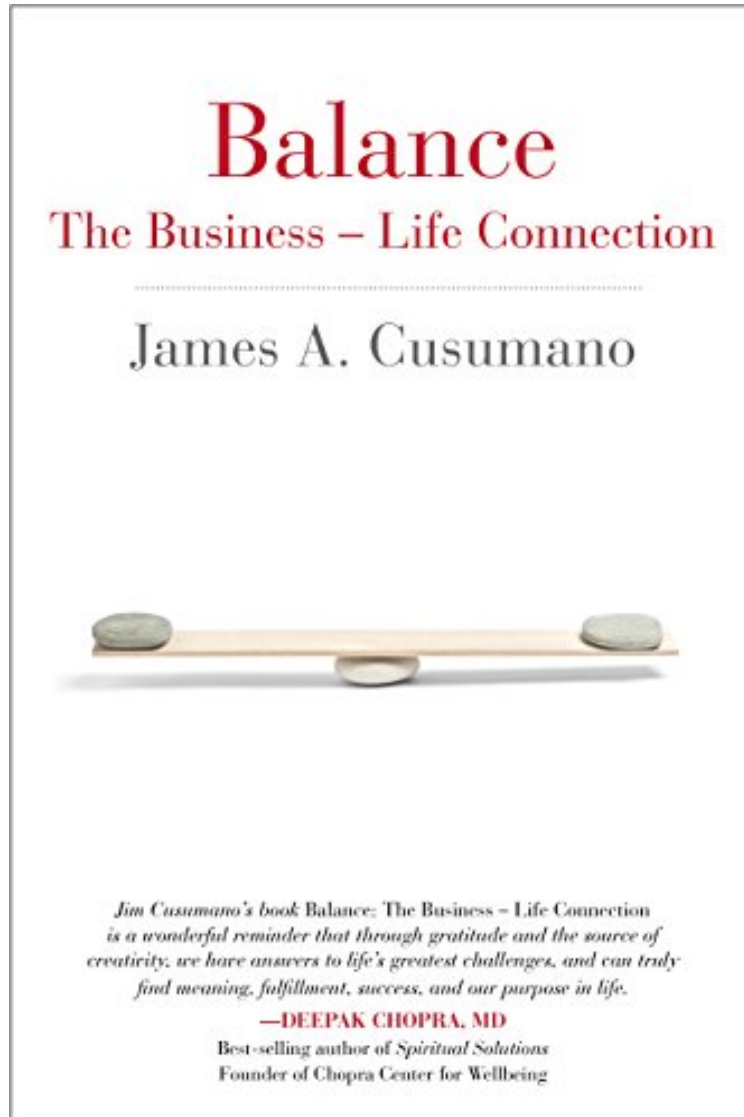


Balance: The Business-Life Connection

James A. Cusumano

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James A. Cusumano : Balance: The Business-Life Connection before purchasing it in order to gage whether or not it would be worth my time, and all praised Balance: The Business-Life Connection:

0 of 1 people found the following review helpful. Pleasant. Nothing particularly new or inspiring. By Steve Straus He started out strong and I was looking forward to new, useful stuff. Then he flowed into a rehash of published material and thoughts. He devolved into a bit of lecturing and look-at-me. While it's not very fresh, if you're new to the business/life message, you'll probably find this book to add value to you. 3 stars. 1 of 1 people found the following review helpful. Excellent! By Ionia Froment "Balance" is an excellent book. This title explores the different sides of us as human beings, both in the aspect of our business lives and our personal "essence," the thing that makes us who we

are and helps us decide what our course in life will be. What I really liked about this book was that it wasn't stringent and boring as many self help books tend to be. The author uses a neutral voice to approach his subject matter, allowing the reader to implement themselves into the material and apply it to their life. The author takes the time to explore the decisions we make in life and explain how to get what you really want, without sacrificing success. If you are looking for a book to help you make sense of your present situation or the future, this one is one to consider. I would recommend this book for those who are looking for answers to the "What do I want to do now?" question. A great addition to your shelf. This review is based on a complimentary copy from Strategies PR firm. All opinions are my own. 0 of 0 people found the following review helpful. Solid Gameplan for Finding Fulfillment By Dee Long In the uncertain environment that categorizes life and business in the 21st century, individuals seeking happiness and fulfillment often find themselves far from their goals. But simply asking questions doesn't guarantee answers and by not asking the right questions, frustration and desperation are the likely results. Cusumano presents four key questions he has used in his own life quest for work-personal balance and they provide the foundation for a good road map on this journey called living. He addresses personal fulfillment on an individual basis as well as offering solid suggestions for leading and inspiring others as a business owner. The author's personal story will inspire you in your own quest for meaning, purpose and passion, no matter your current stage in life.

