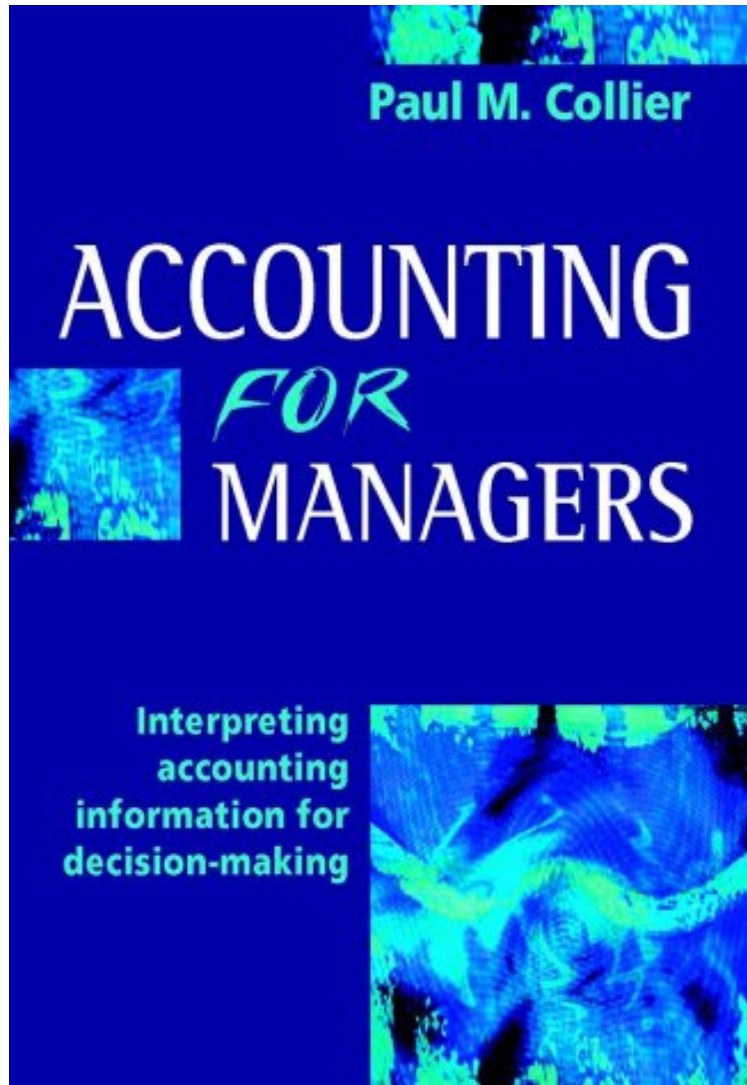


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Accounting for Managers: Interpreting Accounting Information for Decision-Making

Paul M. Collier

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"Accounting for Managers" explains how accounting information is used by non-financial managers. The book emphasises the interpretation, rather than the construction, of accounting information and encourages a critical, rather

than unthinking acceptance, of the underlying assumptions behind accounting. It links theory with practical examples and case studies drawn from real life business situations in service, retail and manufacturing industries.

"hellip;a good read for both those on the way up the ladder and executives needing a refresherhellip;" (Insider, September 2003)From the Back CoverAccounting for Managers explains how accounting information is used by non-financial managers. The book emphasizes the interpretation, rather than the construction, of accounting information and encourages a critical, rather than unthinking acceptance, of the underlying assumptions behind accounting. It links theory with practical examples and case studies drawn from real life business situations in service, retail and manufacturing industries. Paul M. Collier applies a managerial approach to show how to: Understand the relationship between strategy, business events and financial information. Use accounting information in planning, decision-making and control. Identify the concepts that underlie the construction of accounting reports and the limitations of accounting numbers. The book has been written for MBA and other postgraduate students, undergraduate students who are undertaking courses in accounting that do not lead to professional accreditation, and non-financial managers who need a better understanding of the role of accounting in their organizations. A website for lecturers and students containing extensive supplementary materials such as multiple choice questions, additional questions and answers, and PowerPoint slides can be found at: www.wiley.co.uk/collierAbout the AuthorPaul M. Collier lectures in accounting at Aston Business School in Birmingham. He also delivers management training in accounting for non-finance managers. Paul previously worked in senior financial and general management positions in the UK and Australia. This book is a result of his practical experience as a producer and user of accounting information, as well as his teaching and training experience.