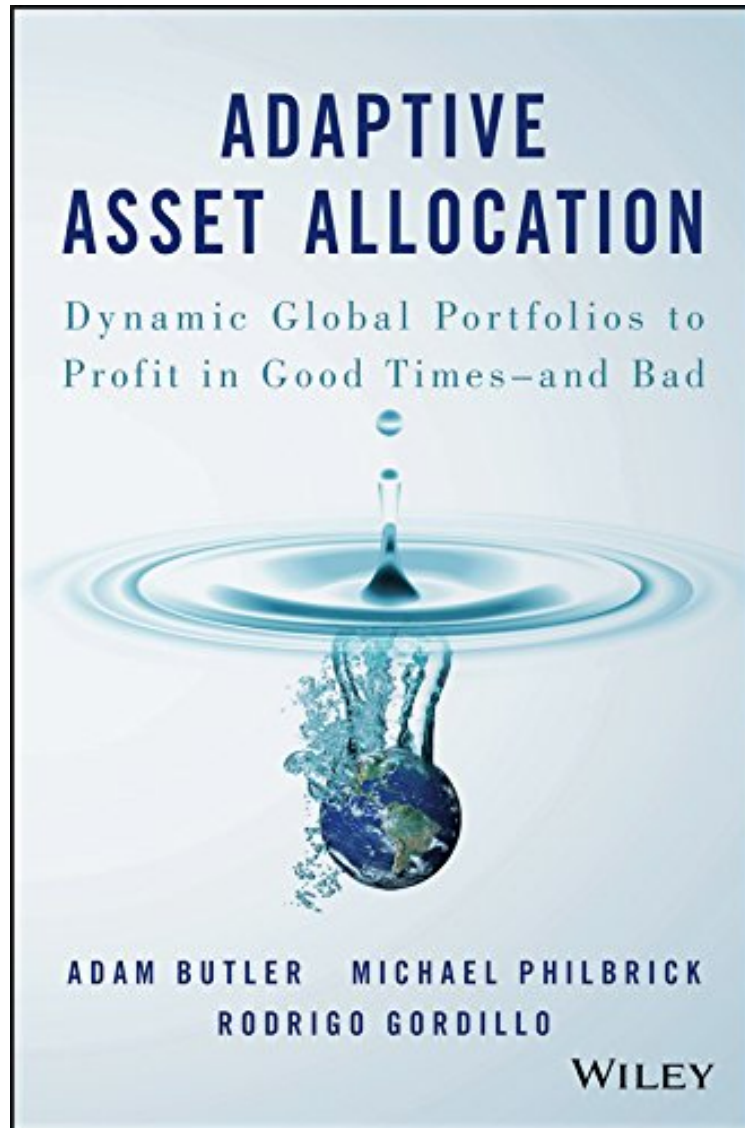


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Adaptive Asset Allocation: Dynamic Global Portfolios to Profit in Good Times - and Bad

Adam Butler, Michael Philbrick, Rodrigo Gordillo
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Adam Butler, Michael Philbrick, Rodrigo Gordillo : Adaptive Asset Allocation: Dynamic Global Portfolios to Profit in Good Times - and Bad before purchasing it in order to gauge whether or not it would be worth my time, and all praised Adaptive Asset Allocation: Dynamic Global Portfolios to Profit in Good Times - and Bad:

43 of 48 people found the following review helpful. Nice try, but where's the portfolio allocation? By Willis I really wanted to like this book. As a reader of many investment books, I read each one with the hope that it will enhance my knowledge and provide a real, constructive opportunity to modify my portfolio. This book has interesting ideas, but

ultimately fails to describe a tangible allocation that can be approximated easily by the average investor.. There is talk about ingredients (asset classes) and recipes (allocation), but ultimately the authors do not show the recipe. I couldn't replicate their formula if I tried, and I find that disappointing. So what did I learn?1. 10-20 year prospective returns for the SP 500 will be poor2. A backtested momentum portfolio, with modified weighting, can produce great returnsThe book was a good start, but missed following through in a couple of key areas that would have made it complete. Any book with Asset Allocation in the title should provide one. I finished the book without any clear ideas of what to do next, except look at momentum strategies. Second, any model which requires frequent rebalancing should include a section on capital gains tax impact to returns. While the returns shown in the author's adaptive asset allocation model, rebalanced weekly (!!!) are impressive, trading costs and tax treatment need to be considered. The authors use the example of two senior executives with large portfolios in company stock - the reality is that those are not held in retirement accounts, the equity is generally taxable. So a weekly rebalanced model, compared to a theoretical buy and hold comparator of the SP500, is a bit apples and oranges when dealing with reasonably sized portfolios in taxable accounts.Again, I really hoped this book would provide the knowledge to adapt my portfolio, but sadly it is incomplete.19 of 21 people found the following review helpful. So much promise, and so little delivered...By CustomerI had such high hopes for this book, but was shocked at how little substance was added versus their own blog and whitepaper material.I expected additional insights and possibly backtesting to add to the framework that they built on the Gestalt U site, but instead it looks like a great deal of material was cut and pasted directly from it. I wish someone had said as much in a prior review before I purchased it. Very disappointing effort indeed.If you want to get real insights into asset allocation, try Alex Shahidi's book, Balanced Asset Allocation.15 of 17 people found the following review helpful. Long on why, short on how.By Ilya KipnisA more in-depth review can be found on my quantitative trading blog at [quantStratTrader dot wordpress dot com](http://quantStratTrader.wordpress.com)The long story short is this: for those who see these ideas for the first time and want to know the justification behind them, this book is a must-read. However, for those that have been around systematic investing for a while, the actual "how" of the book is fairly lacking, hence the 1 star deduction from perfect. A second edition with an appendix on a process that can be replicated would do wonders.

