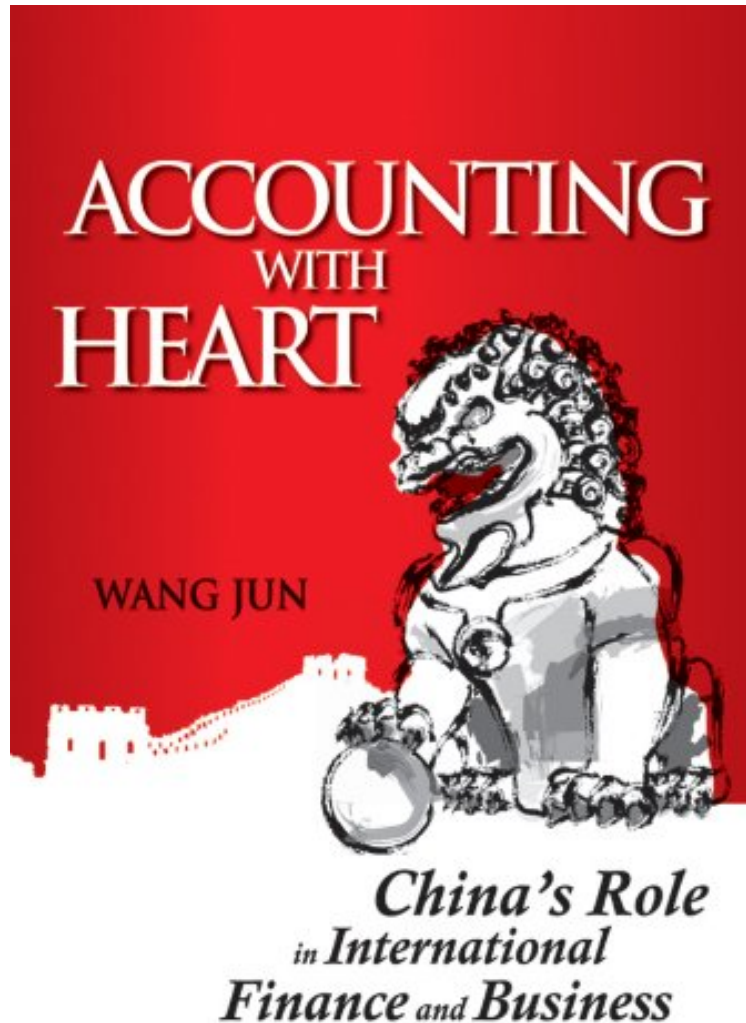


(Free) Accounting with Heart: China's Role in International Finance and Business

# Accounting with Heart: China's Role in International Finance and Business

Wang Jun

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**Wang Jun : Accounting with Heart: China's Role in International Finance and Business** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Accounting with Heart: China's Role in International Finance and Business:

In the Western world, examination of business and finance can often be a dry enterprise. Wang Jun shows, through

this extraordinary collection of writings, both the breadth of his world view and the connections which surely exist between the finance, the arts, philosophy and culture. His is a singular voice, which takes the reader beyond the normal realm of finance discourse. Helen Brand Chief Executive, ACCA If China, rapidly becoming one of the world's leading economies, is now equipped with the accounting tools and skills to take its rightful place on the global business stage, it is largely a tribute to the vision and leadership of my colleague Wang Jun. I am delighted that the publication of this book will enable an international audience to hear him speak for himself. Sir David Tweedie Chairman, International Accounting Standards Board (IASB) This insider's look at the inner workings of China comes from an author who has seen the growth of the modern accounting profession from the start to the present day, as his country prepares for the age of global accounting and auditing standards. Wang Jun's stories of the growth of accountancy in China; and its importance to the expansion of his country's economy; are first and foremost about the cultivation of talent, but also about the importance of accounting standards, ethics and knowledge structures. At an historic juncture during which China "takes a greater leap, exerts a greater influence and pursues excellence," as Mr. Wang puts it, it is good to see that it expects professionals who are well above the ordinary. Robert L. Bunting President, International Federation of Accountants (IFAC) This book is a remarkable testimony to how China elaborated its voluntary policy toward adopting International Financial Reporting Standards. Education and ethics are central in Mr. Wang's erudite addresses, in which he develops a philosophical dissertation based on the lessons of the past and dedicated to promoting the personal and professional values necessary in the pursuit of excellence in a global environment. Hans van Damme President of the Federation of European Accountants (FEE) Accounting with Heart energizes, encourages and guides readers to mobilize their passion for learning and the pursuit of excellence; to develop their abilities, management skills, and professional and ethical standards to meet the challenges of globalization; and to take the accountancy profession to new heights. Wang Jun has poured his vast experience into this book which will enrich readers in their striving to become outstanding professionals. Kamlesh Vikamsey Former President, Confederation of Asian Pacific Accountants Accounting with Heart reflects Wang Jun's vision for the development of the accountancy profession in China, a goal in which he has invested significant effort. Just as China is a global market, it is fitting that Chinese accountants play an increasingly important role in the international arena. We welcome that progress and recognize it as an important step for the accountancy profession. Tim Flynn Chairman, KPMG China's role in international finance and business, the subtitle of Vice Minister Wang Jun's insightful new book, is one of the big stories of the twenty-first century. To really understand what's happening in China, one must appreciate the way of thinking of Chinese senior officials, and that's the deep value of Accounting with Heart. Emerging from the core of China's monumental transformation, this is a masterful work of personal journey and wise reflection. Anyone dealing with China will profit from its timeless principles and subtle force. Robert Lawrence Kuhn Author, How China's

From the Inside Flap During a long career in government service Wang Jun, China's Vice Minister of Finance, has witnessed the birth and growth of the modern Chinese accountancy profession and has been instrumental in initiating and implementing many of the changes that have brought the profession to line with international standards. As China has been called upon to play an increasingly influential role on the world economic stage, the author has been at the forefront of the nation's efforts to train a new generation of professional accounting talent capable of meeting the challenges presented by an increasingly globalized economy. Under his guidance, a number of key initiatives for selecting and training talented accounting professionals for leadership roles have been put in place. Throughout this process, Wang has proved himself to be an inspirational speaker in a number of keynote addresses to those charged with taking China into the future. Accounting with Heart is a collection of those speeches, in which he outlines his thoughts and findings on the future of the profession and its part in the development of China's economy. Accounting with Heart brings to an English-speaking audience the author's experiences, his reflections on human psychology and behavior, and his deeply held convictions on a whole range of issues surrounding the training of talent for the accountancy profession. With a unique blend of traditional and modern Chinese philosophy and literature, the speeches provide revealing insights into wider developments in thought leadership in China today. Wang Jun's undisputed contributions to China's accounting profession make Accounting with Heart indispensable for any person interested in following China's rapid growth and development on the world stage. About the Author Vice Minister of Finance Wang Jun is Secretary General of the China Accounting Standards Committee and was a member of the Standards Advisory Council of the International Accounting Standards Board (IASB). He holds a PhD in Law from the prestigious Government Administration School, Peking University. In a long and distinguished career in government service which began in 1976, he has held a succession of high-level fiscal and taxation as well as accounting roles within the Ministry of Finance. In his current role as Vice Minister in China's Ministry of Finance, Wang Jun participates in drawing up and implementing the nation's fiscal and taxation policies, programming and reform projects. He is also responsible for administering the social security expenditure in central government, and for the setting and implementing of Chinese accounting and auditing standards.