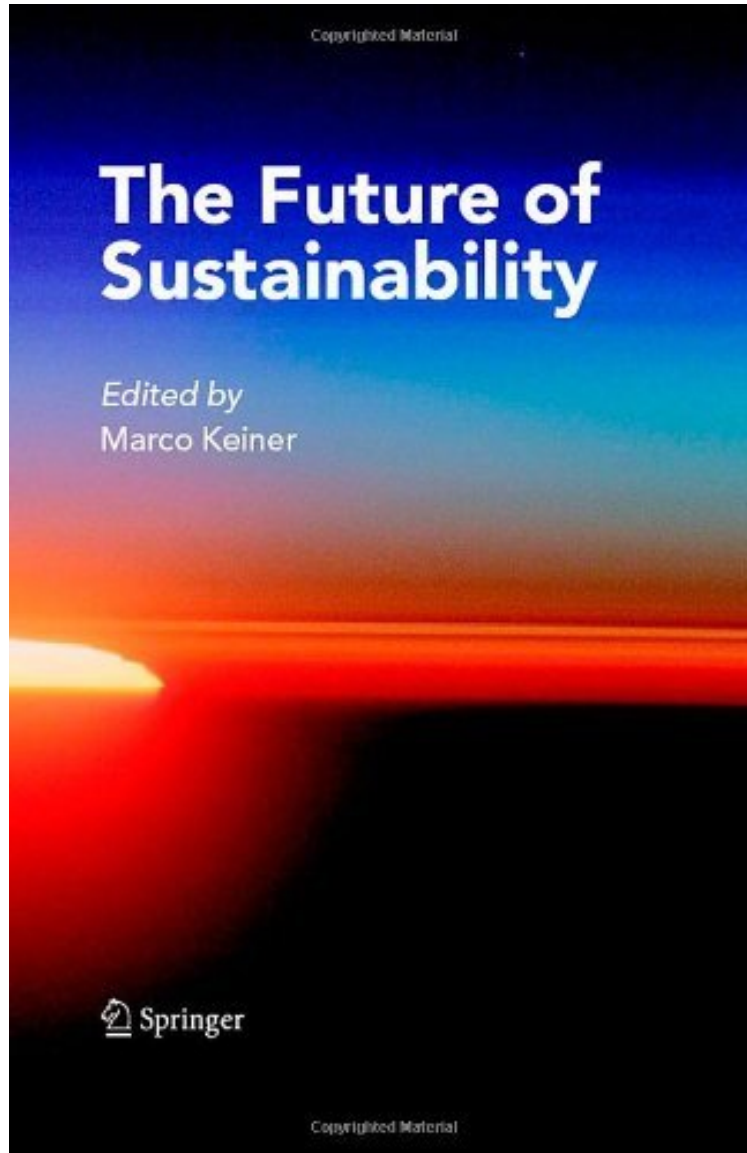


The Future of Sustainability

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From Springer : The Future of Sustainability before purchasing it in order to gage whether or not it would be worth my time, and all praised The Future of Sustainability:

1 of 1 people found the following review helpful. see Gobachov's chapterBy W BoudvilleThe book draws on contributions from an array of authors about the global vision of sustainability.The most prominent author is Mikhail Gorbachev. His chapter is short but well written. He speaks of Glasnost or openness, but now applied to sustainability. The idea is to motivate and mobilise a global effort to improve the lot of millions everywhere. This is tied into the theme of global security. For with widespread poverty, there might always be the breeding ground for unrest and

terrorism. Plus, economic development is seen as a key way to combat bigotry. Granted, unlike the other authors, Gorbachev probably had access to a speechwriter. Or maybe not. He does have a reputation of being quite literate and seriously concerned about world affairs. His chapter is eloquent and non-dogmatic. For example, he suggests that multinationals can be part of the solution to developing sustainable global economies. Whereas you will often see in the crowd that typically supports sustainability, a deep distrust of multinationals. All this is not to deprecate the other authors in the book. Nothing wrong with the other chapters. But to a general reader, Gorbachev may be of greater interest.

This book presents a broad discussion on sustainable development, rethinking and improving its effectiveness as a paradigm of today and tomorrow. Outstanding visionary thinkers and scientists offer their timely assessment on the future prospects of mankind: In what direction are we heading? How can the world become more just and equitable, and how can future development be sustained to adequately address economic, social, and perhaps most important environmental issues?

Aus den Rezensionen: "Managing Urban Futures bringt hervorragende Expertinnen und Experten der Stadtforschung; das Thema Urbanisierung und Nachhaltigkeit in Entwicklungsländern beschreiben und diskutieren. Da allen Prognosen zufolge Bevölkerungswachstum und Verstädterung in Entwicklungsländern auch in den kommenden Jahrzehnten weiter voranschreiten werden, setzt dieses Buch dort an, wo es gilt, dringlich zu handeln und diese scheinbar unvermeidbare Entwicklung sinnvoll zu steuern. Das wirklich erst lesenswerte Buch; wirft einen kritischen und dabei doch sehr sachlichen Blick auf den Begriff der Nachhaltigkeit; Mein Fazit: unbedingt lesen!" (Alexandra Hill, in: RaumPlanung, 2007, Issue 130, S. 49 f.)

From the Back Cover At the beginning of the 21st Millennium, outstanding visionary thinkers and scientists make a timely assessment as to the future prospects of mankind: In what direction are we heading? How can the world become more just and equitable, and how can future development be sustained to adequately address economic, social, and perhaps most important environmental issues? This book provides a broad discussion on Sustainable Development, rethinking and improving its effectiveness as a paradigm of today and tomorrow by bringing together the visions and contributions of highly esteemed thinkers on the subject (such as Herman E. Daly, Ernst Ulrich von Weizsäcker, Mikhail Gorbachev, Dennis Meadows and others). Communities, states, and transnational corporations must take steps to transform engrained practices and priorities. If they fail to do so, Sustainable Development will remain an abstract concept or a superficial catchword and will not become reality. This publication is of special interest for university researchers and students, international experts and organizations in the field of Sustainable Development, but also for decision-makers of enterprises and the public sector worldwide. From each Author's thoughts, experiences and concerns the reader will learn about what the concept of Sustainable Development can really accomplish and where future needs for action are.