Build an agile, responsive portfolio with a new approach to global asset allocation Adaptive Asset Allocation is a no-nonsense how-to guide for dynamic portfolio management. Written by the team behind Gestaltu.com, this book walks you through a uniquely objective and unbiased investment philosophy and provides clear guidelines for execution. From foundational concepts and timing to forecasting and portfolio optimization, this book shares insightful perspective on portfolio adaptation that can improve any investment strategy. Accessible explanations of both classical and contemporary research support the methodologies presented, bolstered by the authors' own capstone case study showing the direct impact of this approach on the individual investor. Financial advisors are competing in an increasingly commoditized environment, with the added burden of two substantial bear markets in the last 15 years. This book presents a framework that addresses the major challenges both advisors and investors face, emphasizing the importance of an agile, globally-diversified portfolio. Drill down to the most important concepts in wealth management Optimize portfolio performance with careful timing of savings and withdrawals Forecast returns 80% more accurately than assuming long-term averages Adopt an investment framework for stability, growth, and maximum income An optimized portfolio must be structured in a way that allows quick response to changes in asset class risks and relationships, and the flexibility to continually adapt to market changes. To execute such an ambitious strategy, it is essential to have a strong grasp of foundational wealth management concepts, a reliable system of forecasting, and a clear understanding of the merits of individual investment methods. Adaptive Asset Allocation provides critical background information alongside a streamlined framework for improving portfolio performance.

From the Inside FlapIf you're looking for cozy validation of traditional investment beliefs, go ahead and put this book back on the shelf. If instead, you're looking for a book that challenges widely held investment dogma with a mountain of evidence drawn from historical data and the most respected academic research, this book is for you. The first hurdle most investors must overcome is their own cognitive wiring. As humans, we are built to thrive in a deterministic world, guided from day to day by our own experience and the signals we get from those around us. But modern markets turn our own instincts against us with randomness, extreme emotions, and the madness of crowds. Learn how to overcome these obstacles with confidence and discipline using a proven, first-of-its-kind systematic approach to investment management. Adaptive Asset Allocation doesn't pull any punches; the authors lay out a compelling case for alternative investment methods with the ability to generate returns through even the toughest economic conditions. Essentially, Adaptive Asset Allocation aims to arm both advisors and individual investors with the most powerful tools to smoothly and confidently achieve their financial goals. Part self-help book, part retirement planning tool, and part advanced investment course, Adaptive Asset Allocation merges practical techniques from many areas of psychology and finance into a practical guide for successful investing. The authors let the evidence do the talking as they show you how to navigate your investments, and your emotions, across wide ranging market environments, using proven techniques rooted in the most contemporary academic research.From the Back CoverMARKET CRASHES

CAN RUIN EVERYTHING, IF YOU'RE NOT ADAPTIVE You think your portfolio is diversified, your investment returns will mirror what's been observed through history, and your retirement is secure. It may not be. It probably won't. It probably isn't. Adaptive Asset Allocation can help. Building on a strong philosophical and research-driven foundation, the book demonstrates how a potent combination of global diversification, risk management, and alternative sources of returns can deliver steady performance regardless of economic and market environment. Praise for **ADAPTIVE ASSET ALLOCATION** "The ReSolve crew at their besthellip;Those enlightened advisors who understand the power of active asset allocation and risk management should read this book." —Mebane Faber, Author of *The Ivy Portfolio* and *Global Asset Allocation* "This book is relevant and recommended for investors who wish to learn more about harvesting factor premia." —Jason Hsu, PhD, Co-Founder and Vice Chairman, Research Affiliates "This book is dense with novel insightshellip;earning it a prominent place on my own financial bookshelf." —Doug Short, PhD, Advisor Perspectives "Adaptive Asset Allocation merges empirical analysis and common sense to illustrate fundamental lessons in financial markets. The book has something for everyone: from retail investors to financial professionals. Read it!" —Wesley R. Gray, PhD, Alpha Architect

About the Author
ADAM BUTLER, CFA, is CEO of ReSolve Asset Management, a firm that specializes in ETF managed portfolio solutions for global asset allocation. Adam has over twelve years of experience in investment management, and is primarily responsible for investment research and asset allocation. He is also the lead author for the GestaltU blog.
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