Balance: The BUSINESS—LIFE Connection provides a template for creating a successful business, as well as long-term balance and fulfillment in your personal life. It is based on three decades of the author's diverse experience, including Rock Star, Corporate Executive, Entrepreneur, Filmmaker, and Holistic Hotelier. He shows how to identify and unleash the power of life purpose and passion.

"Jim Cusumano's book Balance: The Business - Life Connection is a wonderful reminder that through gratitude and the source of creativity, we have answers to life's greatest challenges, and can truly find meaning, fulfillment, success, and our purpose in life." -- Deepak Chopra, MD Best-selling author of Spiritual Solutions "This is the story and the wisdom of a beautiful man--and a Renaissance Man at that. In Balance: The Business - Life Connection Jim Cusumano humbly shares what he has learned so that you can be inspired to your own greatness. Read it and reap!" -- Lance H. K. Secretan, PhD Best-selling author of The Spark, the Flame, and the Torch Former CEO of Manpower Inc. The Secretan Center Inc. "Balance: The Business - Life Connection is a delightful book. Unlike so many other books on finding happiness, this one does not preach. Instead, it takes you on a journey through a remarkable life. This journey will make you laugh, make you cry, but most importantly, make you think! Balance will help you approach the critical crossroads in your life in a whole new way, and help you find the "giants" in your life that can guide you through them." -- Professor Gary P. Pisano, Harvard Business School; Coauthor of Producing Prosperity: Why America Needs a Manufacturing Renaissance "What a treasure this book is! Sharing his own mystical journey in Balance: The Business - Life Connection, Jim models for us the art of living your best life, and being aware of all the synchronistic moments that help lead the way! The golden threads of your inner calling . . . the things you feel you must do . . . are weaved together beautifully by the sharing of his extraordinary story!" -- Kathy Gardarian Founder and CEO Qualis International, Inc. "Jim Cusumano's book is more than one man's incredibly successful multicareered journey with delightful milestone markers in every chapter. It is a basic text brimming with wisdom for how to prosper in all of life's endeavors by developing hope, trust, compassion, diligence, perseverance, outside-the-box thinking, and wisdom. Balance: The Business -Life Connection is a 'must read' for every thoughtful person engaged in business at every level of enterprise." -- Rinaldo Brutoco Founder, President and CEO World Business Academy Jim Cusumano's book Balance: The Business - Life Connection is a wonderful reminder that through gratitude and the source of creativity, we have answers to life's greatest challenges, and can truly find meaning, fulfillment, success, and our purpose in life. -- Deepak Chopra, MD Best-selling author of Spiritual Solutions This is the story and the wisdom of a beautiful man--and a Renaissance Man at that. In Balance: The Business - Life Connection Jim Cusumano humbly shares what he has learned so that you can be inspired to your own greatness. Read it and reap! -- Lance H. K. Secretan, PhD Best-selling author of The Spark, the Flame, and the Torch Former CEO of Manpower Inc. The Secretan Center Inc. Balance: The Business - Life Connection is a delightful book. Unlike so many other books on finding happiness, this one does not preach. Instead, it takes you on a journey through a remarkable life. This journey will make you laugh, make you cry, but most importantly, make you think! Balance will help you approach the critical crossroads in your life in a whole new way, and help you find the giants in your life that can guide you through them. -- Professor Gary P. Pisano, Harvard Business School; Coauthor of Producing Prosperity: Why America Needs a Manufacturing Renaissance What a treasure this book is! Sharing his own mystical journey in Balance: The Business - Life Connection, Jim models for us the art of living your best life, and being aware of all the synchronistic moments that help lead the way! The golden threads of your inner calling . . . the things you feel you must do . . . are weaved together beautifully by the sharing of his extraordinary story! -- Kathy Gardarian Founder and CEO Qualis International, Inc. Jim Cusumano's book is more than one man's incredibly successful multicareered journey with delightful milestone markers in every chapter. It is a basic text brimming with wisdom for how to prosper

