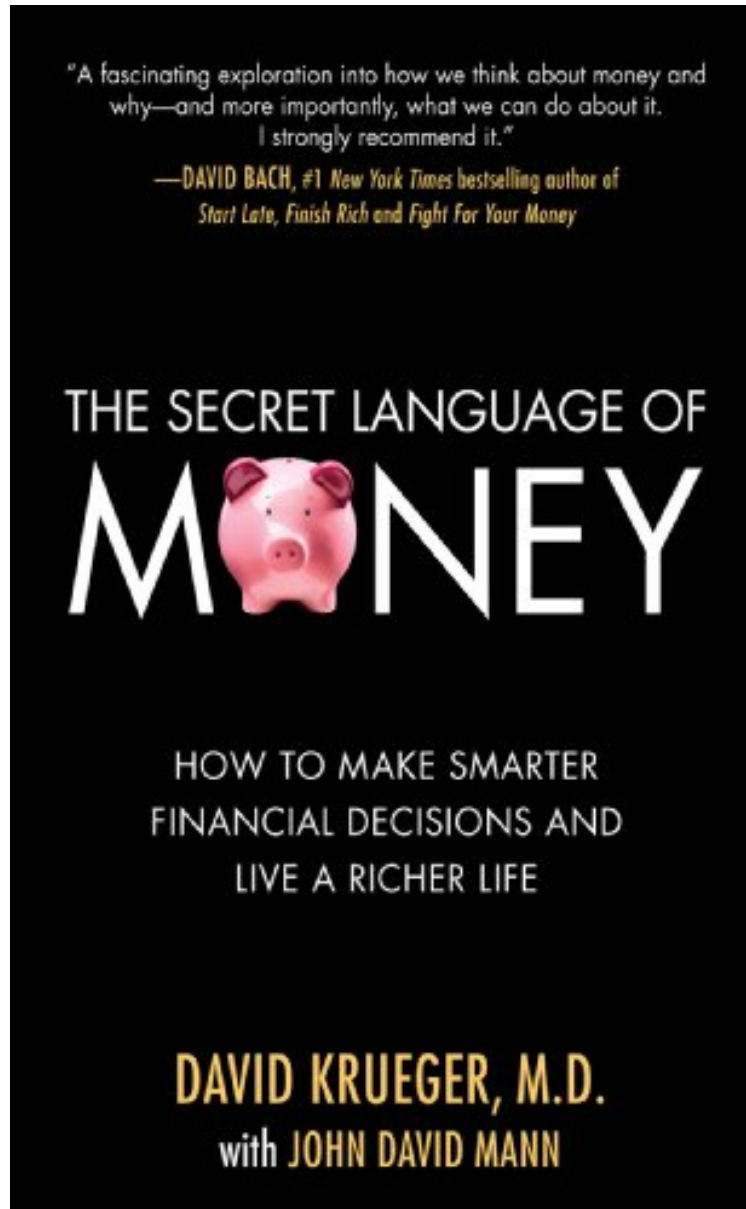


[PDF] The Secret Language of Money: How to Make Smarter Financial Decisions and Live a Richer Life (Personal Finance Investment)

## The Secret Language of Money: How to Make Smarter Financial Decisions and Live a Richer Life (Personal Finance Investment)

David Krueger, John David Mann  
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David Krueger, John David Mann : The Secret Language of Money: How to Make Smarter Financial Decisions and Live a Richer Life (Personal Finance Investment) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Secret Language of Money: How to Make Smarter Financial Decisions and Live a Richer Life (Personal Finance Investment):

0 of 0 people found the following review helpful. This is a book that shares a depth of information yet is easy to understand and follow. By LMACDr. David Krueger's knowledge of neuroscience and how it applies to our ability to understand our relationship with money is exceptional. This is a book that shares a depth of information yet is easy to understand and follow. 0 of 0 people found the following review helpful. Is Not Boring! By S. Morehart Great book. Easy to read and in interesting and colorful language. Is not boring! 4 of 4 people found the following review helpful. Useful and practical. By A. Ricardez This book was easy to read, it is not the typical "start paying your credit card with lowest balance first". What I really liked about it is the focus on the internal aspects of money. Even though it is not a magic solution is a very interesting starting point for every single person to understand what "money" means to them.

If money were about math, none of us would be carrying any debt. The numbers are simple. What's complicated is what we do with money. We use money to soothe our feelings and buy respect, to show how much we care or how little. We don't simply earn, save, and spend money: we flirt with it, crave it, and scorn it; we punish and reward ourselves with it. Without realizing it, we give money meaning it doesn't really have—what former psychiatrist and current business coach David Krueger calls our "money story." And in the process of playing out that money story, we often sacrifice the most important things in our life: our health, freedom, relationships, and happiness. What is your money story? Do you consistently spend more than you have? Do you follow the herd in your investments—even though you know the herd is usually wrong? Have you neglected to save for the future, even when you have the means? Do you feel controlled or shackled by debt? Is your money somehow never "enough"? Is money, or the lack of it, always on your mind? *The Secret Language of Money* is a guided tour to the subconscious meanings we give money, the conflicted ways our brains deal with money, the reasons we tend to make the same money mistakes over and over—and most importantly, how you can change all that. A brilliant blend of cutting-edge science and real-world application, *The Secret Language of Money* helps you rewrite your money story and find that elusive balance of wealth, health, and joy we all seek.

From the Back Cover *MONEY TALKS—BUT WHAT IS IT SAYING?* "A fascinating exploration into how we think about money and why—and perhaps even more importantly, what we can do about it. I strongly recommend it." David Bach, #1 New York Times bestselling author of *Start Late, Finish Rich* and *Fight For Your Money* "Quick question: Does dealing with/thinking about/earning/spending money make you happy, or does it stress you out? If it's not making you happy, you need to read this extraordinary book, right away." Seth Godin, author of the New York Times bestseller *Tribes* "Now more than ever, we need someone to help us make sense out of money and the crazy things we do with it. David Krueger is that voice of sanity." John Assaraf, CEO of OneCoach and coauthor of the New York Times bestseller *The Answer* "Our relationship with money is like an iceberg: only the very tip is in plain sight. The authors do a masterful job of uncovering this information and helping us fix that relationship. Don't be surprised if the result shows up in your bottom line." Bob Burg, coauthor of the international bestseller *The Go-Giver* "This is not a how-to of personal finance, it's a how-much: How much has your personal money story been holding you back? And how much could you earn if you changed that?" Chris Widener, author of the New York Times bestseller *The Angel Inside* "For every thousand books written on personal finance and success, there is always that one gem that can truly make a difference in people's lives. This is that book—and it's a must-read!" Cameron Johnson, television personality and author of *You Call the Shots* About the Author David Krueger, M.D., formerly practiced and taught psychiatry and psychoanalysis for more than 25 years. He is currently CEO of MentorPath, an executive coaching practice serving corporate executives and healing professionals, and he serves as Mentor Coach and Dean of Curriculum for the Coach Training Alliance. Krueger lives in Houston, Texas. John David Mann has been writing about business, leadership, and the laws of success for more than 20 years. He is coauthor of the Wall Street Journal bestseller *The Go-Giver* and the Silver Nautilus Award-winning *A Deadly Misunderstanding* and author of *The Zen of MLM*. Mann lives in Massachusetts.