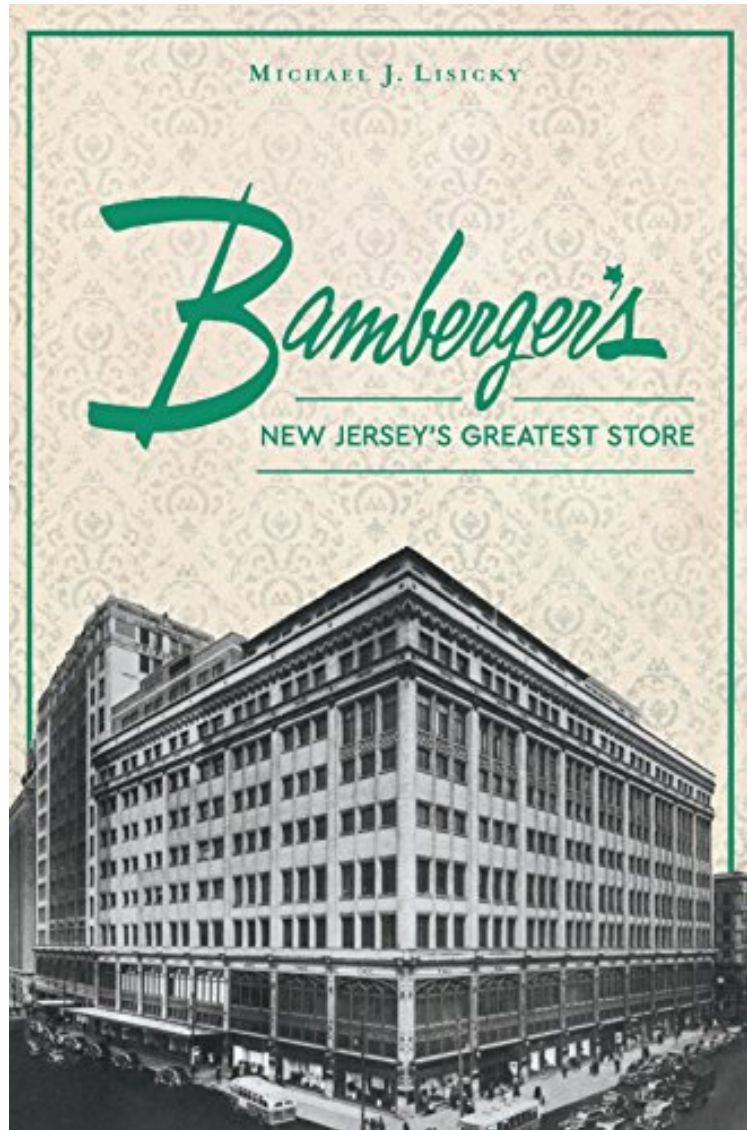


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Bambergerr's: New Jersey's Greatest Store (Landmarks)

Michael J. Lisicky

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Michael J. Lisicky : Bambergerr's: New Jersey's Greatest Store (Landmarks) before purchasing it in order to gage whether or not it would be worth my time, and all praised Bambergerr's: New Jersey's Greatest Store (Landmarks):

0 of 0 people found the following review helpful. Great read.By Irv HyattHaving gone to the Menlo Park, and Newark NJ for years, and having worked for Macy's I found this book brought back many memories of what was a NJ great department store chain. Informative, and with illustrations, Michael created a good record of what was. Great read.0 of 0 people found the following review helpful. YES, I REMEMBERBy Mary CorriganA nice trip down memory lane

for those who enjoyed the golden era of Newark. 0 of 0 people found the following review helpful. For a NJ native who lived with Bamberger's and ...By Joseph Licata For a NJ native who lived with Bamberger's and worked there for his first job. It was a treat to know the whole story of this incredible retailer.

For almost one hundred years, generations of New Jersey customers flocked to Bamberger's. From its grand Newark flagship to numerous suburban locations, the store was hailed for its myriad quality merchandise and its dedicated staff. Its promotional events were the highlight of every season, from the Thanksgiving Parade to elaborate Christmas festivals featuring celebrities such as Bob Hope, Carol Channing and Jerry Lewis. Though the once mighty flagship closed in 1992, Bamberger's is still fondly remembered as a retail haven. With vintage photographs, interviews with store insiders and favorite recipes, nationally renowned department store historian and New Jersey native Michael J. Lisicky brings the story of New Jersey's Greatest Store back to life.

"This is a book jammed with fun facts, the following is classic for it illustrates how Bamberger understood bold salesmanship...Those who remember getting dressed up to go shopping and when it was still a thrill, will find much in this book, including the ending of shuttered stores." - Newark Star Ledger "Bamberger's stores are gone but their impact lives on." - Bergen Record " [Lisicky's book] is a thoroughly reported, clear-eyed and deeply affectionate account of a traditional downtown retailer that boldly rode the postwar suburban wave with savvy and style." - Philadelphia Inquirer "New Jersey said goodbye to its homegrown department store chain, Bamberger's, 30 years ago, but its impact on how North Jersey shops, and how retailers sell, are very much present today. Bamberger's shaped the suburbs of North Jersey and the rest of the state by proving, starting in the 1950s, that the giant department stores found in cities could play in places such as Paramus." The Bergen Record About the Author Michael Lisicky is a nationally recognized department store historian, lecturer and author. His books have received critical acclaim in such major newspapers as the Washington Post, the Philadelphia Inquirer, the Boston Globe, the Tampa Tribune and the Baltimore Sun. His book *Gimbels Has It!* was cited as "one of the freshest reads of 2011" by National Public Radio's Morning Edition program. Mr. Lisicky has given lectures at such locations as the New York Public Library, the Boston Public Library, New York Fashion Week, the D.C. Public Library and at the 2011 Wanamaker Organ Centennial Week celebration in Philadelphia. He also served as a historical consultant for the Oscar-nominated film *Carol* and has been featured in the New York Times, Wall Street Journal, on National Public Radio and CBS's Sunday Morning television program. Mr. Lisicky resides in Baltimore, where he is also an oboist with the Baltimore Symphony Orchestra. He is also the author of *Baltimore Symphony Orchestra: A Century of Sound*.