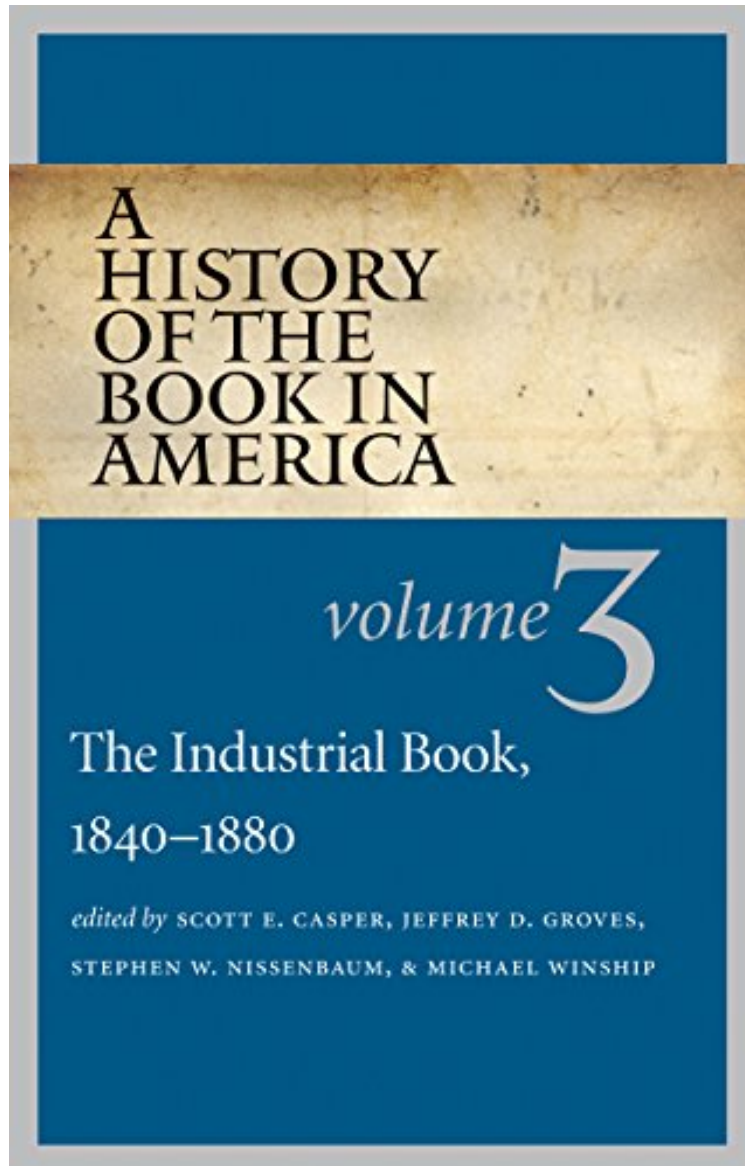


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A History of the Book in America: Volume 3: The Industrial Book, 1840-1880

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Volume 3 of *A History of the Book in America* narrates the emergence of a national book trade in the nineteenth century, as changes in manufacturing, distribution, and publishing conditioned, and were conditioned by, the evolving practices of authors and readers. Chapters trace the ascent of the "industrial book"--a manufactured product arising from the gradual adoption of new printing, binding, and illustration technologies and encompassing the profusion of nineteenth-century printed materials--which relied on nationwide networks of financing, transportation, and communication. In tandem with increasing educational opportunities and rising literacy rates, the industrial book encouraged new sites of reading; gave voice to diverse communities of interest through periodicals, broadsides, pamphlets, and other printed forms; and played a vital role in the development of American culture.

Contributors: Susan Belasco, University of Nebraska; Candy Gunther Brown, Indiana University; Kenneth E. Carpenter, Newton Center, Massachusetts; Scott E. Casper, University of Nevada, Reno; Jeannine Marie DeLombard, University of Toronto; Ann Fabian, Rutgers University; Jeffrey D. Groves, Harvey Mudd College; Paul C. Gutjahr, Indiana University; David D. Hall, Harvard Divinity School; David M. Henkin, University of California, Berkeley; Bruce Laurie, University of Massachusetts, Amherst; Eric Lupfer, Humanities Texas; Meredith L. McGill, Rutgers University; John Nerone, University of Illinois; Stephen W. Nissenbaum, University of Massachusetts; Lloyd Pratt, Michigan State University; Barbara Sicherman, Trinity College; Louise Stevenson, Franklin Marshall College; Amy M. Thomas, Montana State University; Tamara Plakins Thornton, State University of New York, Buffalo; Susan S. Williams, Ohio State University; Michael Winship, University of Texas at Austin

What the *History of the Book* series shows so clearly is that the world we know, the communities to which we already belong, are reified and reinforced by books. Such is the incredible and incredibly flexible power of this primitive technology. Behold the book: It is limited but perfect.--*Humanities magazine* A model of scholarly publication and institutional cooperation. . . . A timely achievement and a great one. . . . Without university presses, we would still be waiting for HBA.--*Journal of Scholarly Publishing* Admirable. . . . Bears reading for new approaches to understanding how print culture affected the lives of Americans in a myriad of social settings and occupations.--*Printing History* Succeeds both as a reference work and as a status report on the field's scholarship. . . . Relevant and lucidly written.--*Technology and Culture* Provides superb expositions of current scholarship on the history of the book. . . . Places the handsome, often gold-stamped, book-product front and center in a larger print universe operating in many sites. . . . [A] wonderfully rich complexity.--*Journal of American History* Generously illustrated, and numerous tables and graphs make statistically dense chapters accessible. . . . Recommend[ed] without hesitation.--*Resources for American Literary Study* The depth found in the work edited by Casper, Groves, Nissenbaum, and Winship stands alone in currently available scholarship.--*American Reference Books Annual* *The Industrial Book in America, 1840–1880*, is an impressive achievement, offering both fresh interpretations and groundbreaking research on a host of issues related to publishing, authorship, and literacy in the nineteenth century. Comprehensive in scope and abundant in detail, it will become a standard reference for students and scholars interested in the development of a national print culture in the United States.--Thomas Augst, *New York University*, author of *The Clerk's Tale: Young Men and Moral Life in Nineteenth-Century America* | *The Industrial Book* is a stunning work of compilation and erudition. It succeeds in delineating the cultural, political, social, and economic history of the mid-nineteenth-century book while also capturing the intellectual vitality and innovation that characterizes this increasingly influential field of study.--Joshua Brown, *The Graduate Center, City University of New York* About the Author Scott E. Casper is associate professor of history at the University of Nevada, Reno, and author of *Constructing American Lives: Biography and Culture in Nineteenth-Century America*. Jeffrey D. Groves is professor of literature at Harvey Mudd College and coeditor, with Scott Casper and Joanne D. Chaison, of *Perspectives on American Book History: Artifacts and Commentary*. Stephen W. Nissenbaum is professor of history emeritus at the University of Massachusetts and author of *The Battle for Christmas*, a finalist for the Pulitzer Prize. Michael Winship is Howard Regents Professor of English II at the University of Texas at Austin and author of *American Literary Publishing in the Mid-Nineteenth Century: The Business of Ticknor and Fields*.