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The Next American Economy: Blueprint for a Real Recovery

William J. Holstein

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William J. Holstein : The Next American Economy: Blueprint for a Real Recovery before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Next American Economy: Blueprint for a Real Recovery:

0 of 0 people found the following review helpful. Fueling America's future with Innovating and Accelerating CommunitiesBy SolvabilityJWCHolstein describes how creating a cooperative environment based on entrepreneurs, universities, federal grants and contracts, and led by risk takers and believers can fuel an economic ecosystem - with examples from San Diego, Austin, Orlando and other locations.He reminds us that America invents new industries

faster - listing "thin-film solar and other renewable forms of energy, simulation and modeling, advanced robotics, lithium-ion batteries, nanotechnology, biotech and genomics, and new materials." We need to find a way to build these new industries faster so that more jobs are created on US soil, instead of hoping that the next business cycle will automatically correct each downturn. 7 of 8 people found the following review helpful. A Must Read By Rita At a time of ongoing uncertainty, this book offers such tremendous insight into ways to transform our economy. As we continue to look at the horrific effects of joblessness, lack of health care and housing, escalating poverty and the struggle of middle class families, Mr. Holstein offers real solutions. His case illustrations are poignant and compelling as they bring home the despair of so many of us for so very long. His research is thorough and suggests refreshing ideas on a micro-economic level that is applicable to all people...from large corporations to small business. It highlights the essential need for collaboration which includes a vital emphasis on the need for innovation and the creation of new industries. He urges us to consider the wealth of ideas coming from universities and research which can help businesses while creating what he refers to as "ecosystems" which he convincingly suggests can positively impact our use of energy, expand our workforce through retraining and, perhaps most importantly, create sustainable growth. It is indeed a book that combines a rational approach to our ailing economy while offering impressive insight and provocative thought. 0 of 0 people found the following review helpful. Hearty endorsement By Jim Thomas Holstein's work is a must read for every American. It is important for my kids to understand competition, cooperation and collaboration and this book is well scripted, relevant and practical.

At a time when debate is raging about how to create jobs and revive the American economy, veteran business writer William J. Holstein argues that the best way for us to recover our economic footing is to do what Americans do best - innovate and create new industries. Contrary to the perception that the American economy has run out of inspiration and new ideas, Holstein uses compelling case studies to celebrate the innovation and business success being experienced in many industries, from technology and energy to retraining and exporting, across the country, from Boston to Orlando, Pittsburgh to San Diego.

"If wishful thinking were dollars, this book would be a gold mine. As it is, Holstein provides an optimistic but not necessarily candy-colored view of a resurgent American economy." - Kirkus
"The heart of The Next American Economy is nine impressively thorough case studies of 'clusters' of successful US businesses... Holstein expended a lot of shoe leather in his researches, from Massachusetts to California, and he does an excellent job of describing what he sees and letting his subjects speak for themselves." - Ed Crooks, Financial Times
About the Author William J. Holstein has written for Business Week, the New York Times, and Fortune, among other publications, and is the author of Why GM Matters, Manage the Media, and The Japanese Power Game.