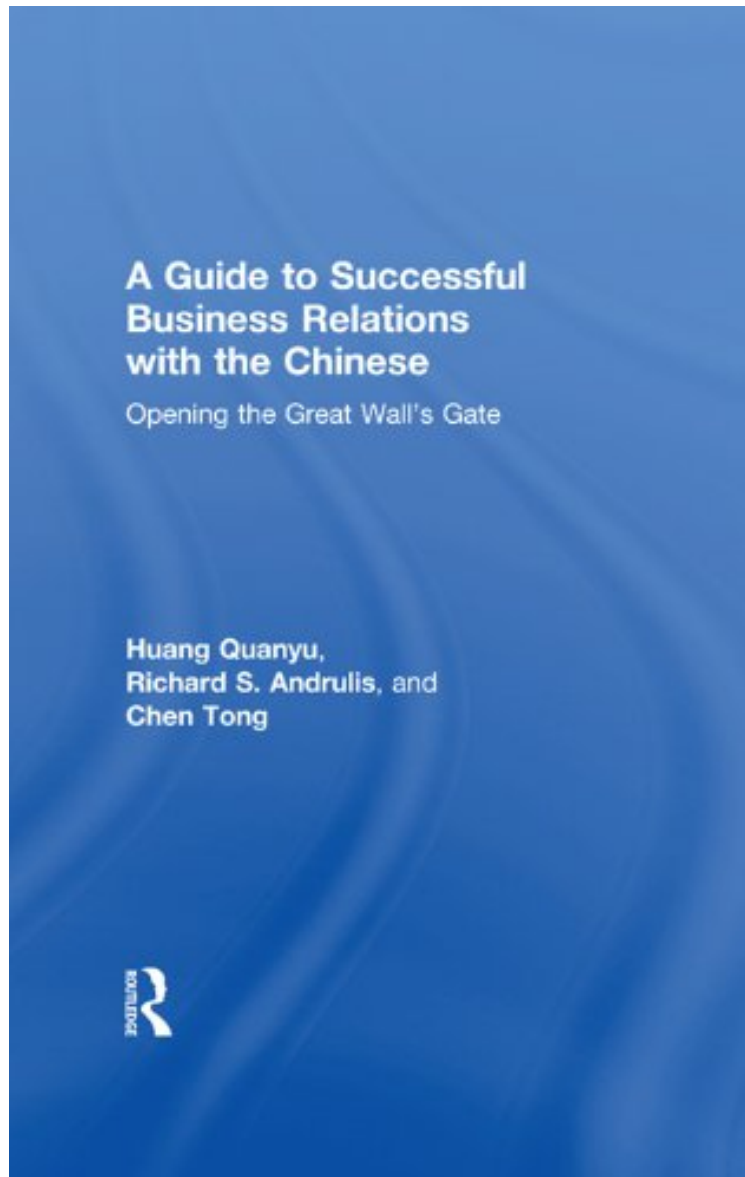



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A Guide to Successful Business Relations With the Chinese: Opening the Great Wall's Gate (Haworth Series in International Business)

Richard S Andrulis, Huang Quanyu, Chen Tong
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Introduces and analyzes the Chinese people, their ideas, behavior, and cultural roots. It not only provides a sufficient theoretical basis for understanding this population, but also focuses on the various vivid practical experiences of everyday and business life. A Guide to Successful Business Relations With the Chinese alters Western business people's perception of the Chinese people and improves their ability and skill in creating harmonious relationships with Chinese managers, colleagues, and subordinates on business and personal levels.