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Alejandro Groppo

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Prologue
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Alejandro Groppo : The Two Princes. Juan D. Perón and Getulio Vargas. A Comparative Study of Latin America Populism (Poliedros - Serie Ernesto Laclau) before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Two Princes. Juan D. Perón and Getulio Vargas. A Comparative Study of Latin America Populism (Poliedros - Serie Ernesto Laclau):

This book is a comparative study of the political emergence of Peronism in Argentina and Vargas in Brazil. It seeks to describe and explain how and why Peronism and Vargasism were two different political projects. Using the tools of political discourse theory, this book scrutinizes the implications Peronism and Vargas had for the formation of the political identities of the socio-political actors in both countries. The book shows to what extent the differential character of the process of formation of political identities had to do both with the structural context in which Vargas and Peronism developed their strategy as well as with the specific ways in which both leaders intervened in the political formation. In this sense, the research stresses the specific discursive and institutional modes of intervention that characterized these two leaders' projects and their role in the political imaginary they inaugurated. It does so by tracing the responses to Peronism and Vargas by different socio-political actors and the polemic context in which those responses took place.