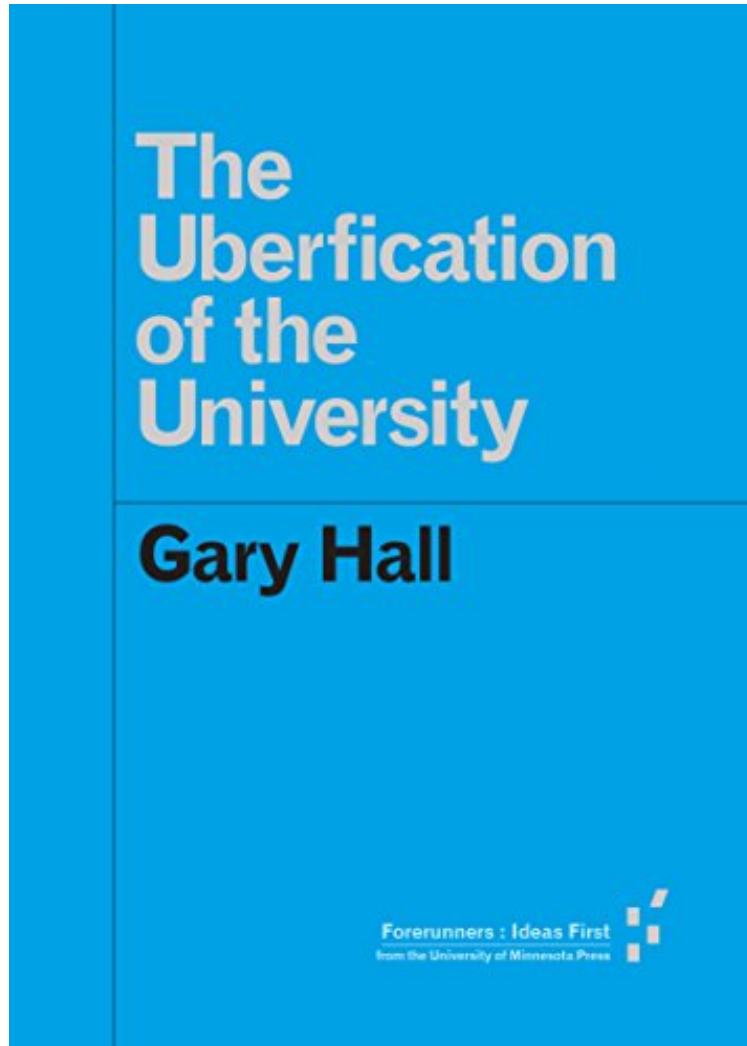


The Uberfication of the University (Forerunners: Ideas First)

Gary Hall

DOC | *audiobook | ebooks | Download PDF | ePub



#876192 in eBooks 2016-08-17 2016-08-17 File Name: B01K3TPZ8O | File size: 74.Mb

Gary Hall : The Uberfication of the University (Forerunners: Ideas First) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Uberfication of the University (Forerunners: Ideas First):

Even after the 2008 financial crisis, neoliberalism has been able to advance its program of privatization and deregulation. The Uberfication of the University analyzes the emergence of the sharing economy—;an economy that has little to do with sharing access to good and services and everything to do with selling this access—;and the companies behind it: LinkedIn, Uber, and Airbnb. In this society, we all are encouraged to become microentrepreneurs of the self, acting as if we are our own precarious freelance enterprises at a time when we are being steadily deprived

of employment rights, public services, and welfare support. The book considers the contemporary university, itself subject to such entrepreneurial practices, as one polemical site for the affirmative disruption of this model. *Forerunners* is a thought-in-process series of breakthrough digital works. Written between fresh ideas and finished books, *Forerunners* draws on scholarly work initiated in notable blogs, social media, conference plenaries, journal articles, and the synergy of academic exchange. This is gray literature publishing: where intense thinking, change, and speculation take place in scholarship.

About the Author Gary Hall is professor of media and performing arts at Coventry University. He is the author of *Digitize This Book!* (Minnesota, 2008), *Pirate Philosophy*, and *Culture in Bits*. He is founding coeditor of the peer-reviewed online journal *Culture Machine* and cofounder of the Open Humanities Press.