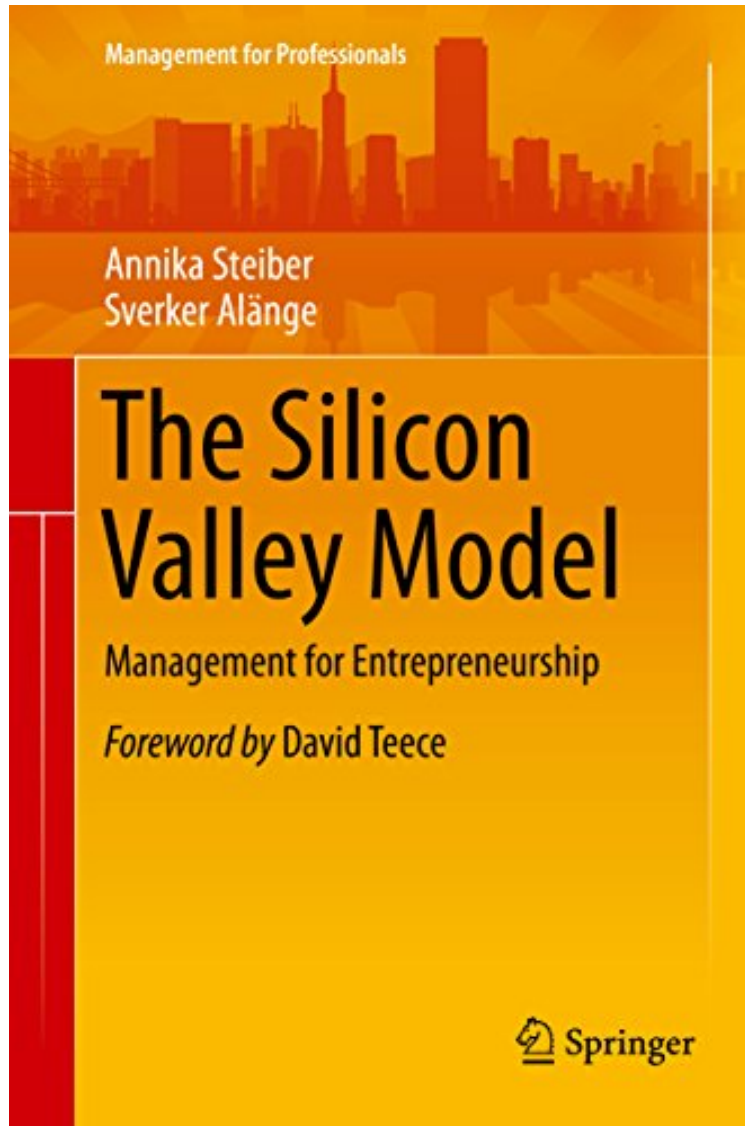


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Annika Steiber, Sverker Alänge
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Annika Steiber, Sverker Alänge : The Silicon Valley Model: Management for Entrepreneurship (Management for Professionals) before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Silicon Valley Model: Management for Entrepreneurship (Management for Professionals):

This book presents a new management model that has evolved in Silicon Valley. The future will favor companies

that can migrate to a management model, better suited for the times. The abilities to remain entrepreneurial and innovate constantly will be essential for all companies in an innovation economy. However, most firms still use industrial-age management models that are not suited to attracting and energizing entrepreneurial talent. This book imbibes latest results from a year-long study of Google's approaches to management, and finds similar principles being applied at companies including, Facebook, LinkedIn, Twitter, Tesla Motors, and Apigee. By distilling on the aspects that work across a variety of innovative firms, the authors present a synthesis that could have profound implications for managers everywhere.

This compact book focused on managing firms provides a review of important writings and vignettes of company histories. I highly recommend it for someone designing her or his own organization or dealing with a company using the model, as well as for someone wanting to understand how at least some organizations are changing. (B. Hazeltine, *Computing s*, March, 2016)

From the Back Cover This book presents a new management model that has evolved in Silicon Valley. The future will favor companies that can migrate to a management model, better suited for the times. The abilities to remain entrepreneurial and innovate constantly will be essential for all companies in an innovation economy. However, most firms still use industrial-age management models that are not suited to attracting and energizing entrepreneurial talent. This book imbibes latest results from a year-long study of Google's approaches to management, and finds similar principles being applied at companies including, Facebook, LinkedIn, Twitter, Tesla Motors, and Apigee. By distilling on the aspects that work across a variety of innovative firms, the authors present a synthesis that could have profound implications for managers everywhere.

About the Author Annika Steiber, PhD Researcher, Lecturer and Advisor in Management and Organization. Dr. Steiber is an international authority in the field of management and the author of several award-winning articles and books. She has over 18 years of operational experience in creating growth for both start-ups and larger companies in the private sector. Currently she is the Founder and CEO of INNOWAY and works as a lecturer, researcher and advisor. In her consultancy work she is affiliated with Berkeley Research Group, founded by thought leader professor David Teece and with Strategos, founded by thought leader Gary Hamel. Dr. Steiber is the author of "The Google Model" (Springer, 2014).

Sverker Alau is Associate Professor in the Department of Technology Management and Economics at Chalmers University of Technology, Gothenburg, Sweden. He has a Ph.D. in Industrial Management and an M.Sc. in Mechanical Engineering. His research interests are innovation and change processes in firms and innovation systems, entrepreneurship and sustainable business development.