in all of life's endeavors by developing hope, trust, compassion, diligence, perseverance, outside-the-box thinking, and wisdom. Balance: The Business -Life Connection is a 'must read' for every thoughtful person engaged in business at every level of enterprise. -- --Rinaldo Brutoco Founder, President and CEO World Business AcademyFrom the oldest of ten children raised in a European ghetto in New Jersey, to rock star, scientist, corporate executive, entrepreneur, filmmaker, hotelier, philanthropist, mystic, and more--how does any one person navigate each of these endeavors with such gusto and success? In following his heart and soul, a true Renaissance man for all seasons, Jim Cusumano takes us on his exciting personal journey. In Balance: The Business - Life Connection he candidly and humbly shares what he has found to be a specific recipe for anyone to find their life purpose and passion, and thereby create success and happiness in both their professional and personal lives. I highly recommend this gem if you want to increase happiness and balance in your life. -- --Dr. Rudolph E. Tanzi Co-author with Deepak Chopra of Super Brain: Unleashing the Explosive Power of Your Mind to Maximize Health, Happiness, and Spiritual Well-Being Professor of Neurology Harvard Medical SchoolJim Cusumano is one of those rare individuals who have been able to reinvent themselves several times, and excel at what they do every time. In Balance: The Business - Life Connection, he shares his secret sauce and offers it in a way that everybody can apply to their own life plan. But this book is not about Jim, it is about the reader! His personal discoveries and wisdom are useful tools to help you live a life filled with happiness and high levels of accomplishment. -- --James C. Blair, PhD Founder/Partner, Domain AssociatesBalance: The Business - Life Connection is an unusual title for an unusual book by an unusual man. Jim Cusumano is not the typical scientist, or typical rock star, or typical entrepreneur; my goodness, how would the word 'typical' even apply to these different and rather antithetical professions and skills? He writes in engaging and lively style, sharing with the reader his life's experiences, invaluable lessons from his journey of life. His experiences, such as interacting and learning from the ten 'giants' who influenced him so much, are captivating as well as full of gems. Jim's so many lives give you the impression there are different people within them, each one of them with unique life experiences; his reflections--not dry lessons, but on the contrary alive and full of energy--take you step by step into simple but profound principles of living the right way and enjoying a full life. When you have finished reading Jim's book, you will want to meet him in person. I was lucky to have met him and grateful to cross paths with such an unusual and fun, full-of-life, man. -- -- Professor Menas Kafatos Author of The Conscious Universe Dean Schmid College of Science Technology Chapman University, Orange, CaliforniaReading Balance: The Business - Life Connection reminds me that true Renaissance Men still exist. It is fantastic to experience all of Jim's lives, his love for his family and friends, his passion for learning and growth, and his drive for making the world a better place. The most amazing thing for me is that he so eloquently makes us believe that we can do these miracles as well. Even more so, he gives us a foolproof manual to do exactly so. Now I don't have an excuse not to try. -- --Jan Sykora Chairman of the Board, Wood Company Prague, Czech RepublicThis is a book filled with energy, wisdom, passion, and tools that help with navigating the crossroads of life and making key decisions personally and professionally. In Balance: The Business - Life Connection Jim Cusumano tells the inspirational story of his life as he navigates a multifaceted journey as a rock star, scientist, corporate executive, entrepreneur, and hotelier. His path is truly a remarkable one, and the lessons he shares are universal. -- -- Richard Seewald Partner, Alpha AssociatesAbout the AuthorJames Cusumano has enjoyed success across a range of careers. As an entertainer he was a vocalist for The Royal Teens best known for their hit Short-Shorts. After leaving show business, he went on to serve as a research scientist for Exxon Corporation later becoming Director of RD. Cusumano then co-founded Catalytica, Inc. a very successful Silicon Valley enterprise. He now lives in Prague, Czechoslovakia where he is owner of Chateau Mcely, an award-winning luxury castle and spa hotel.