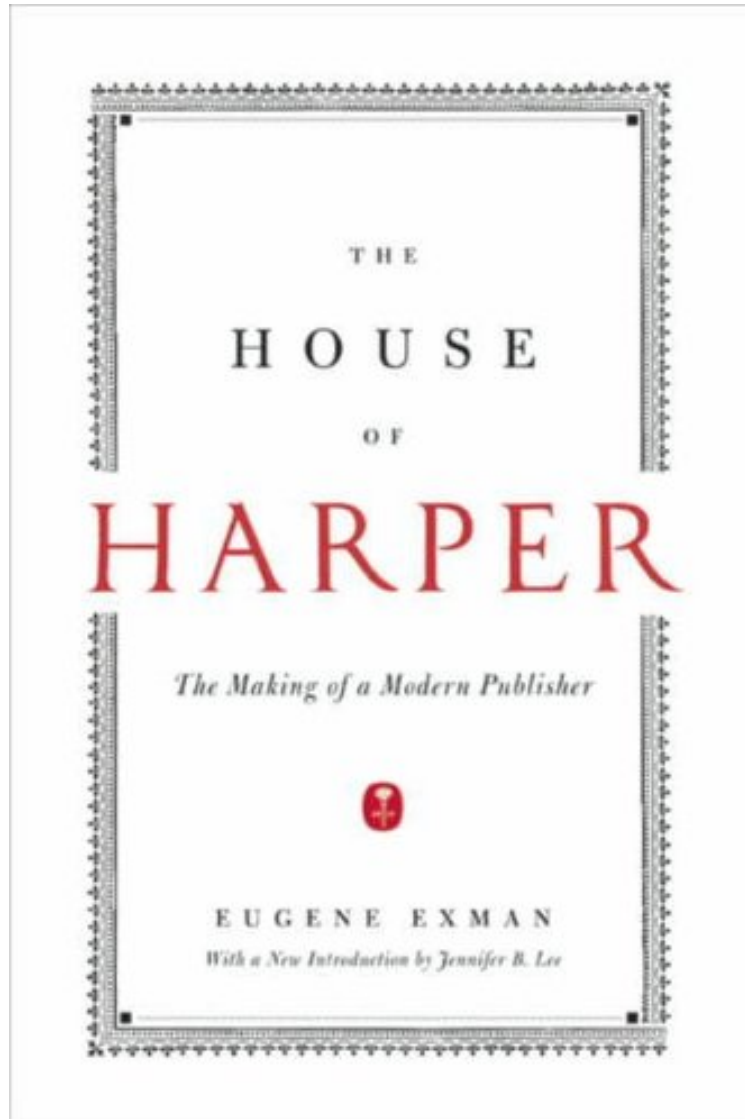


[Free pdf] The House of Harper: The Making of a Modern Publisher

The House of Harper: The Making of a Modern Publisher

Eugene Exman

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Eugene Exman : The House of Harper: The Making of a Modern Publisher before purchasing it in order to gauge whether or not it would be worth my time, and all praised The House of Harper: The Making of a Modern Publisher:

3 of 6 people found the following review helpful. Reads more like a biography than an in-depth look at the business itself. By Tacitus Lector A good history and provides a lot of physical descriptions of the publishing houses and offices, etc. I needed this research as background for a novel. I was disappointed, however, on how short the chapter relating to Harper's Bazar was. It focused mainly on the short list of editors and how decisions were made on literary content. However, there was virtually no information regarding the fashion plates, patterns, publishing methods, or anything else related to the magazine itself. Just a short bio on the handful of ladies who ran the magazine.

An updated edition of this definitive history of Harper's—a fascinating look into the history of American letters from the unique perspective of one of the country's most distinguished and enduring publishers—now with a new introduction that brings the book up to the present day. From *Moby Dick* to *Huckleberry Finn*—but not *Alice in Wonderland*, which was rejected—*The House of Harper* is a sweeping trip through American letters, offering anecdotes and stories about authors from Charles Dickens, Herman Melville, and Mark Twain to Thomas Wolfe, Aldous Huxley, and Edna St. Vincent Millay.