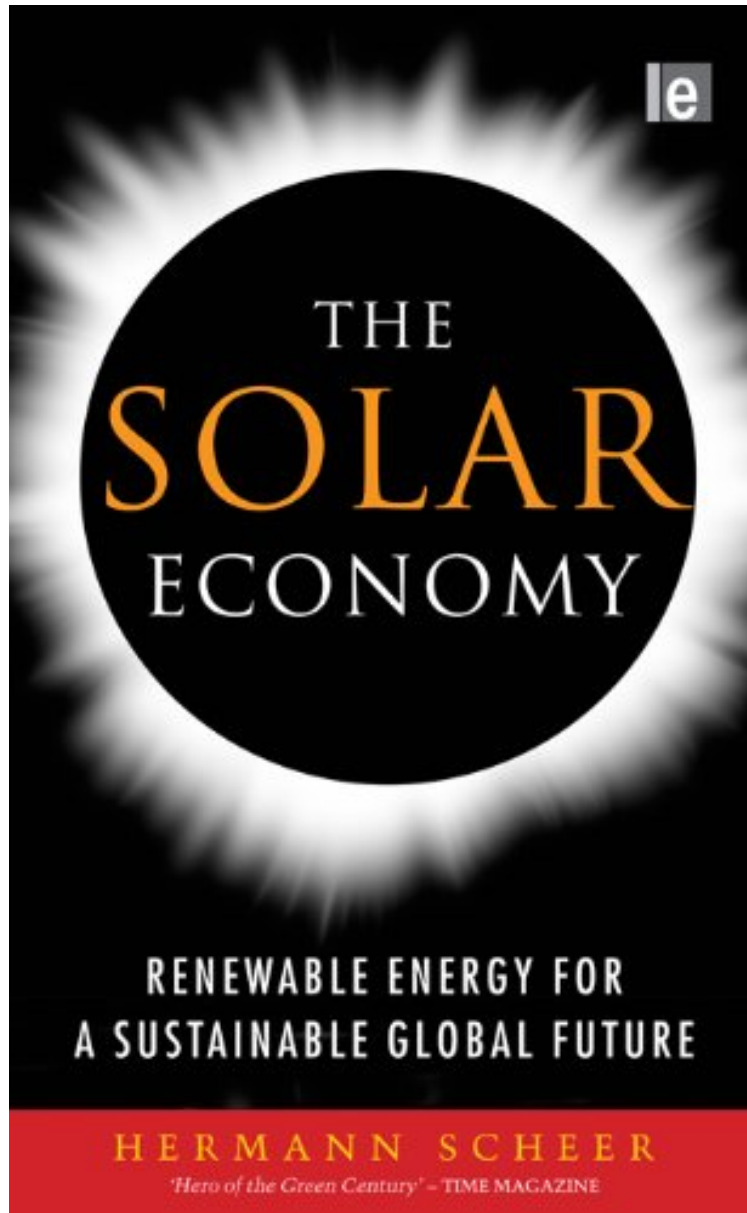


The Solar Economy: Renewable Energy for a Sustainable Global Future

Hermann Scheer

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Hermann Scheer : The Solar Economy: Renewable Energy for a Sustainable Global Future before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Solar Economy: Renewable Energy for a Sustainable Global Future:

1 of 1 people found the following review helpful. Hermann Scheer gives one a detailed understanding of the energy

industry and where Renewable Energy fits into it

By Mr. D. H. Lipschitz I wish I had read this book in 2008 before I launched my Renewable Energy business. I would have done things very differently. There are so many things going on that one needs to know about. Some examples include: governments produce strategy "white papers" which give policy direction, sometimes including renewable energy, but the energy monopolies in some countries put so much legislation and red-tape in the way that the policy cannot be implemented. This has happened in South Africa and Italy, for example. Governments and business do "green washing" ie saying one thing whilst doing another. It is essential to see progress on the ground before actioning business plans. This doesn't mean that social campaigns can't take place. Hermann Scheer points out the "myth of the fossilised fuel industry" and how one can overcome it.

0 of 0 people found the following review helpful. This is it!

By John Patterson The world WILL transition to a global solar economy and Sheer will be one of the primary architects. We see his vision has already taken root in Germany. This is very heady, very forward thinking. It's rather like the Bible in one respect: it tells you point blank what to do but it's so deep and so profound you have to read it over and over to get the full meaning. I'm on my second reading of the book. There's paragraphs I've read 10 times. Sheer is a genius. I wish I were too then I could master it quicker and start to help build the solar economy.

John Patterson "Mr. Sun" and author of "FOOTPRINT: A Funny Thing Happened on the Way to Extinction"

0 of 0 people found the following review helpful. It was a hit

By mattavfw This book passed its way through the family from one home to the next. Everyone took a look at it. Would recommend it as a great conversation starter (especially with awkward family gatherings).

The global economy and our way of life are based on the exploitation of fossil fuels, which not only threaten massive environmental and social disruption through global warming but, at present rates of consumption, will run out within decades, causing huge industrial dislocation and economic collapse. Even before then, the conflicts it causes in the Middle East and elsewhere will be frighteningly exacerbated. The alternative exists: renewable energy from renewable sources - above all, solar. Substituting renewable for fossil resources will take a new industrial revolution to avert the worst of the damage and establish a new international order. It can be done, and it can be done in time. The Solar Economy, by one of the world's most effective analysts and advocates, lays out the blueprints, showing how the political, economic and technological challenges can be met using indigenous, renewable and universally available resources, and the enormous opportunities and benefits that will flow from doing so.