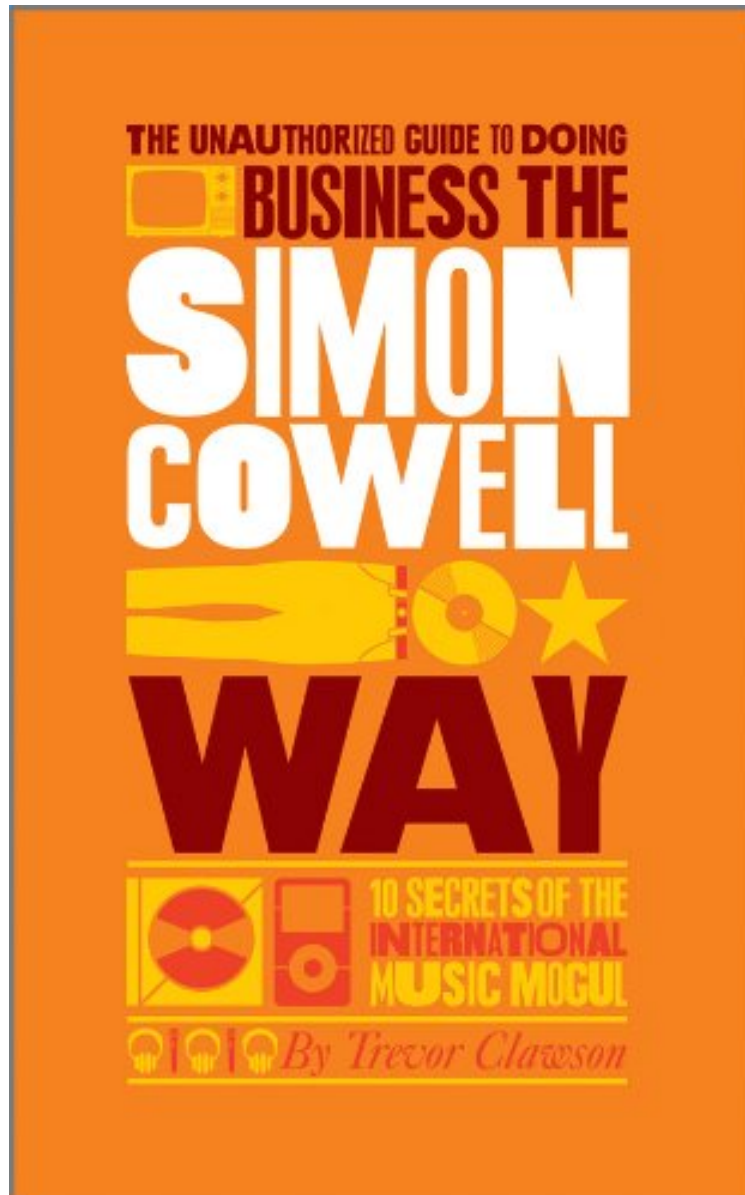


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The Unauthorized Guide to Doing Business the Simon Cowell Way: 10 Secrets of the International Music Mogul

Trevor Clawson

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From a job in the mail room at EMI Music Publishing Cowell rose through the ranks swiftly and after becoming a record producer at the firm, left to set up his own company. Following the collapse of his first business and a time at BMG, Cowell went on to pioneer the Popstars TV talent show, and subsequently co-produce Pop Idol and more recently The X Factor. As a music producer he has achieved sales of over 25 million albums, over 70 top 30 records, and 17 Number 1 singles. His band 'Westlife' has achieved an impressive 10 Number 1 hits alone. The Sunday Times Rich List recently estimated that he earned pound;33.5m in one year alone, thanks to the global success of the 'Pop Idol' brand. nbsp;The 10 Secrets of the International Music Mogul are: Work Your Way Up ndash; get to know your industry