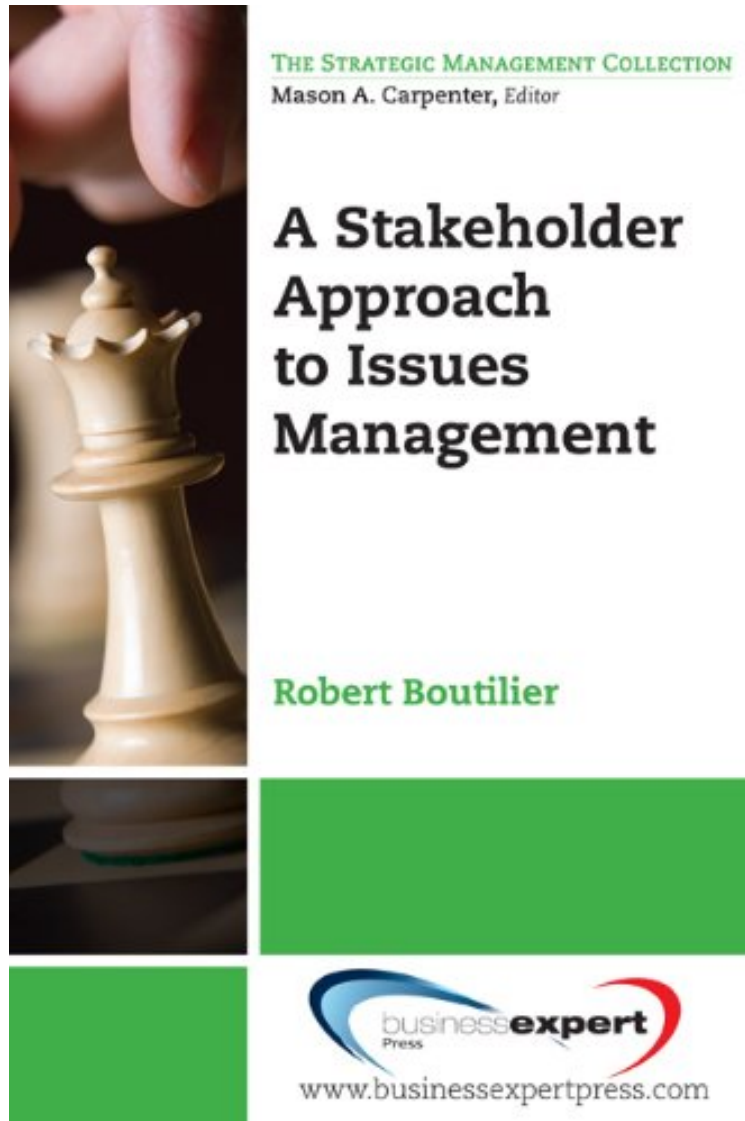


## A Stakeholder Approach to Issues Management (Strategic Management Collection)

*Robert Boutilier*

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0 of 0 people found the following review helpful. Great guide on identifying material issues and relevant stakeholdersBy Antonio VivesA concise and extremely practical guide on identifying material issues and relevant stakeholders in investment projects. While the methodology is more suitable for projects in the extractive industries,

the general ideas can be used in most projects and companies that have a significant economic, social and environmental impact. It is a good tool for determining the materiality matrix for corporate social responsibility/sustainability strategies. The book would have enhanced its value if it had included these cases of companies and not just projects.

The book will appeal to corporate managers who must manage issues and controversies involving outside groups and organizations. The book shows practitioners how to ground their strategic advice on the kind of empirical research that reveals the socio-political dynamics of the issue. It is the first book to approach issues management from a blended application of advances in institutional theory, social movement theory, stakeholder theory and social network analysis.

**About the Author** Robert Boutilier, PhD., is a researcher, author, and consultant. He is president of his own social research consultancy ([www.stakeholder360.com](http://www.stakeholder360.com)), an associate of the Centre for Sustainable Community Development at Simon Fraser University, Vancouver, and a senior associate at the Australian Centre for Corporate Social Responsibility, Melbourne. Robert has conducted research on stakeholder issues from the jungles of Papua New Guinea to the peaks of the Peruvian Andes and in several developed world capitals as well.