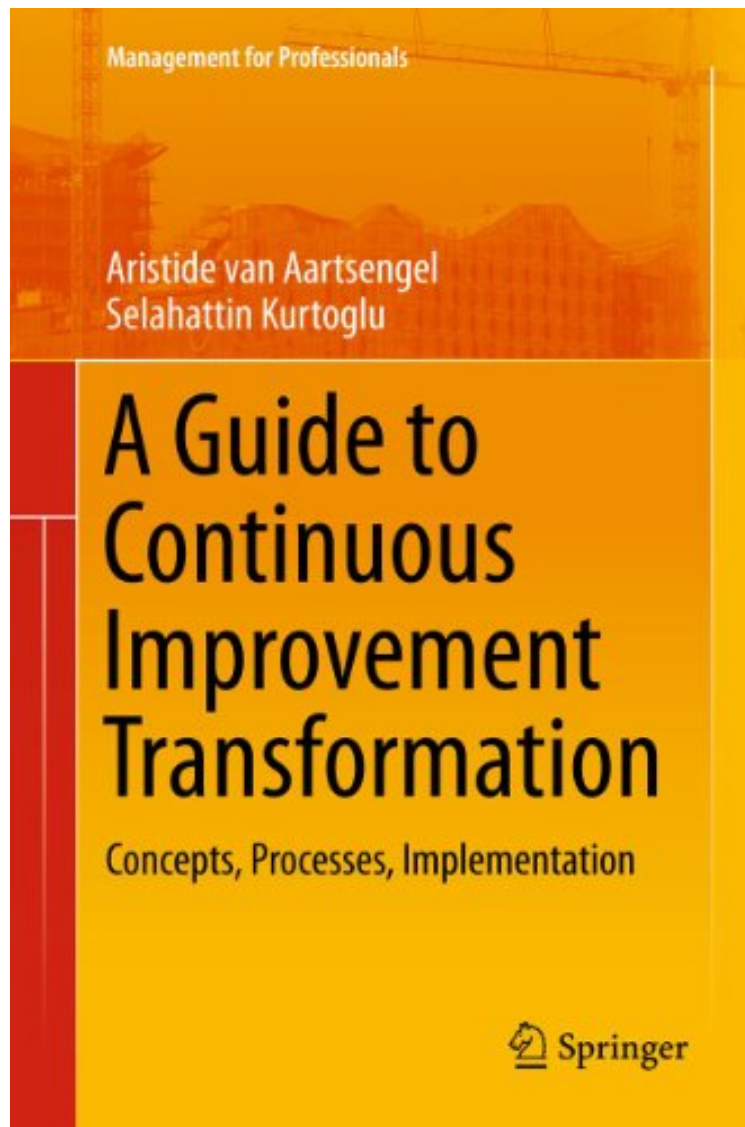


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A Guide to Continuous Improvement Transformation: Concepts, Processes, Implementation (Management for Professionals)

Aristide van Aartsengel, Selahattin Kurtoglu
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Aristide van Aartsengel, Selahattin Kurtoglu : A Guide to Continuous Improvement Transformation: Concepts, Processes, Implementation (Management for Professionals) before purchasing it in order to gage whether or not it would be worth my time, and all praised A Guide to Continuous Improvement Transformation: Concepts, Processes, Implementation (Management for Professionals):

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continuous improvement. It also has very good insights on businesses and the nature of continuous improvement. However, one ideal the authors try to instill throughout the book is continuous improvement transformation needs to take place at the "maturity" level of a certain business. This is wrong. Yes, employing this strategy is beneficial as your company begins to flat line but it is more beneficial to create and instill this strategy as your company grows. Competitive advantage at any point of the business life cycle is beneficial. In fact, I could make a great argument on why continuous improvement transformation NEEDS to occur during the growth phase of an organization. I recommend this book BUT I would take some of the authors concepts for implementation of continuous improvement transformation with a grain of salt. 0 of 0 people found the following review helpful. A must read for owners
By Love 4 Books
Being a owner of a midsized business of 60+ employees, I'm always looking for an edge to make things better not only for myself in business but the employees and their everyday work environment. I had heard people talking about the success they have had with this book at a chamber meeting and after asking some questions, one of my friends passed it on to me to read. It was extremely informative, even for a seasoned owner like myself. I plan on recommending this as a featured book to others within my circle. Good luck with the read.

This book enables enterprise business leaders - from CEOs to supervisors - to understand what "Continuous Improvement" is, why it is probably the best answer to improved business performance in years, and how to put it to work in the unique environment of a specific organization. The book examines what is at the core of "Continuous Improvement" and delves deeper into the elements and constituents necessary to take an organization to the next level to ensure its continued, long-term existence. It provides guidance to enterprise management and to professionals engaged in the implementation of a "Continuous Improvement" initiative and enables them to structure and manage its implementation successfully. It also provides tools to quickly assess where an enterprise business stands in terms of strategic management and "Continuous Improvement".?

From the Author
An enterprise business exists for one purpose: to create value and generate revenues in order to continue to exist in today's ever changing business landscape. These revenues must cover the expenses of the enterprise business, provide working capital for future operations, and provide the profits expected by the shareholders. Achieving and sustaining success in today's hyper-competitive marketplace, with severe economic turmoil, is an ultimate challenge for any company and business leader. This is an era of unprecedented change, complexity, volatility, and risk when everything seems to be moving at very fast speed. There is very little room for error. The business imperative today is not just to perform excellently, but to perform excellently consistently. This book: