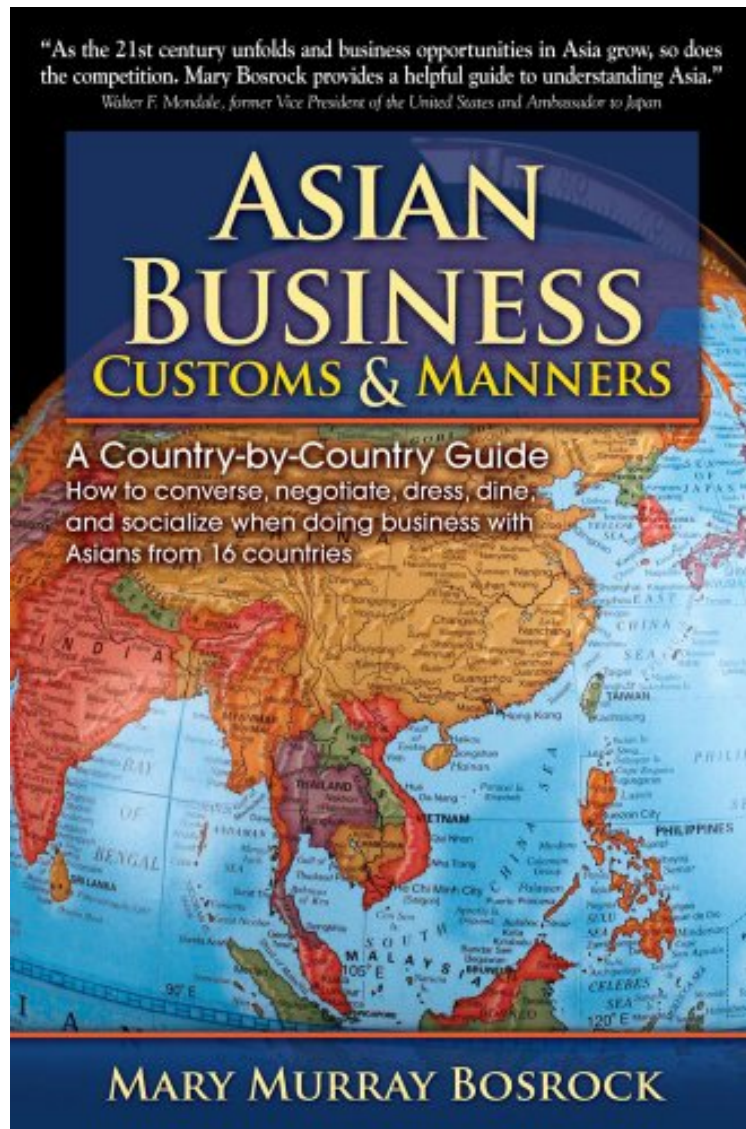


Asian Business Customs Manners: A Country-by-Country Guide

Mary Murray Bosrock

*Download PDF / ePub / DOC / audiobook / ebooks



DOWNLOAD



READ ONLINE

#1989145 in eBooks 2010-02-24 2010-03-02 File Name: B0039PH6UK | File size: 20.Mb

Mary Murray Bosrock : Asian Business Customs Manners: A Country-by-Country Guide before purchasing it in order to gauge whether or not it would be worth my time, and all praised Asian Business Customs Manners: A Country-by-Country Guide:

1 of 1 people found the following review helpful. International travel resource
By Janet Cherry
I chose this rating for the ease in finding information within the book and the topic selections as a guide for international travel. All business persons with international travel responsibilities should be introduced to this series.
3 of 4 people found the following review helpful. Inaccuracies and time for an update
By A Reader
This book is really quite bad. There were lots of inaccuracies and errors especially on the section on China. One cannot write a book on customs and manners and state

that it is "the world according to me"! 1 of 3 people found the following review helpful. Common sense
By NazSome of the etiquettes mentioned in this book are common sense. If only people are more tolerant towards other people's cultures and apply common sense, then there won't be huge miscommunication.

Finally, here is a guide that covers all the dos and don'ts of business etiquette in Asia. Asian Business Customs Manners is organized country-by-country, this comprehensive guide contains information on every situation you'll encounter, including business practices and attitudes, meetings, negotiations, meals, punctuality, language, gestures, tipping, manners, gifts, and everything in between. It contains all the information you need to present yourself well and get the job done - whatever it might be. This book won the Independent Book Publishers Association Benjamin Franklin Award for Business in 2008. This is a guide that covers all the dos and don'ts of business etiquette in Asia. Organized country by country, this comprehensive guide contains information on every situation you'll encounter, including business practices and attitudes, meetings, negotiations, meals, punctuality, language, gestures, tipping, manners, gifts, and everything in between. It contains all the information you need to present yourself well and get the job done - whatever it might be. This book provides guidance about how to successfully negotiate your way through Asian business situations generally, as well as specific information about doing business in: Bangladesh, China, Hong Kong, India, Indonesia, Japan, Malaysia, Pakistan, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam, Australia, and New Zealand. This book won the Independent Book Publishers Association Benjamin Franklin Award for Business in 2008.

About the Author Mary Murray Bosrock is a well-known lecturer and expert on cross-cultural communication. She is the author of European Business Customs Manners, the Put Your Best Foot Forward travel series, former editor of Foreign Trade magazine, and consultant to multinational corporations on globalization. Her expertise comes from years of international travel and business experience. Mary is also an adjunct assistant professor in the Masters of International Business School at the University of St. Mary's and serves on the board of the Collegeville Institute for Ecumenical and Cultural Research at St. John's University.