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Chantell Ilbury, Daryl Ilbury

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A FOX'S TALE


INSIGHTS FROM ONE OF AFRICA'S
MOST CREATIVE STRATEGIC THINKERS

Chantell Ilbury

AS TOLD TO DARYL ILBURY

FOREWORD BY CLEM SUNTER

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Chantell Ilbury, Daryl Ilbury : A Fox's Tale: Insights from one of Africa's most creative strategic thinkers before purchasing it in order to gauge whether or not it would be worth my time, and all praised A Fox's Tale: Insights from one of Africa's most creative strategic thinkers:

Sit down with one of Africa's most creative strategic minds, and really get to know her and how she thinks hellip; In this book, and for the first time, Chantell Ilbury ndash; bestselling business author, renowned scenario strategist and speaker ndash; tells her remarkable story. It covers her formative years in a country at war, her early days as an educator and entrepreneur, the roots of her successful partnership with Clem Sunter, and what she has learned steering the executive-level strategies of global organisations and some of the biggest names in business. She also talks candidly about dealing with physical threat, controversy, reputational risk and the dangers of a woman travelling the world alone; and provides refreshing perspectives on entrepreneurship, working in Africa, balancing the demands of family and business, and on women in the corporate working environment. A Fox's Tale is loaded with strategic insight, yet often reads like an adventure novel, rich with humour and entertaining anecdotes.

About the Author Chantell Ilbury is a bestselling business author and one of Africa's leading strategists and facilitators, guiding companies and other organisations worldwide through their strategic conversations on the future. She also lectures on strategy and scenario planning for a number of top business schools, and is a highly accomplished speaker on effective management in times of uncertainty. She has worked with corporate teams and addressed business audiences throughout the world, and holds a BSc in chemistry, a postgraduate HDE and an Executive MBA through the UCT Graduate School of Business. Her books, co-authored with Clem Sunter, are *The Mind of a Fox*, *Games Foxes Play* and *Socrates and the Fox*, as well as the *The Fox Trilogy*, which brings all three classic books together in one volume. Daryl Ilbury is a former multi-award-winning broadcaster, now a journalist, writer and author with over 250 articles published in a number of leading titles, including the *Financial Times*, *Sunday Times*, *Saturday Star*, *Mail Guardian*, *Business Day*, *Sunday Tribune* and *Leadership* magazine. He holds a degree in clinical psychology, a postgraduate HDE in clinical assessment and counselling, and a master's degree in science journalism from City University in London. This is his second book.