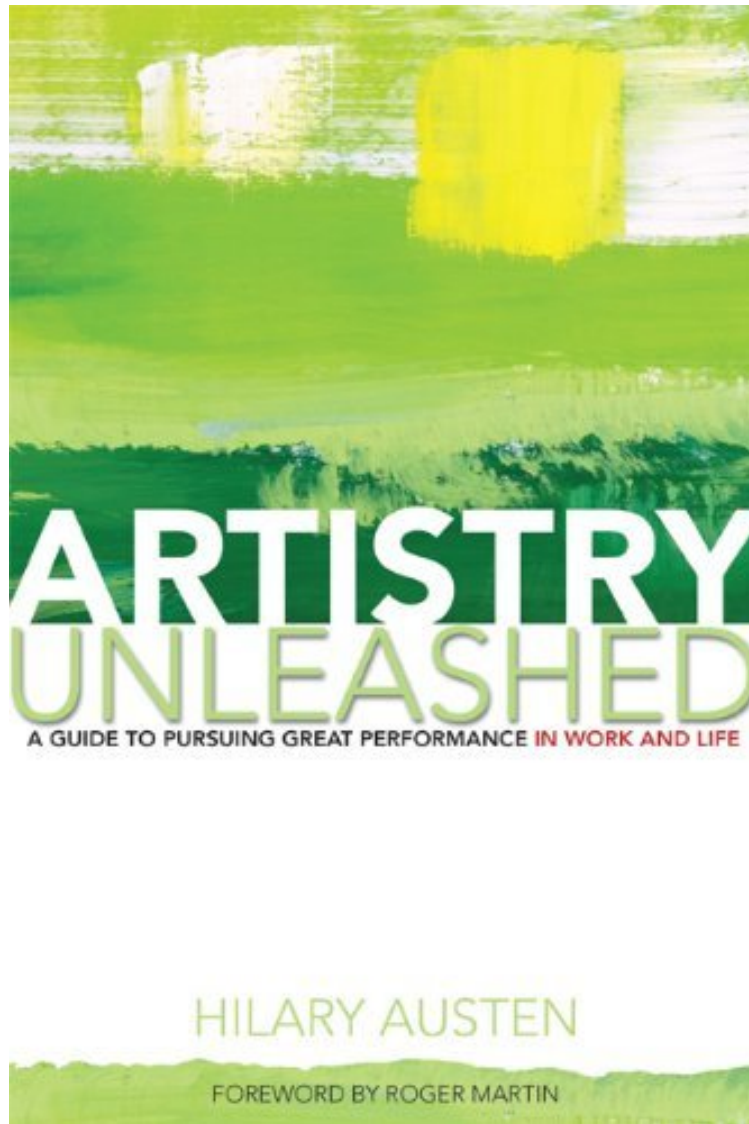


(Download pdf) Artistry Unleashed: A Guide to Pursuing Great Performance in Work and Life

# Artistry Unleashed: A Guide to Pursuing Great Performance in Work and Life

*Hilary Austen*

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**Hilary Austen : Artistry Unleashed: A Guide to Pursuing Great Performance in Work and Life** before purchasing it in order to gage whether or not it would be worth my time, and all praised Artistry Unleashed: A Guide to Pursuing Great Performance in Work and Life:

2 of 2 people found the following review helpful. Original MasteryBy J. EwingHilary Austen has never been a person to shrink from taking on learning challenges of a high order. I've had the good fortune to be a colleague and friend of hers for about twenty five years. So for the purposes of full disclosure, I'm happily biased. Just so you know.Artistry

Unleashed has taken a career of industrious effort to be expressed. Over a long time, and with real dedication, Hilary has worked out a practical access to the discipline of evolving the expression of our talents as well as the disruptive practices of setting aside what we think we know to enable our originality. The tough assignment she took on was to work at the fundamentals of the discipline rather than finding tools and tips and tricks. Hilary has laid out a unique map of the territory and some suggested pathways to explore. For my tastes, she has hit the perfect balance between concept and method. Thank heavens she didn't burden us with yet another set of the seven precepts or nine rules, or umpteen whatever's of how-to. In a business writing world of supposed fast answers, it is daring to remind us that the truly masterful and creative human is a product of much sustained, committed effort. No short cuts. Of course others have said this. But others I've encountered have not laid out the map of the transformational learning dynamic as usefully as has Hilary. IMHO, if you want to raise your game or pass your skills to another, you will likely find Hilary's work to be unique and uniquely useful. I respectfully suggest buying a handful of these and passing them out to those with whom you have a chance to co-create a dent the universe.

