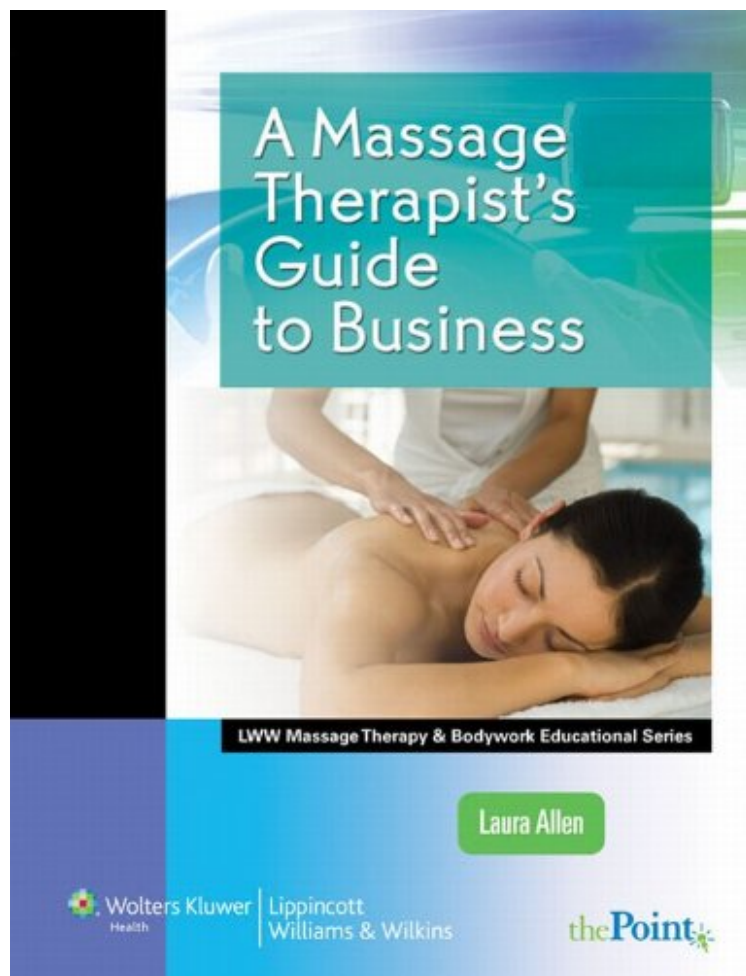


[Mobile book] A Massage Therapist's Guide to Business (LWW Massage Therapy and Bodywork Educational Series)

A Massage Therapist's Guide to Business (LWW Massage Therapy and Bodywork Educational Series)

Laura Allen

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Laura Allen : A Massage Therapist's Guide to Business (LWW Massage Therapy and Bodywork Educational Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised A Massage Therapist's Guide to Business (LWW Massage Therapy and Bodywork Educational Series):

0 of 0 people found the following review helpful. Should be curriculum!By roflol123Such a good book! A lot of this stuff needs to be taught in massage schools, I wish I would have known a lot of it before I graduated so I would have been better prepared to go out on my own.1 of 2 people found the following review helpful. A must-have for massage therapists!By InformedConsumerLaura Allen is an authority - this is a great book with practical and meaningful advice. She has years of valuable experience and stays relevant.0 of 1 people found the following review helpful. Great experienceBy twPerfect condition

This reader-friendly guide encourages students to master the essential business skills needed to develop themselves as massage therapy professionals. Whether they are interested in running their own business or working as an employee or business partner in a business, this book covers everything students need to know, from starting a business to managing finances to implementing policies and procedures. Relying on a "driving" theme that enforces how developing a massage business is a journey, the book includes several unique features, such as:--Roadside Assistance, where the author provides practical, hands-on advice from her own experience--My Personal Journey, which includes tools to help students document their own journey--Humorous cartoons to support a fun tone while clearly illustrating the author's recommendations for handling key business situations