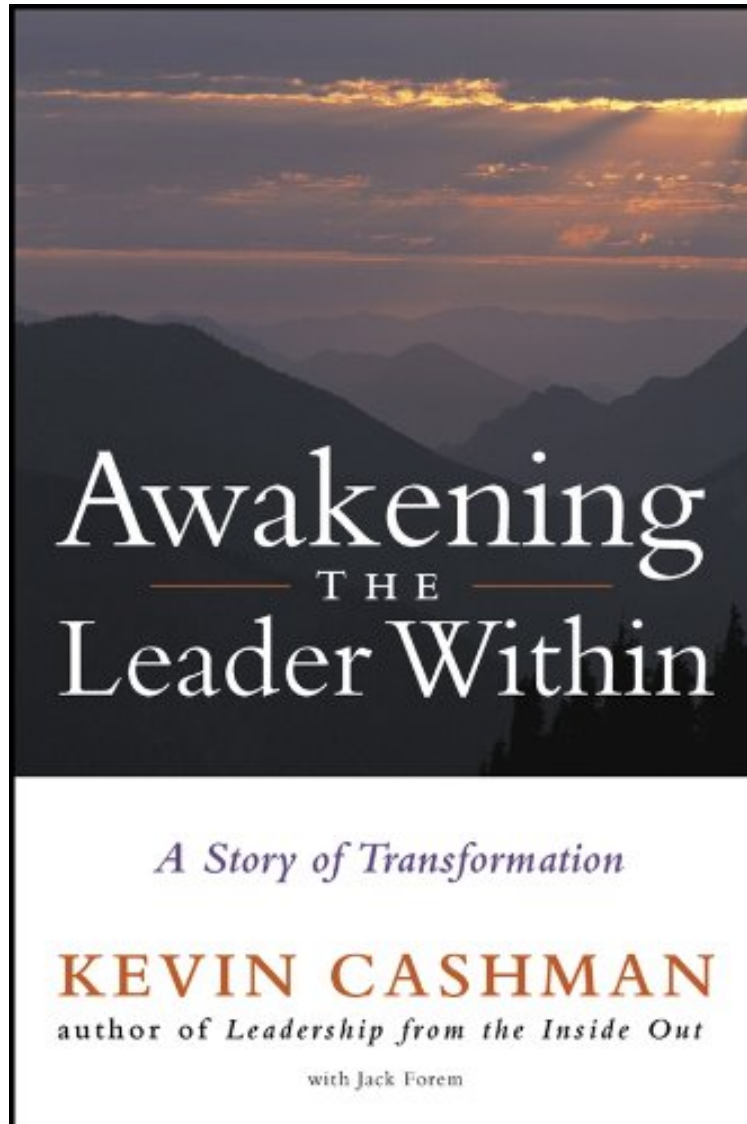


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## Awakening the Leader Within: A Story of Transformation

*Kevin Cashman, Jack Forem*

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**Kevin Cashman, Jack Forem : Awakening the Leader Within: A Story of Transformation** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Awakening the Leader Within: A Story of Transformation:

1 of 1 people found the following review helpful. This book is like a story and therefore it makes reading it easy ...By srikumar This book is like a story and therefore it makes reading it easy and like the intent of the mythological stories, it is meant for you to draw lessons. It requires discipline to actually ponder over the questions that is raised at various points in the story. Nevertheless raises a number of questions within you and may actually nudge you to rethink your

priorities and your perception of a good leader. 0 of 1 people found the following review helpful. Accurate, but not new to me. I've read a lot of books on self-improvement and spirituality/awakening, so there was no new information in this book for me. However, his information is accurate and true. I didn't find the writing all that engaging. Stephen Covey's books (Seven Habits of Highly Effective People, etc) were more appealing to me. If you don't usually read spiritual/self-help books, and you are into leadership and improving your ability to lead, this might be your book. Personally, I am not keeping it. 1 of 1 people found the following review helpful. Non-fiction woven beautifully with fiction. Many readers have already provided insightful reviews. I just want to mention that the reason that this book is a compelling read is the beautiful story-telling by Kevin Cashman. You can relate and empathize with the characters. After reading this book, I tried "Leadership from inside out" by the same author but didn't find it as interesting. The author should continue this format. It works because we all love good stories.

