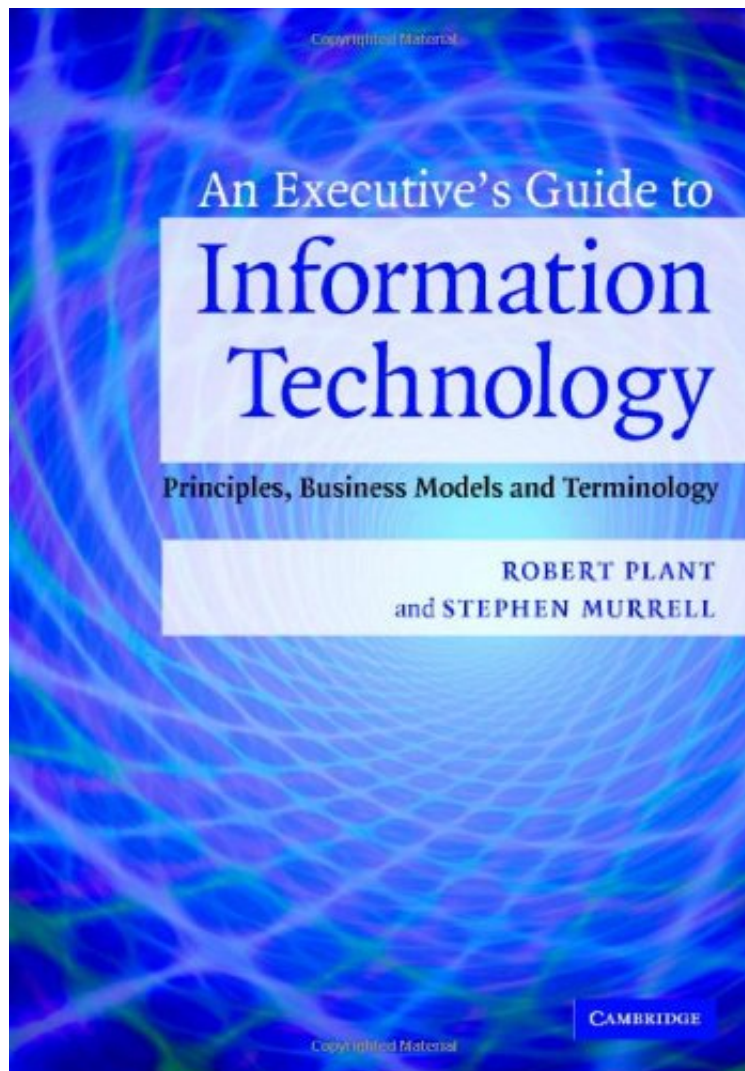


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An Executive's Guide to Information Technology: Principles, Business Models, and Terminology

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About the Author
Dr Robert Plant obtained his PhD in Computer Science at the University of Liverpool, England, in 1987. He is currently an associate professor at the School of Business Administration, at the University of Miami, and specializes in teaching MIS Strategy both here and at other universities and companies. His research interests focus on the role of information systems in strategic management.
Dr Stephen Murrell obtained a D. Phil in Computation in 1986 from the Oxford University's Programming Research Group. He is currently a lecturer in Computer Engineering at the University of Miami, where he specializes in teaching Programming, Algorithms, and Operating Systems. His primary area of research is in Programming Languages.