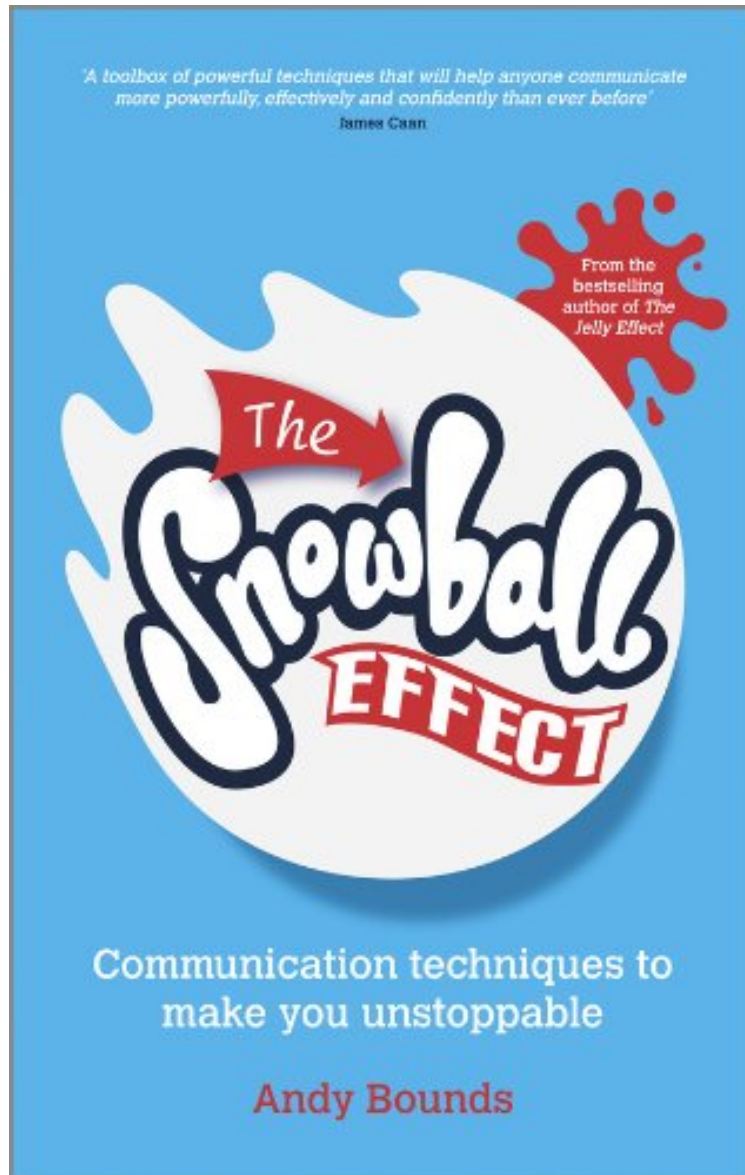


(Read free ebook) The Snowball Effect: Communication Techniques to Make You Unstoppable

The Snowball Effect: Communication Techniques to Make You Unstoppable

Andy Bounds

**Download PDF | ePub | DOC | audiobook | ebooks*



 Download

 Read Online

#1031306 in eBooks 2013-02-25 2013-02-25File Name: B00BM9QSPE | File size: 76.Mb

Andy Bounds : The Snowball Effect: Communication Techniques to Make You Unstoppable before purchasing it in order to gage whether or not it would be worth my time, and all praised The Snowball Effect: Communication Techniques to Make You Unstoppable:

1 of 1 people found the following review helpful. but I like the format that encourages you to put these tips ...By Dawnsimple and nothing revolutionary, but I like the format that encourages you to put these tips to use1 of 1 people

found the following review helpful. Andy's best book! By Dr. John This is one of the most practical books I've read. Read one chapter, apply it. It's that simple and clear. I recommend this to everyone! 0 of 0 people found the following review helpful. Five Stars By Pedro Mendes Simple and very practical.

The long-awaited follow-up to the international bestseller *The Jelly Effect* Communication is supposed to cause something. That's the point of it. So, what do you want to achieve following your communication? Do you want someone to answer "yes"? Do you want to improve your relationships? Do you want people to understand exactly what you're talking about, first time? Whatever you want to achieve, you'll need decent communication to get there, and expert and bestselling author Andy Bounds shows us exactly how to nail our communication. Using the same conversational style that made *The Jelly Effect* so popular, *The Snowball Effect* is packed with short, rapid fire sections complete with visuals and special features to help us get serious results from our communication. *The Snowball Effect* explains how to:

- Persuade people to say "yes" more quickly, more often
- Enjoy your job more because you'll be calling the shots for a change
- Remove the communication frustrations you feel all too often
- Get more done, more quickly because you're getting people on your side faster (these techniques have saved people at least one month every year).

a fast paced and intensely practical guide to connecting with people, communicating effectively and making yourself clear. (HR Magazine, March 2013) This is my new favourite book written in very straight forward language, and Andy's points are so compelling that you cannot help but agree with him I can highly recommend this book (B2B Marketing, April 2013) Very digestible and can be read in bite-sized chunks. (Supply Business, March 2013) You'll find a huge wealth of useful material that's relevant to both business and life Way to go, Andy! (Business Life, May 2013) From the Back Cover "This fast-moving, helpful and practical book shows you how to develop instant rapport, connect with the basic interests of the other person and persuade him or her quickly to your point of view in a warm, professional manner" — Brian Tracy, Author of *The Power of Self-Confidence* Eat That Frog Let's be honest, it isn't easy to communicate perfectly. But imagine what would happen if your communication suddenly became twice as effective as it is now — in business and in life. The benefits would be huge. You'd get more done, persuade others more easily, get things right first time and have better relationships. You'd be unstoppable. Bestselling author Andy Bounds has spent a decade studying what makes communication work. Some of the world's top corporations hire him to share his secrets. His unique "snowball" approach will show you how to achieve results by communicating better. *The Snowball Effect* will help you to:

- Persuade people to say "yes" more quickly, more often
- Enjoy your job more because you'll be calling the shots for a change
- Remove the communication frustrations you feel all too often
- Get more done, more quickly because you're getting people on your side faster

"A must-read book! This is the essential, practical, easy-to-read guide that will revolutionize the way you communicate in order to get more done and do it more quickly, more pleasantly and less stressfully for optimum results in all that you do" — Ivan Misner, Ph.D., NY Times Bestselling Author Founder of BNI