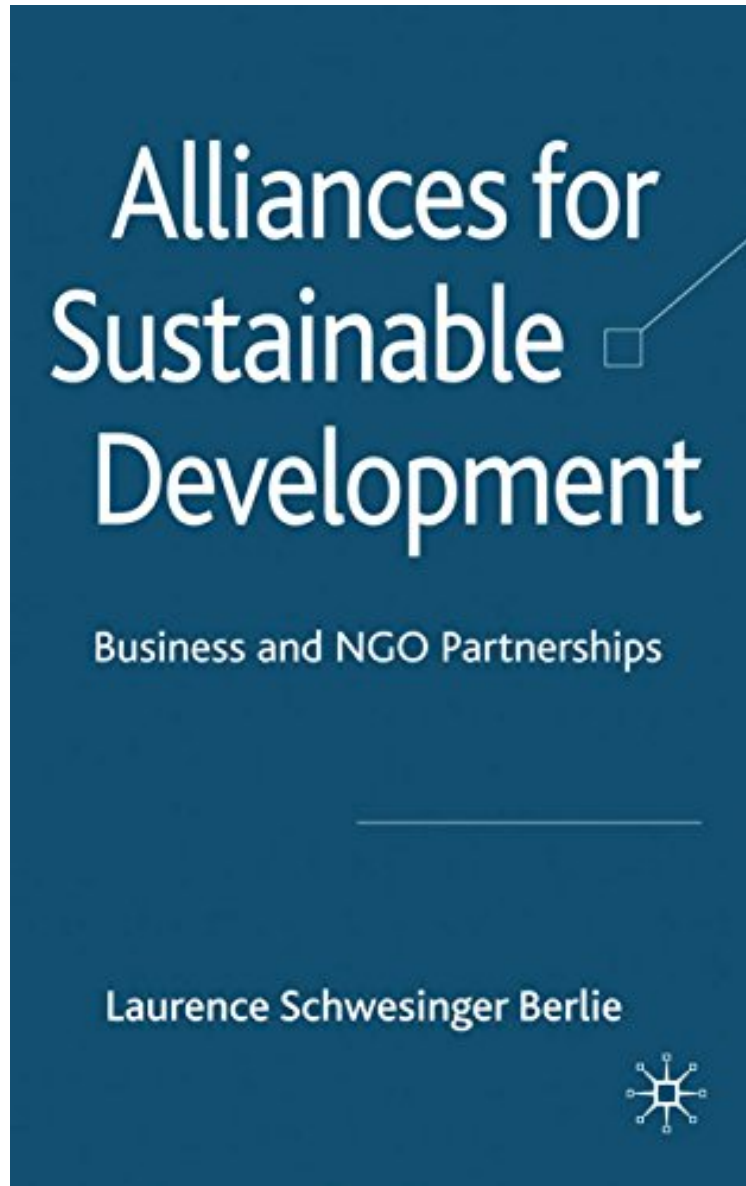


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Alliances for Sustainable Development: Business and NGO Partnerships

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lively and hands-on exploration of corporate-NGO alliances. It offers original insight to understand why alliances exist and to what end. It also looks into the asymmetries between partners and dwells on three crucial aspects of alliances management : alliance capacity development, stakeholder involvement and alliance metrics.

About the Author LAURENCE SCHWESINGER BERLIE studied and worked abroad for more than 15 years (UK, Tunisia, Chile, Spain, Mexico), and has come back to her home country, France, where she teaches NGO management and organizational systems. Her main research interests are corporate-NGO relationships, sustainable development and corporate social responsibility.