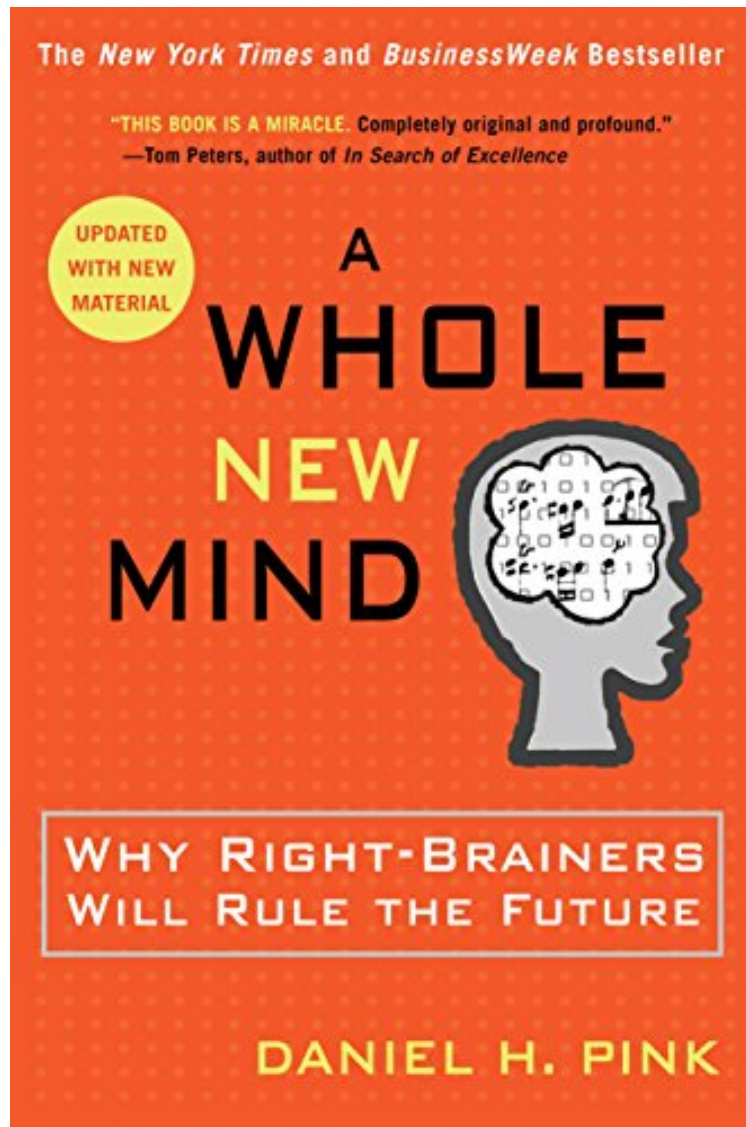


(Download free pdf) A Whole New Mind: Why Right-Brainers Will Rule the Future

A Whole New Mind: Why Right-Brainers Will Rule the Future

Daniel H. Pink

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Daniel H. Pink : A Whole New Mind: Why Right-Brainers Will Rule the Future before purchasing it in order to gauge whether or not it would be worth my time, and all praised A Whole New Mind: Why Right-Brainers Will Rule the Future:

2 of 2 people found the following review helpful. I would highly recommend this book for those who like to think outside ...By Shellby PaulI was very curious about this book. When I received it I began to read it the same day. I could not put it down. The book was so involving, I had finished it in 3 days. The books goes on to talk about various theories, and it was very interesting how the imagination works. I would say I gained personal development from reading this book, in a way I know how I personally operate, and cognitively retain information and well as

tendencies. I would highly recommend this book for those who like to think outside the box, or maybe those who might benefit from thinking outside the box. The return is a whole new view on what a "mindset" actually is. 0 of 0 people found the following review helpful. I especially appreciated his descriptions of the right brain senses and his suggestions of activities on how to better develop them. 1. Can someone overseas do it cheaper? 2. Can a computer do it faster? 3. Am I offering something that satisfies the desires of an abundant age? Pink writes in an entertaining and engaging manner about an interesting premise. He proposes that if organizations and individuals do not start utilizing the right hemisphere of their brains they may be at risk of being outsourced. While I don't think every computer programmer and financial analyst should be running scared, he does raise some thought provoking questions. I especially appreciated his descriptions of the right brain senses and his suggestions of activities on how to better develop them. 0 of 0 people found the following review helpful. and I'm so glad that I read this. It's a great read to assist with personal and professional aspects of life, especially within society.

