

# Amazon Top Seller Secrets: Insider Tips from Amazon's Most Successful Sellers

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**Debra Schepp, Brad Schepp : Amazon Top Seller Secrets: Insider Tips from Amazon's Most Successful Sellers** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Amazon Top Seller Secrets: Insider Tips from Amazon's Most Successful Sellers:

" There is a new phenomenon hitting the world of the Internet marketplace. PowerSellers who have made a fortune on eBay are moving their merchandise over to Amazon. After all, the benefits of selling on Amazon are legion; sellers have found that they can charge more for their merchandise, avoid upfront fees, and deal with less-demanding customers. The opportunities for selling are endless; Amazon now sells products in more than 40 categories and is the web's number one retailer with more than 81 million customers. As the authors of the popular book eBay PowerSeller Secrets, Debra and Brad Schepp are experts at making big money selling products on

the web. Now, in Amazon Top Seller Secrets, they show readers why Amazon is the marketplace that will bring them more cash and more customers. Sellers will discover everything they need to: navigate the Amazon marketplace . set the right price for merchandise . drive more traffic to their product pages . achieve consistently high feedback ratings . become an Amazon Pro Merchant . open more than one Amazon WebStore . source the best products . and more With this priceless advice, readers can increase their profits and build their business without constraints and without all the hassles. "