Kevin Cashman, one of the world's leading executive coaches, takes readers on a transformative journey to a new way of leading and a new way of living "Once you start reading *Awakening the Leader Within*, you won't set it down. Cashman doesn't let you off the hook until you contemplate how you will live your life differently." —Tom Debrowski, Executive Vice President, Worldwide Operations, Mattel, Inc. *Awakening the Leader Within* guides readers through the Six Seeds of Growth, which Cashman has used to help thousands of business leaders change their personal and work lives for the better. He draws on his renowned executive coaching techniques in order to lead the reader on a path to self-discovery and personal betterment. Based on the premise that you need to grow the person in order to grow the leader, this inspirational and interactive story centers on Benson Quinn, a CEO facing a deluge of personal and professional crises. As Quinn confronts the defining moments of his life, the reader learns valuable lessons about authentic and purposeful leadership, applicable at home as well as in the boardroom. At a time when issues of business ethics crowd the headlines—causing many leaders to question whether profit should be a leader's only goal—the practical applications of this book are more timely than ever. *Awakening the Leader Within* has been endorsed by more than thirty CEOs, thought leaders, and bestselling authors. Kevin Cashman (Minneapolis, MN) is the founder of LeaderSource, the nation's premier executive coaching consultancy. He has been featured in publications such as *The Wall Street Journal*, *Fast Company*, *Harvard Management Update*, and *Human Resource Executive*. He has also been a contributing editor to *Executive Excellence* magazine.

"Cashman has written his masterpiece." (Change Management Monitor, May 2004) "This text is both a novel and a practical guide on how to become a much better leader, and even possibly a better person." (Human Resources, April 2003) From the Inside Flap: Far from the typical leadership book that explores only theories and concepts, this interactive coaching experience takes you on a personal journey to awaken a new way of leading and a new way of living. Blending the power of an inspiring story with the power of reflective questions, this transformative book gives you deep, enduring ways to create value in all parts of your life. Based on the premise that you need to grow as a person to grow as a leader, the story centers on Benson Quinn, a CEO facing a deluge of personal and professional challenges. As Quinn faces the defining moments of his life, you will learn valuable lessons about authentic and purposeful leadership, applicable at home and in the boardroom. In a time when issues of business ethics crowd the headlines—causing many leaders to question whether profit should be a leader's only goal—the practical applications of this book are more timely than ever. Expect to have a life-enriching reading experience. From the Back Cover: More Than a Book. . . . An Interactive Coaching Experience "A spiritual journey that will take you to a new and inspiring understanding of leadership." —Warren Bennis, Distinguished Professor of Business, USC and coauthor of *Geeks and Geezers: How Era, Values and Defining Moments Shape Leaders* "Awakening the Leader Within helps leaders to go beyond meeting their performance goals to achieving their life's destiny. Don't read this book if you are only concerned with your personal success. Read it if you are ready to begin the journey to a higher calling to really make a difference in the world." —Ron James, President and CEO of the Center for Ethical Business Cultures, former division president and CEO of Ceridian Corporation and former CEO for US West Communications—Minnesota "Kevin Cashman's storytelling draws you in and forces you to explore the inner and outer terrain of your life and how it impacts the whole. It's refreshing to read a business book that motivates and provides the practices to become a more conscious leader, yet allows enough space to interpret your own legacy." —Ann Bancroft, polar explorer (first woman to reach North and South Poles and ski across Antarctica), Cofounder of your expedition, and coauthor of *No Horizon Is So Far* "It is often said that we live our lives in the present but understand them in the past. *Awakening the Leader Within* is a terrific reflection and self-coaching tool to close the insight gap which often stands in the way of maximum success and personal fulfillment." —Michael A. Peel, Senior Vice President Human Resources and Corporate Services, General Mills, Inc. "Once you start reading *Awakening the Leader Within*, you won't set it down. Cashman doesn't let you off the hook until you contemplate how you will live your life differently." —Tom Debrowski, Executive Vice President Worldwide Operations, Mattel, Inc.