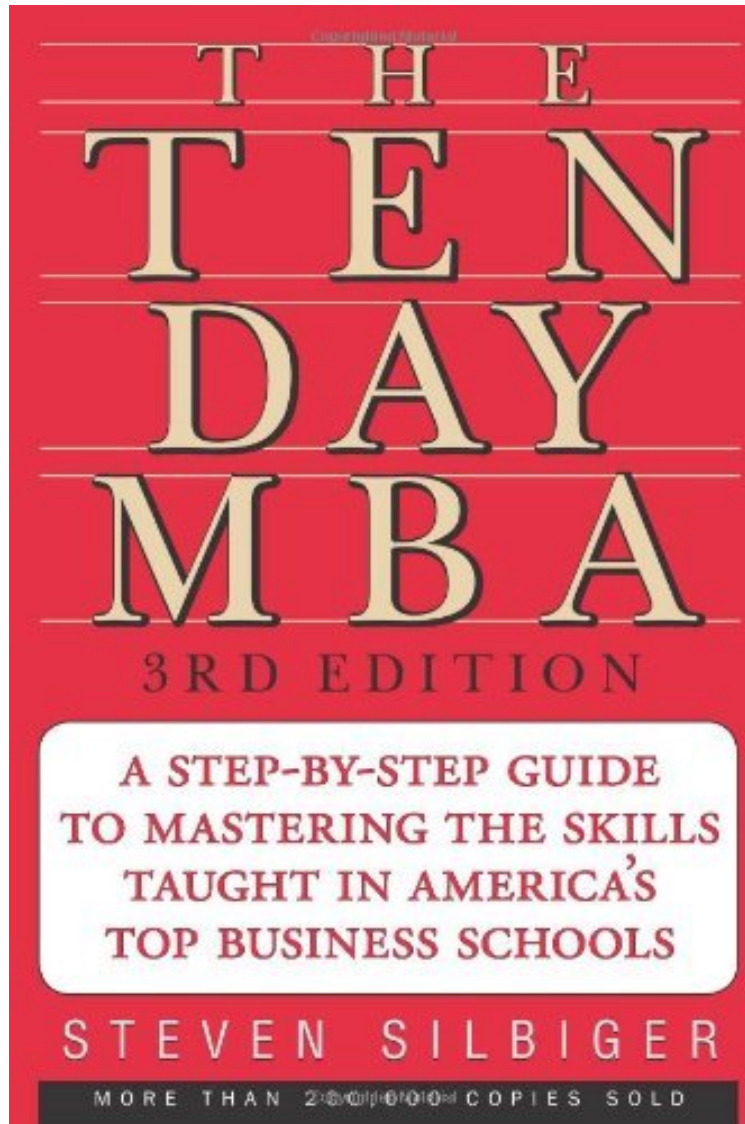


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The Ten-Day MBA 3rd Ed.: A Step-by-Step Guide to Mastering the Sk

Steven A. Silbiger

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Steven A. Silbiger : The Ten-Day MBA 3rd Ed.: A Step-by-Step Guide to Mastering the Sk before purchasing it in order to gage whether or not it would be worth my time, and all praised The Ten-Day MBA 3rd Ed.: A Step-by-Step Guide to Mastering the Sk:

0 of 0 people found the following review helpful. There are a lot of good chapters in the bookBy John F. BunchThere are a lot of good chapters in the book ... I think the Marketing Chapter is very good HOWEVER, the Ethics chapter is terrible. Silbiger does a big disservice to the management profession by not only presenting many inaccuracies in the

theory and practice he discusses in this chapter, but also by adopting a snide and cynical voice that communicates how little he respects ethics and social responsibility issues. Rereading the Ethics chapter has turned me from a fan of the book to a critic. I would not recommend it to anyone who wants to get a broad overview of business skills and effective leadership in modern corporations. There are other books that do a better job at that!

0 of 0 people found the following review helpful. The Ten-Day MBA Recommended for ClassesBy NWNativeThe Ten-Day MBA was recommended for use when completing some MBA courses and I found it to be helpful but didn't provide information or details that make it a remarkably helpful and useful book. I found most of the information could be easily found elsewhere online. However, I am middle-age and experience and skills may have contributed to the book not being especially useful. Younger MBA students may gain a good deal of information.

2 of 2 people found the following review helpful. Solid, But Needs An UpdateBy E. SongI just finished reading this book. While I can't tell you how it compares to an MBA education (ask me in 2 years), or how well it prepares you for earning your MBA (again, 2 years), I can tell you that it does cover a pretty wide range of MBA-esque topics in a fairly concise and well presented manner. I can't imagine it will hurt to read before diving head first into an MBA program, and it will probably help a bit, especially if you don't come from a traditional business background like me. But I wouldn't equate it to an MBA.

On other thing: This book badly needs a new edition! It was last updated in 2005, which leaves out a whole lot (market crash, recession, social networking boom, general technological advances, etc etc). The passages about the "internet" usually made me chuckle out loud (the section on information gathering and online research mentions AltaVista as a resource!). Granted, many of the lessons remain relevant, but it was odd to read a whole chapters on finance and ethics without any mention of subprime lending.

Overall, I think it's worth the money. I wouldn't go try to run a Fortune 500 company afterwards, but it may set you off in the right direction.

Now totally revised -- the 3rd edition of The Ten-Day MBA includes the latest topics taught at America's top business schools, including leadership, corporate ethics and compliance, financial planning, and real estate. This internationally acclaimed guide (more than 200,000 copies sold in the United States and around the world) distills the material of the most popular business-school courses taught at Harvard, Stanford, the University of Pennsylvania, the University of Chicago, Northwestern, and the University of Virginia. Silbiger's research comes straight from the notes of real MBA students attending these top programs today. You will learn how to:

- Read and understand financial statements
- Develop effective and comprehensive marketing plans
- Understand accounting rules and methods
- Manage your relationship with your boss
- Develop corporate strategies
- Understand the present value concept
- Use quantitative techniques to evaluate projects
- Value stock, bond, and option investments
- Understand the language of business law
- Master the most-used MBA jargon

At the rate of one easy-to-understand chapter a day, this classic business book enables readers to absorb the material, speak the language, and acquire the confidence and experience needed to succeed in the competitive global business world of the twenty-first century.

About the Author Steven Silbiger, MBA, CPA, is a senior director of marketing at Plymouth Direct with a gift for communicating sophisticated financial and business issues in the clearest manner possible. More than 400,000 copies of his acclaimed book The Ten-Day MBA have already been sold. A top-ten graduate of the Darden Graduate School of Business at the University of Virginia, Silbiger lives in Philadelphia with his family.