

[Free] The Sustainability Handbook: The Complete Management Guide to Achieving Social, Economic and Environmental Responsibility

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William R. Blackburn

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'A truly comprehensive review of sustainable development as it relates to organizations large and small.'

Sir Mark Moody-Stuart, Chairman, Anglo-American plc

The Sustainability HANDBOOK

THE COMPLETE MANAGEMENT GUIDE
TO ACHIEVING SOCIAL, ECONOMIC AND
ENVIRONMENTAL RESPONSIBILITY

WILLIAM R. BLACKBURN

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William R. Blackburn : The Sustainability Handbook: The Complete Management Guide to Achieving Social, Economic and Environmental Responsibility before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Sustainability Handbook: The Complete Management Guide to Achieving Social, Economic and Environmental Responsibility:

1 of 1 people found the following review helpful. ComprehensiveBy SuzanneThis is a comprehensive and thorough book on sustainability for larger businesses, but it also contains chapters on applications for smaller companies, NGOs, and governmental entities. We use this as a recommended reference book in the Corporate Sustainability Strategy class that I co-teach at Harvard University Extension School. It provides a broad overview of sustainability from all three perspectives ndash; environmental, social and economic ndash; and includes many examples to help illustrate the concepts. Our students have given it consistent positive reviews, partly because of the case study examples and also because of the extensive appendices that provide a reference to the other tools available in the field. I would recommend this to anyone serious about the nuts and bolts of sustainability and how to make it operational in your organization. It is an excellent reference for sustainability professionals as well as students. Suzanne Farver, ALM, JD, Instructor, Harvard University, author of "Mainstreaming Corporate Sustainability."0 of 0 people found the following review helpful. Five StarsBy Wade FergusonGreat manual on the subject. Very helpful. This used book was in outstanding condition.0 of 0 people found the following review helpful. One of the best books about sustainability ever written but need to be updated!By Francisco A. LayrisseGreat book!Really long and with a lot of details, examples and cases.Also the appendix had a lot of valuable information that contributed to the long chapters.However this books needs an update since the latest examples are from 2007 but I feel it would help to have a little shorter chapters because some seem to be way to long.

The Sustainability Handbook covers all the challenges, complexities and benefits of sustainability for businesses, governments and other organizations. It provides a blueprint for how organizations can reach or exceed economic, social and environmental excellence. It offers a host of practical approaches and tools including a model sustainability policy for organizations, summaries of sustainability codes and tips on selecting them, an extensive collection of metrics and a wealth of supplementary reference material. This is the essential reference for every organization in pursuit of sustainability.

This is a truly comprehensive review of sustainable development as it relates to organizations large and small. This book will help managers to think about the impact of their business on the people they employ, their customers, their shareholders, the environment and society at large. It also puts the many tools and guidelines in a context which allows for thoughtful selection. --Sir Mark Moody-Stuart, Chairman, Anglo American plc, Former Chairman, Royal Dutch/ShellBy far the best book on sustainability I have read in the last ten years. The book is unique in that it goes well beyond making the business case for sustainability. It is filled with practical techniques, tips and tools to operationalize these concepts into the plans, programs and performance of any organization. Great advice for both the seasoned veteran and energetic newcomer on action steps for driving continuous improvement in an organization s economic, social and environmental performance. --George Nagle, Senior Director-Environment, Health Safety Strategies and Outreach, Bristol-Myers Squibb CompanyAbout the AuthorWilliam Blackburn has worked in the area of corporate sustainability for several decades and is a popular lecturer on the topic. He successfully led sustainability initiatives within a major global corporation and continues to provide guidance on the topic to companies, universities, governments, standards bodies and non-profit firms around the world.