Look out for Daniel Pink's new book, *When: The Scientific Secrets of Perfect Timing*. The future belongs to a different kind of person with a different kind of mind: artists, inventors, storytellers-creative and holistic "right-brain" thinkers whose abilities mark the fault line between who gets ahead and who doesn't. Drawing on research from around the world, Pink (author of *To Sell Is Human: The Surprising Truth About Motivating Others*) outlines the six fundamentally human abilities that are absolute essentials for professional success and personal fulfillment--and reveals how to master them. *A Whole New Mind* takes readers to a daring new place, and a provocative and necessary new way of thinking about a future that's already here.

From Publishers Weekly Just as information workers surpassed physical laborers in economic importance, Pink claims, the workplace terrain is changing yet again, and power will inevitably shift to people who possess strong right brain qualities. His advocacy of "R-directed thinking" begins with a bit of neuroscience tourism to a brain lab that will be extremely familiar to those who read Steven Johnson's *Mind Wide Open* last year, but while Johnson was fascinated by the brain's internal processes, Pink is more concerned with how certain skill sets can be harnessed effectively in the dawning "Conceptual Age." The second half of the book details the six "senses" Pink identifies as crucial to success in the new economy--design, story, symphony, empathy, play and meaning--while "portfolio" sections offer practical (and sometimes whimsical) advice on how to cultivate these skills within oneself. Thought-provoking moments abound--from the results of an intensive drawing workshop to the claim that "bad design" created the chaos of the 2000 presidential election--but the basic premise may still strike some as unproven. Furthermore, the warning that people who don't nurture their right brains "may miss out, or worse, suffer" in the economy of tomorrow comes off as alarmist. But since Pink's last big idea (*Free Agent Nation*) has become a cornerstone of employee-management relations, expect just as much buzz around his latest theory. Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. From Booklist "Abundance, Asia, and automation." Try saying that phrase five times quickly, because if you don't take these words into serious consideration, there is a good chance that sooner or later your career will suffer because of one of those forces. Pink, best-selling author of *Free Agent Nation* (2001) and also former chief speechwriter for former vice-president Al Gore, has crafted a profound read packed with an abundance of references to books, seminars, Web sites, and such to guide your adjustment to expanding your right brain if you plan to survive and prosper in the Western world. According to Pink, the keys to success are in developing and cultivating six senses: design, story, symphony, empathy, play, and meaning. Pink compares this upcoming "Conceptual Age" to past periods of intense change, such as the Industrial Revolution and the Renaissance, as a way of emphasizing its importance. Ed Dwyer Copyright copy; American Library Association. All rights reserved An audacious and powerful work. -- Miami Herald For soon-to-be liberal arts graduates, it makes an encouraging graduation gift. -- Newsweek For those wishing to give their creative muscles a workout, the book is full of exercises and resources. -- Harvard Business This book is a miracle. Completely original and profound. -- Tom Peters, author of *In Search of Excellence* Very important, convincingly argued, and mind-altering. -- Po Bronson, author of *What Should I Do With My Life?* Will give you a new way to look at your work, your talent, your future. -- Worthwhile magazine Wow! *A Whole New Mind* is one of those rare books that marks a turning point. -- Seth Godin, author of *Purple Cow* Wow! This is not a self-help book. It's way more important than that. -- Seth Godin, author of *Purple Cow* Will give you a new way to look at your work, your talent, your future. (Worthwhile magazine) Very important, convincingly argued, and mind-altering. (Po Bronson, author of *What Should I Do With My Life?*) Wow! This is not a self-help book. It's way more important than that. (Seth Godin, author of *Purple Cow*)