0 of 0 people found the following review helpful. Spine Tingling  
By Emily MaI just read the first chapter of *Artistry Unleashed* and I have a confession to make : it is sending tingles up my spine. I teach design thinking at a business school. I have been seeking a well-written piece with frameworks and examples on the importance of cultivating a sense of craftsmanship and soul regardless of what one does. This is it. In terms of Hilary Austen's knowledge framework, much of what my students seem to expect are pre-baked conceptual tools, standalone from experiential and directional knowledge. As Ms. Austen writes, the big hairy problems we face in this generation are enigmatic. Many of those pre-baked tools available today will not suffice in solving enigmatic problems. I hope, in sharing this book with others, I can help them realize their own capacity to create the tools and the knowledge system they need on their own. Hilary Austen also grounds her knowledge framework in concrete stories about individuals, which seems rare for cerebral business books. This book is one part short story, one part academic analysis, and one part business strategy. It is such a joy to read. *Artistry Unleashed* will sit next to *Shop Class as Soul Craft : An Inquiry into the Value of Work* (Matthew Crawford) on my top shelf, above the many business strategy books I've been recommended.

0 of 0 people found the following review helpful. Beyond Quantitative  
By DLBI work and play in two worlds that highly prize quantitative analysis. While it is a necessary component in both disciplines, my experience has been that when relying primarily on the quantitative I am left with the feeling that I have somehow missed a primary ingredient within the process. In *Artistry Unleashed* Hilary Austen identifies the qualitative aspects of experience and then creates a framework that helps us navigate this more nebulous but ultimately more rewarding side of life. I thoroughly enjoyed and learned much from this wonderful book.

*Artistry Unleashed* is about working and living at the edge of what you know and beyond. Surprise, uncertainty, ambiguity, intensity, and change are all disruptive forces that we often avoid or fear. Yet they are the essential origin of both creativity and great performance. Imagine if you could make effective progress with no clear plan or destination in view; if you could achieve excellence without sacrificing creativity; if you could invest passion even as you apply reason and intelligence. Learn how artistry, when allowed to escape studio walls, can help painters, CEOs, athletes, scientists, chefs, and you to achieve these powerful capabilities. *Artistry Unleashed* provides original and practical tools to transform what we think about artistry's role in professions, in organizations, in education, and, most importantly, in everyday life. *Artistry Unleashed* reveals the unique features of artistic work in any field: enigmatic problems; qualitative intelligence; cognitive emotions; downstream and upstream learning; and your personal knowledge system.

"In a world suffocating in data, *Artistry Unleashed* is a breath of fresh air. Hilary Austen shows how mastery in the arts depends on connoisseurship, judgment and "feel." With captivating examples, she explores the powerful implications of these artistic facilities in business, education and daily life. This book is an invigorating reflection on processes that are too often misunderstood and undervalued, but vital to success in every field." (Sir Ken Robinson, author of *The Element*) "Here is the big idea: The new MBA is an MFA. *Artistry Unleashed* could be the most important business book you'll ever read. It will open your eyes and your mind to a new way of seeing and thinking." (Alan M. Webber, co-founder, 'Fast Company' magazine) "No one ever marveled at the 'science of leadership'; great leadership is about developing great judgment. Hilary Austen's brilliant book helped me to see that it is the 'art of leadership' that will lead in the 21st century." (Chip Conley, CEO Joie De Vivre Hotels and author of 'PEAK') "When artists create art, it is usually perceived as a kind of sorcery that a more left-brained person might appreciate, dismissing their own ability to make the same kind of magic. To remedy this divide, Austen has produced an elegant volume that connects the quantitative world of business with the qualitative world of artists. Not the usual "7 secrets of a leader" you'd normally find in the business section, this book provides important new tools in an incredibly digestible form." (John Maeda, President, Rhode Island School of Design)

About the Author  
Hilary Austen is an adjunct professor and member of the Dean's advisory board at the Rotman School of Management, University of Toronto. She completed her PhD at Stanford University under the supervision of Elliott Eisner and James G. March. Roger Martin is Dean, Premier's Research Chair in Productivity and Competitiveness, and Professor of

