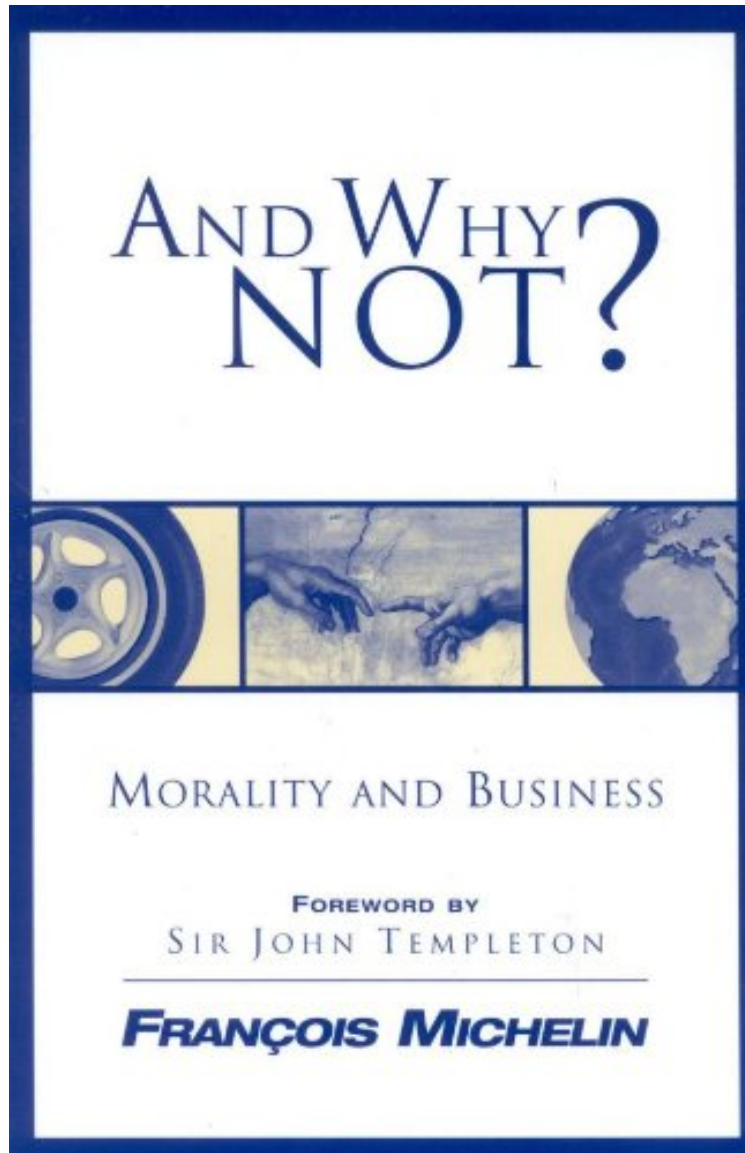


(Free) And Why Not?: The Human Person and the Heart of Business (Studies in Ethics and Economics)

## And Why Not?: The Human Person and the Heart of Business (Studies in Ethics and Economics)

*Franccedil;ois Michelin*  
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It is Franccedil;ois Michelin's perspective on morality in the work place. It is my absolute "go to" book on the subject. I bought this book 4 years ago haven't found a better book on the subject to day.0 of 1 people found the following review helpful. HagiographyBy Hope RoseI thought this was going to be an insightful work. What it turned out to be was mealy-mouthed hagiography.

Although free enterprise and free economies now proliferate around the globe, the idea of business as a holy vocation is one that has received little attention. Few business figures have depicted their professions in this light, as few have seen how their roles might bridge the divide between the economic and theological realms. Franccedil;ois Michelin is an exception. Years of experience with the Michelin groupmdash;the company famous for introducing the radial tire that revolutionized the car industrydash;have convinced Michelin that the entrepreneur produces great moral and material good as he or she fulfills the myriad responsibilities of the job. In this illuminating series of interviews, Michelin explains his belief that the work of a business leader closely reflects God's creative act. And Why Not: Morality and Business argues convincingly for the valuation of a profound theological dimension of business life and advocates for a greater appreciation of men and women in business, on whose efforts the health of a nation stands.

Language NotesText: English (translation) Original Language: FrenchAbout the AuthorFranccedil;ois Michelin is a world-famous entrepreneur, renowned for both his business acumen and secrecy. He is the head of the Michelin tire group.