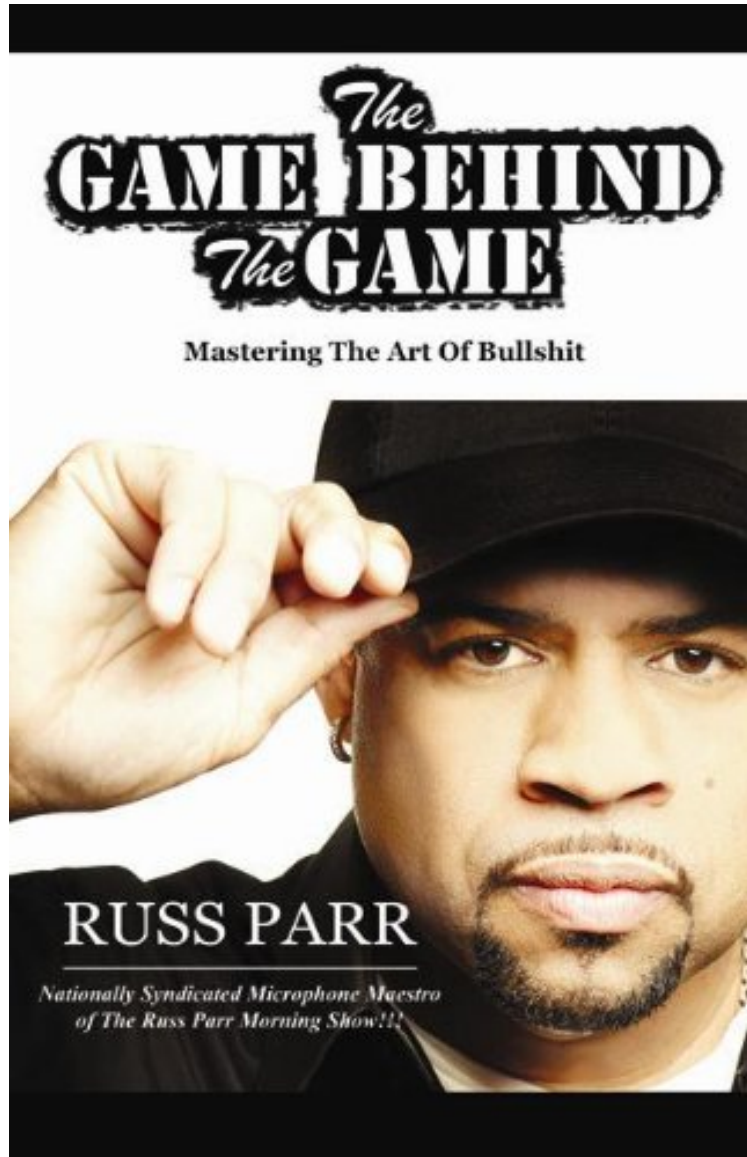


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The Game Behind the Game: Mastering The Art Of Bullshit

Russ Parr

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Russ Parr : The Game Behind the Game: Mastering The Art Of Bullshit before purchasing it in order to gage whether or not it would be worth my time, and all praised The Game Behind the Game: Mastering The Art Of Bullshit:

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At a time when record numbers of Americans are unemployed and under-employed, syndicated radio personality Russ Parr has something important to add to the conversation about how to get a job, keep a job or move up the corporate ladder. *The Game Behind The Game: Mastering The Art Of Bullshit* a fresh look at what it really takes to win impress bosses and move ahead in the business game. In his humorous, urban style, Parr lets everyone know that 'the world runs on BS' and if you want to be 'cash-checking' (i.e. making money) you might need to pucker up for a little old fashioned a\$\$-kissing. A how-to-succeed-in-business book unlike any you've ever seen, Parr offers readers a unique and humorous approach to what it really takes to succeed. Using the unique examples gleaned from his syndicated program *The Russ Parr Morning Show*, Parr recounts the foibles of unfortunate characters whose examples the reader should avoid as well as stories from Parr's own riveting journey and ultimate ascent to top of the national airwaves. From his advice on 'How to Talk BS,' his suggestions to 'play the opposite' of what people expect and his heartfelt belief in the 'Power of Negative Thinking' Parr offers a move by move blueprint for success that is accessible to all. No matter the field in which your career aspirations may lie, Parr teaches us how to be victorious with a long term strategy while leap-frogging competitors who play the success game with a short term vision. This part motivational part biographical narrative boasts a lively wisdom delivered in a straight-forward diatribe that only an uncensored Russ Parr can convey.

About the Author In the years before becoming top radio royalty, Russ Parr honed his mic skills in Hollywood as a stand-up comic opening for Joan Rivers and as a comic recording artist parodying popular top-ten songs under the pseudonym Bobby Jimmy. In the 80's he performed on national concert tours with popular musical artists who appreciated his parodies of them and others who did not. Parr even made television appearances on the Martin Lawrence and Jenny Jones shows, while booking national ads for brands like Kodak and McDonald's -- and all of this before he discovered he had the golden gift of gab. Parr left Hollywood for the brass mics of radio in 1989 finding his niche working as a disc jockey on KJMZ in Dallas, TX. Rising through the ranks of the world of radio, Russ Parr climbed the hierarchy from station to station eventually becoming the #1 show in Washington DC radio market in 1997. Currently, *The Russ Parr Morning Show* is syndicated across the country along with his weekend show *On Air with Russ Parr*. Russ also co-host of the TV One dating show *Get the Hook Up* and is a successful independent producer and filmmaker in his spare time. Russ Parr is clearly living the life of his dreams and maybe yours too.